



when the details matter



CUE THE Confetti

YOU'RE GETTING MARRIED!

I am so excited for your big day! I believe you should enjoy your engagement and have the wedding of your dreams! I am here to walk alongside you through the entire wedding planning process and to bring your vision to life.

Along with myself, a certified Master Wedding Planner & Designer, comes a talented crew and wedding day staff to make your day flow smoothly.

I have over 10 years of Industry experience and I hold a high level of excellence + quality for every wedding that we do. After all it all comes down to it all coming together in just one day. The time has to be taken to make sure every detail will be perfect, before to have the outcome you desire.

You deserve a stress-free wedding, stunning decor, and an amazing experience for you and your guests. That's what we are here for!

Cheers!!

alliey

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photo: Alli Martins

Wedding Collections

Planning a wedding is filled with details, decisions, and deadlines. Working with a planner you trust to help you make once-in-a-life-time decisions is priceless. We'd love to be your go to resource so that can conquer these tasks.

When you work with Alliey + Co. to plan and design your wedding, we work together with you to create a unique and timeless wedding that perfectly reflects your personality and style. We save you hundreds of hours + make decision making easy + fun.

Throughout the planning process, we'll make sure that no detail is overlooked, and that your custom design has the wow factor you've been craving.

On your wedding weekend, you'll be able to relax and enjoy each moment while Alliey + Co. produces your event according to all of our well thought out plans.



photo: Shaunae Teske



photo:alli leigh

HAVE YOU DONE A LOT OF THE PLANNING YOURSELF & NOW YOU NEED HELP BRINGING IT TOGETHER FOR THE DAY?

IF YOU ...

- want to research + book your own vendors...
- know how to budget and stay on track planning...
- want to handle everything from A to Z during the planning stages...

IF YOU ARE LOOKING FOR...

- someone to help bring together the details..
- a detailed timeline + communication with vendors...
- someone to make sure everything is taken care of on the wedding day...
- a stress-free wedding day for yourself + your family...
- the setup + takedown to be done by someone...

If you are obsessed with an amazing outcome, stress-free day + perfect details then Wedding Coordination +. Design is for you.

Wedding Coordination + Details

A must for every wedding.

Wedding planning services for the day of your wedding + logistics coordination starting 6 months prior.

Coordination Tasks:

- Pre-Wedding consultation 6 months prior to wedding to map out details of the event
- Detailed day of timeline, with constant updating + communication to all parties
- Rehearsal Coordination
- Day of Coordination for 10 hours, typically 10 am - 8 pm
- Additional assistant at highly detailed times

Tasks on Wedding Day Include:

- Making sure your vendors arrive + setup on time
- Handling last minute change of plans or unforeseen issues
- Problem solving
- Assisting vendors with last minute needs
- Making sure bridal party stays on the timeline
- Lining up the bridal party + sending you down the aisle
- Communication between dj + caterer to make sure food + announcements happen at the right time

Overall making sure everyone is in the right place, at the right time, for the next part of the day to happen with grace and perfection. This collection allows you to enjoy the day and the days leading up to it. This collection is essential for any bride who wants the wedding day to go well.

The pre-planning + finalizing of the day is what makes the wedding day flow well.

You are assigned one of our fabulous + experienced coordinators + assistants for the day with this collection.

Investment

\$3,500

*rentals additional

Decor Detail Tasks:

- Assistance with the layout of the room
- Assistance with any rentals needed (linens, signage, print, furniture)*
- Communication with vendors up to and on the wedding day regarding timeline + logistics + details
- Setup of your person items or rentals from us
- Takedown at the end of the night of your items or rentals through us



Wedding Planning Add On

You have your venue, maybe a vendor or two, but now need assistance securing the rest of the vendors, making sure you are on track + want someone along the way.

This is assistance 6+ months prior to the wedding.

Planning Tasks:

- Initial Consultation to review where you are at, and help you pickup from that point
- Initial Site Visit to plan for tent + rentals
- Vendor research, assistance securing them + contract review
- Transportation plan + logistics
- Hotel room block suggestions + contacts
- Communication from the time you sign through the wedding day
- Create a design and inspiration board. We'll work together to gather inspiration and make sure your vision is achieved
- Communication with florist, venue + caterers as well as all vendors during planning + leading up to the day
- Advice with the website, save the dates, stationery design + proofing of invitation + detailed information

This is an addition to the Weekend Coordination + Details Collection above.

*** Planner is not responsible for trash, dishes or other vendors rentals or decor including cleanup + setup.

Investment

\$3,950

*supplies, stationery + rentals additional



photo: Erin Jean



photo: erin jean

IS THE SIGNATURE EVENT PLANNING & DESIGN COLLECTION RIGHT FOR YOU?

IF YOU ARE...

- wanting to make a statement with your wedding...
- looking to give your guests an experience to remember...
- fixated on the details and how the design will come together...

IF YOU ARE LOOKING FOR...

