MADIX & CO

wedding service



M&Co

GATHER with INTENTION

THOUGHTFULLY DESIGNED for CONNECTION, COMMUNITY, and CELEBRATION



about

Madix & Co produces artfully curated and impeccably planned weddings & events around the world.

Our holistic approach offers imaginative and cohesive details for couples that want a thoughtful and authentic experience.

M&Co

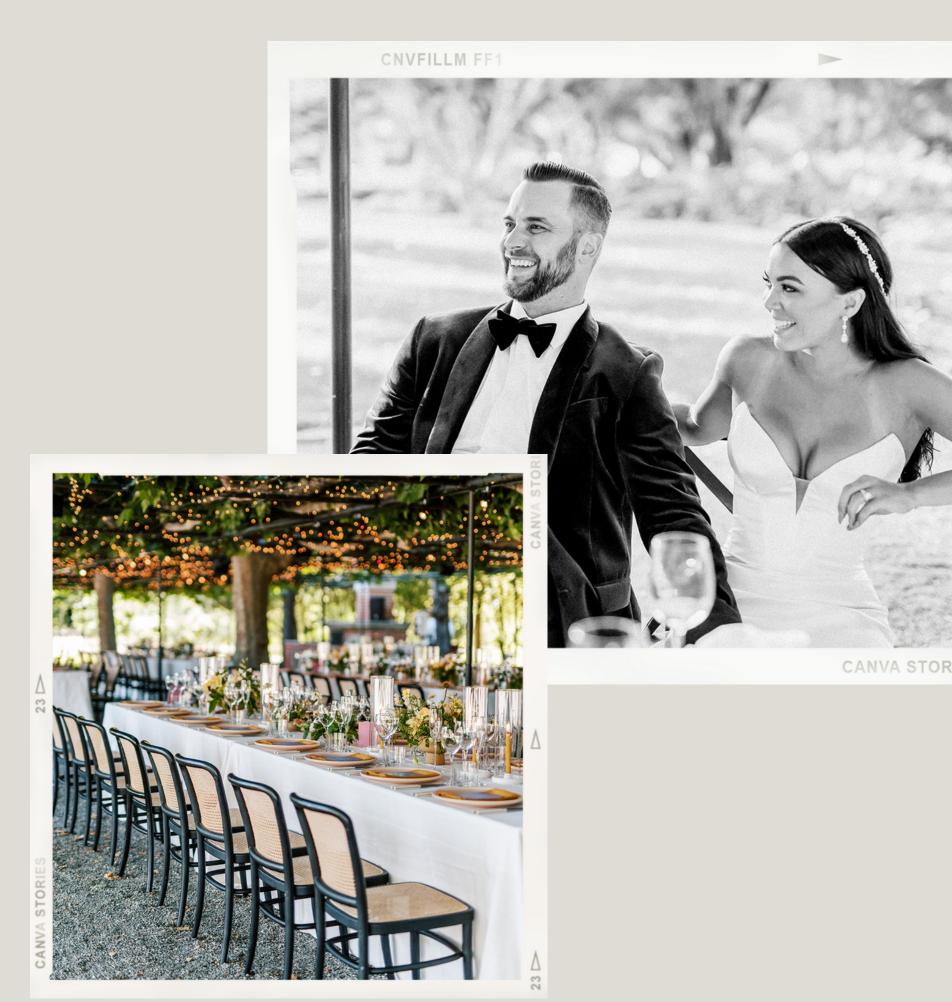


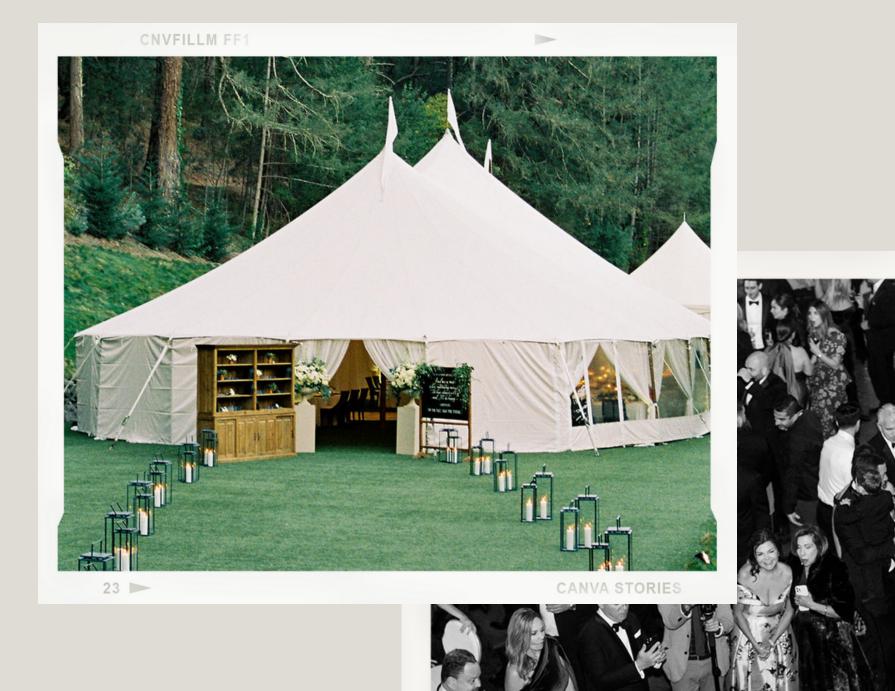
"OUR TRUST IN KAELLA'S DEEP KNOWLEDGE OF THE WEDDING INDUSTRY REALLY PAID OFF."

