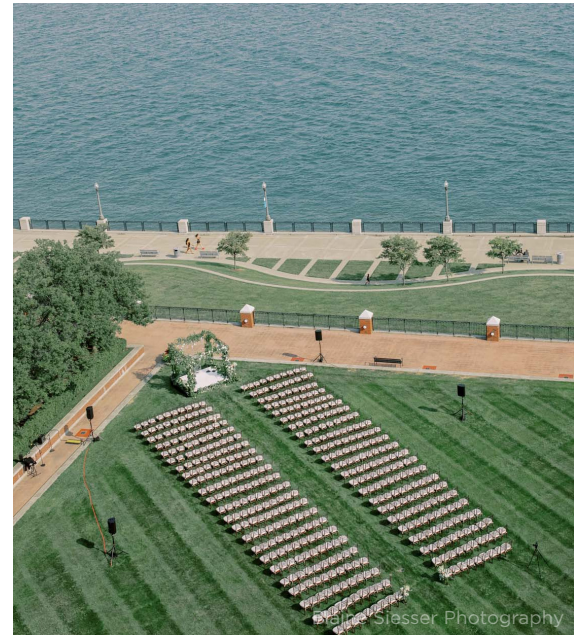


THE ICON

SOCIAL EVENTS



**Now accepting bookings
up to 12 months in advance.**

RENTAL

- \$12,840 which includes:
 - Up to 15 hours of access to Riverfront Atrium & Garden
 - Onsite event manager
 - One onsite event facilities tech (fee applies for additional techs)
 - Special event insurance policy



**200 WALKER ST.
DETROIT, MI 48207**

SECURITY

- A minimum of one security officer per 100 guests is required
- Billed at \$75 per hour, per officer, with a four-hour minimum
- Scheduled for a minimum of 30 minutes pre and post-event time



ATRIUM: 12,740 SQ FT

BEVERAGES

- Rock Events is the exclusive provider of alcoholic beverage service and professionally trained bar staff
- For beverage options and pricing, please refer to pages 3 and 4



**RIVERFRONT ATRIUM
& GARDEN CAPACITY:**

- 1000 strolling
- 650 seated

CATERING

- Please refer to page 5

PARKING

- Onsite parking garage is available
- Valet options available upon request



FOR MORE INFORMATION:

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  RockEventsDetroit

THE ICON

SOCIAL EVENTS



FREQUENTLY ASKED QUESTIONS

Can we host our wedding ceremony at The Icon?

Yes, couples are more than welcome to host their wedding ceremony at The Icon for an additional fee of \$300.

If we are hosting our wedding ceremony at The Icon, can you accommodate requests for a ceremony rehearsal?

Two weeks before your wedding, you may contact us to request a ceremony rehearsal date. We'll work with you to find a day and time for your ceremony rehearsal based upon venue availability.

Are we required to hire a professional wedding planner for our ceremony and/or reception?

While our venue team is very hands on in the planning process, we do require that you work with a professional wedding planner for month-of coordination and details, at a minimum. Planner responsibilities include managing your ceremony rehearsal (when applicable), communicating with vendors onsite, managing your timeline, and collecting any gift and/or wedding items left at the end of the evening. We would be happy to recommend a planner or you may use a professional planner of your choosing.

Are we required to use one of the caterers from your vendor guide?

Yes. We're confident that our preferred caterers will provide you with the best possible experience and level of service!

Do we need to rent tables, chairs, dinnerware, etc.?

The venue has limited furniture available for use. You will need rentals to execute your event design including tables, chairs, dinnerware and decor enhancements such as linen and centerpieces. Please review the included vendor guide on page 5 for a listing of preferred event rental companies.

Are we able to load-in to the space prior and load-out the day after?

Please speak with your event sales manager to confirm availability of a load-in or load-out day rental (additional fee will apply).

When must my event conclude?

All event activities must conclude by midnight.



BEVERAGE MENU

A WELL ROUNDED BAR SHOULD INCLUDE A VARIETY OF BEER, WINE AND SPIRITS

Your Event Manager can assist in estimating the number of bottles that are needed for your event. Pricing includes all mixers, garnishes, ice, biodegradable napkins, and drinkware. Glassware is not included and can be rented at an additional cost.

BEER SELECTIONS

Select up to three beers from the list below.

CRAFT BEER (MICHIGAN MADE): \$16/6 Pack	IMPORT BEER: \$16/6 Pack	DOMESTIC BEER: \$10/6 Pack
Atwater Dirty Blonde	Corona	Blue Moon
Bell's Two Hearted IPA	Guinness	Bud Light
Seasonally Rotating Short's	Labatt Blue	Budweiser
Seasonally Rotating Bell's	Labatt Blue Light	Coors Light
Blake's Hard Cider	Michelob Ultra	Miller Lite
	Stella Artois	

WINE SELECTIONS

Select up to two wines from the list below.