- guidance in the planning process...
- to make all the right decisions...
- to know where to put the money for the biggest impact...
- a low stress, enjoyable, experience where you have someone to support you...

If you feel nothing but the absolute best will do,
then our Signature Collection is right for you.

Signature Planning + Design with Alliey

This collection is start to finish, everything from the beginning.

We keep you on track with planning every step of the way.

PLANNING

- Initial Consultation to review where you are at, and help you pickup from that point
- Budget creation + management
- Vendor research, assistance securing them + contract review
- Rehearsal dinner, welcome party + brunch planning assistance
- Transportation plan + logistics
- Hotel room block assistance
- Communication & payment management
- Create a design and inspiration board. We'll work together to gather inspiration and make sure your vision is achieved
- Attend meetings with florist, caterer + venue
- Site walkthrough for design + layout logistics
- Assistance securing tents, rentals, power, bathrooms, parking, etc.
- Assistance with website, save the dates, stationery design + proofing of invitation + detailed information

Weekend Coordination + Details included in this collection:

- Detailed day of timeline, with constant updating + communication to all parties
- Assistance with the layout of the room + assistance with any rentals needed (access to linens, furniture, candles, table numbers, menus, seating charts, ceremony programs, etc.)
- Communication with vendors up to and on the wedding day regarding timeline + logistics + details
- Setup and takedown of rehearsal dinner or welcome party
- Rehearsal coordination
- Setup + takedown of your items on the wedding day + any rentals obtained through us
- Day-of coordination is unlimited
- A team of assistants on the day of the event to ensure everything runs smoothly

Tasks on wedding day include:

- Making sure your vendors arrive + setup on time
- Handling last minute change of plans or unforeseen issues
- Problem solving
- Assisting vendors with last minute needs
- Making sure bridal party stays on the timeline
- Lining up the bridal party + sending you down the aisle
- Communication between dj + caterer to make sure food + announcements happen at the right time

This Signature Collection is for those who do not have countless hours to dedicate to the planning process, who wants someone who is local and experienced for the best outcome on the day.

Investment

\$15,150

Total Value \$31,500

or 10% of your event budget if budget exceeds \$150,000

Invitations

It's time to announce your good news!
You're getting married!!!!

There is a lot of etiquette and considerations that go into these items.

We offer the following custom designed products:

- save the dates
- wedding website setup
- wedding invitations
- wax seals
- calligraphy
- guest address printing
- watercolor maps + monograms
- shower invitations
- welcome bags + guest itineraries
- ceremony programs
- menus + seating charts
- thank you notes

We work to create your perfect suite with etiquette, intention + your personality in mind.



photo: Jessica Bedore

TESTIMONIALS

“TRULY INCREDIBLE”

As an indecisive and anxious bride, I knew I would need a full-service wedding planner to help make our dream wedding a reality. From choosing vendors and contract write-ups, to decorating the venue and executing the event, Alliey and her team made it all happen seamlessly. As we chose vendors, I felt confident knowing that Alliey had given each of them her professional stamp of approval, and she always gave us a few options to help accommodate our budget. But when it came to the weekend of the wedding, I kept repeating over and over again, “How would we have done this without her?!” Our event was like a well-choreographed performance from start to finish. It was truly incredible. If you are getting married in the Green Bay or Door County area, stop stressing and hire SASH&BOW!

Alex & Jamie

“ABSOLUTELY FANTASTIC”

I will be the first to admit that when I got engaged I did not think I needed a wedding planner at first. Being out of town from Green Bay, however, I reconsidered that it may be necessary & I met with a few other local planners and then with Alliey. Alliey was absolutely fantastic from the moment we first met and I knew that I needed her as a partner in this crazy wedding process... I cannot begin to tell you how good it felt to get to the wedding weekend and just know that everything was taken care of, I really underestimated how many directions I could be pulled in as the bride and it was truly a priceless gift to be able to focus on the wedding, marrying my husband and my family and friends vs. all of the other stuff. I honestly cannot thank Alliey and the team at Sash & Bow enough and if you are like me and hesitant about hiring a planner, HIRE SASH&BOW, it will be the best decision you have made in the planning process!

Elizabeth & Alex

“THE BEST INVESTMENT”

By far the BEST investment for our wedding! We decided on hiring a planner for our wedding 2 years prior to the big day, and it was by far the best decision we made. Not only was Alliey by our side every step of the way but she also had so much insight, knowledge and guidance throughout the process. We honestly have no idea how we would have done it without her. Alliey gave us tons of checklists, spreadsheets and deadlines to keep us on track; as well as, helpful tips and tricks make planning easier. She was definitely our go to person anytime planning got stressful and she always knew exactly what to say to calm the nerves. She is amazing at what she does! She are extremely grateful for everything she’s done for us. Our day was a total success, all thanks to Alliey and team!

Amadiris & Eric

VIEW MORE REVIEWS ON WEDDING WIRE