It was such a relief to rely on Kaella for updating all of our contracts and doing all the hard work in finding a fair and respectful outcome for everyone during the coronavirus pandemic. Renegotiating a contract is higher stakes than when you are shopping and comparing proposals for the first time. It's important for everyone to maintain a happy and productive partnership, especially in the face of all of this new uncertainty.

MAI & BYRON

M&Co





"OUR WEDDING WAS AMAZING AND KAELLA MADE ALL OF THE DIFFERENCE."

Kaella has a great sense of style, impeccable attention to detail, and she really takes ownership of the planning process... On the day of, Kaella and her team executed beautifully. It really made a big difference knowing that she was there making sure everything was running smoothly. I can't wait to attend someone else's wedding that she helps plan.

MICHELLE & DIEGO

M&Co



services

We focus on full-service design and planning, offering our complete attention from the initial consultation to the wedding day to the wrap up of final details. We're fully engaged every step of the way so it's not just your wedding day that's seamless, but the entire process too.

Read through our process below for the full range of services included in our comprehensive package.

1. KICK OFF

We begin our journey with an initial consultation and comprehensive meeting designed to help us get to know you, your story, and your vision for your special day. We will carefully develop, review and manage a custom workflow document and event budget from start to finish.

2. VENUE SEARCH

We will narrow down the vast number of venues to a curated list of options that relate most to your needs and vision. After touring the venues and honing in on the top selections, we provide guidance and professional insight on the pros, cons, and opportunities at each venue, along with budget and logistic indications to help you select the venue of your dreams.

3. DESIGN RESEARCH & DEVELOPMENT

Once your venue and date is set and the questionnaire complete, we dive deeper into your story to not only get to know you, but be inspired by you. This allows us to conceptualize color palette, mood board and signature ideas to create a wedding tailored to you.

4. DESIGN EXECUTION

M&Co. recommends design vendors perfectly suited to tell your story. We hone in on the subtleties throughout the planning process to cultivate a thoughtful and cohesive wedding experience. Includes one design meeting to review mock-ups and/or rental pieces.

- Flowers
- Food & Beverage
- Wedding Gown
- Attire
- Invitations & Paper Goods
- Dessert
- Rentals
- Linens
- Favors
- Entertainment



5. VENDOR TEAM

Drawing on extensive resources + exceptional M&Co. partnerships, we present a thoughtfully cultivated list of vendors that fit your unique needs + personalities.

- Facilitate and attend meetings
- Proposal development, review, and presentations
- Contract review and negotiations

Include vendors listed under Design Execution, plus:

- Photographer
- Videographer
- Staffing
- Bar service
- Photobooth and other event services
- Transportation
- Music
- Hair & Makeup

6. PLANNING EXECUTION

- Ongoing vendor communications and project management
- Includes 3 planning meetings
- Professional guidance and etiquette advice for you and your family through the process
- Payment schedule management and reminders
- Room block referrals and guidance, contract negotiation
- Develop wedding day timeline and production schedule
- Generate floorplan and flow
- Organization and record keeping
- Manage event transportation
- Unlimited email and phone calls



7. FINAL DETAILS

- M&Co. Final Details Meeting gathers the details needed from you to orchestrate the wedding day
- Confirm logistics and review the flow of the day
- Planner performs a final walk-through at the venue with vendors
- Distribution of Production schedule and timeline to vendors
- Final confirmations with each vendor
- Gather final proposals based on final guest count
- Finalize floorplan with a final guest count
- Seat or table assignment consulting
- Place card assembly



WEDDING DAY

- Oversee event installation and production
- Supervise vendors to ensure contracts are executed according to plan
- Manage any changes or issues as they arise with quick problem-solving techniques Coordinate the flow and transitions of the event working closely with DJ, caterer, and other vendors
- Facilitate wedding party preparations and ceremony processional
- Provide creative direction and style vignettes and decor for the event
- Oversee breakdown of the event
- Pack personal items for the client to take home
- Includes Planner's Emergency Kit
- Base package includes one M&Co. assistant
- Wrap-up of all final details

We're passionate about producing a wedding that tells your story – while offering unwavering support every step of the way.

We move things forward when you need a break or feel stressed. We are the protection when things go awry. The guide, the educator, the solution provider, cheerleader, encourager, creative thinker, the storyteller of your personal journey. We help you slow down, take it all in and enjoy this process.

WEDDING ADDITIONS

- Rehearsal dinner planning
- RSVP management
- Wedding website development
- Out-of-Town Gift Bags sourcing, assemble and delivery
- Stationery assembly and mailing

OTHER SPECIAL CELEBRATIONS

Intimate weddings and elopements; anniversaries; birthdays; baby showers; engagements, bachelorette and bachelor parties; holiday parties; fundraisers and corporate events, or anything else you dream up... we just love to throw a good party.

