

REFLEX LETTERPRESS

Hand-pulled printing on an antique letterpress in an old Boston mill building

WEDDING INVITATIONS



WELCOME TO REFLEX LETTERPRESS!



TEDOL@REFLEXLETTERPRESS.COM 617.633.1816

 **@REFLEXLETTERPRESS**

523 MEDFORD ST CHARLESTOWN, MA 02155

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WEDDING INVITATIONS

Welcome to Reflex Letterpress! We specialize in hand-pulled letterpress products, and would love to print your wedding suite.

For pricing, as individual packages are highly variable in extent, colors, paper, and artwork, so exact figures are dependant on the suite. However, as a baseline to work with, we have a standard wedding package:

A7 invitation (5" x 7")

A2 Reply Card (4.25" x 5.5")

A7 Cover Envelope, address printed on the flap

A2 Reply Envelope, address printed on the face

100 standard sets, in a single PANTONE color, printed on Crane Lettra 110# Pearl White, would be \$920, which includes two hours of design time.

Please submit your own designs, or you can use our Classic Style, seen on the next page. We will accept design files in Illustrator or InDesign, but they may need tweaking, which will be considered design time. After the initial two-hour allotment, design time is billed at \$60 per hour in 15-minute increments.

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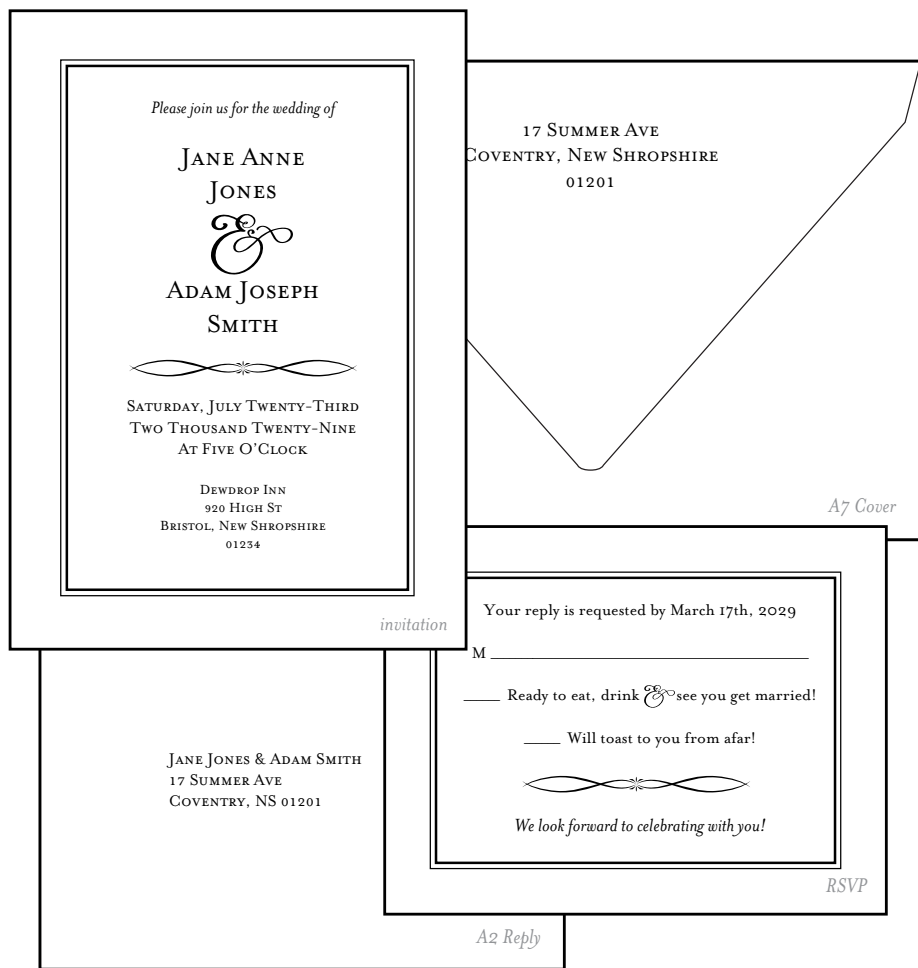
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CLASSIC STYLE



Digitally set in Mrs. Eaves; printed in your choice of PANTONE color

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SAMPLES & EXAMPLES, PRICING & INSPO



100 Sets of A7 Invitations (PANTONE 7459, Black & Blind), Letter-Size Programs (PANTONE 704 & Black), & A2 Reply Cards (PANTONE 7459 & Black) on Rives BFK 250gsm
 \$1540



150 Sets of 9.5 x 4 Invitations, 3.5 x 5 Reply Cards, 4x6 Details Cards, printed in PANTONE 3005 on Lettra Fluorescent White 110#
 \$735



DIY Run, DIY Designed; 200 Sets of A7 Invitations & A9 Map (Custom-Mixed Gray, Blue, Brown & Green) on Lettra Fluorescent White 220#
 \$1217



80 Sets of A7 Invitations & Reply Cards (PANTONE 349 & Black) on Lettra Ecru 110#
 \$655



DIY Run, Reflex Designed; 120 sets A7 Invitations, A2 Reply Cards (PANTONE Warm Gray 8) on Colorplan Natural 100#
 \$770



100 set A7 Invitations (PANTONE 363) & 4-Bar Reply Cards (PANTONE Cool Gray 9) on Lettra Fluorescent White 110#
 \$420

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DIY WEDDING

We have a DIY option that has been a lot of fun for a lot of couples! The particulars will vary for each individual setup, but generally people bring us their designs, we obtain the plates and papers for the run, and then we book a time for the couple to run the letterpress.

A five-hour block is \$450, with extra hours available for \$120 per hour. Paper and plate charges are billed separately.

We've had every kind of group do DIY! From power couples cranking through a huge stack of paper, artistic folks hand-setting metal type, the entire wedding party mixing, printing, cutting and folding — and sometimes even cake and mimosas!

Please contact us with any questions you may have over the letterpress process, color selection, paper choices, design tips, and anything else that might come up. We hope to see you crank a press!

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