SIGNATURE: \$40/BOTTLE		
WHITE	RED	BUBBLES
Ruffino 'Lumina' Pinot Grigio	Chateau Mezain Bordeaux Rouge	La Marca Prosecco
Domaine de Pouy Blanc	DeLoach Pinot Noir	Cristalino Sparkling Cava Rosé
DeLoach Chardonnay	DeLoach Cabernet Sauvignon	Chateau de Campuget Rosé
Grand Traverse Late Harvest Riesling		

PREMIUM: \$45/BOTTLE		
WHITE	RED	BUBBLES
Black Star Farms 'Arcturos' Pinot Grigio	Cloudline Pinot Noir	Decoy Sparkling Brut
Whitehaven Sauvignon Blanc	Domaine de la Solitude Cotes du Rhone	Mawby Sparkling 'Detroit' Demi Sec
La Crema Chardonnay	Finca Nueva Crianza Tempranillo	Summer Water Rosé
Ceretto Moscato d'Asti	Hess Select 'TREO' Red Blend	
	Louis Martini Cabernet Sauvignon	

EXCLUSIVE: \$50/BOTTLE		
WHITE	RED	BUBBLES
Santa Margherita Pinot Grigio	Villa Antinori Rosso Toscana	Piper Heidsieck 'Cuvée 1785' Brut
Brogli Gavi di Gavi 'La Meirana'	Beon Pinot Noir	Santa Margherita Sparkling Rosé Brut
Trinchero Sauvignon Blanc	Unshackled Red Blend	Fleur de Mer Rosé
Castello della Sala 'Bramito' Chardonnay	Decoy Cabernet Sauvignon	
Jordan Chardonnay	Napa Quilt Cabernet Sauvignon	

LUXE: (QUOTED UPON REQUEST)

LIQUOR SELECTIONS

VODKA	PER BOTTLE (1000mL)
Grey Goose	\$67.99
Tito's	\$41.99
Smirnoff	\$27.99
GIN	PER BOTTLE (1000mL)
Hendricks	\$68.99
Bombay Sapphire	\$49.99
Tanqueray	\$47.99
Seagrams	\$35.99
RUM	PER BOTTLE (1000mL)
Mount Gay Black	\$57.99
Captain Morgan	\$31.99
Bacardi	\$28.99
WHISKEY	PER BOTTLE (1000mL)
Slane Irish	\$63.99
Jameson	\$59.99
Crown Royal	\$56.99
Jack Daniels	\$52.99
Seagrams	\$23.99
BOURBON	PER BOTTLE (1000mL)
Woodford Reserve	\$73.99
Maker's 46*	\$63.99
Maker's Mark	\$63.99
Jim Beam	\$41.99

SCOTCH	PER BOTTLE (1000mL)
Glenlivet 12	\$87.99
Johnnie Walker Black	\$79.99
Dewars White Label	\$54.99
Cutty Sark	\$38.99
BRANDY	PER BOTTLE (1000mL)
Hennessy Cognac	\$76.99
TEQUILA	PER BOTTLE (1000mL)
Casamigos Anejo*	\$92.99
Patron Silver*	\$83.99
Cazadores Añejo*	\$57.99
1800 Silver	\$50.99
Jose Cuervo Especial	\$39.99
CORDIALS	PER BOTTLE (1000mL)
Grand Marnier*	\$63.99
Disaronno Amaretto	\$55.99
Frangelico	\$52.99
Baileys Irish Cream	\$51.99
Kahlúa	\$47.99
Triple Sec*	\$11.99

*750mL

BARTENDER SERVICE

Minimum one (1) bartender per 50 guests is required. Additional bartenders required when more than one bar setup is requested and/or when glassware is used.

STAFF	FIRST FOUR HOURS	ADDITIONAL HOURS
Bartender	\$280	\$40

NON-ALCOHOLIC BEVERAGES ADD ONS

NON-ALCOHOLIC BEVERAGE	
Soft Drinks + Water (Coke, Diet Coke, Sprite and Canned Water)	\$2
Sparkling Water/Juice	\$3
Red Bull	\$4

Alcoholic beverages must be purchased by the bottle. All remaining alcohol must be taken with the event host or will otherwise be discarded by the venue at the conclusion of the event. Pricing subject to a taxable 24% service charge and the applicable MI State sales tax at the time of your event. Beverage pricing, fees, and offerings are subject to change without prior notification. Pricing can be guaranteed up to three months prior to the event, if requested and confirmed in writing. Maximum of six (6) hours of service permitted.



FOR MORE INFORMATION:

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VENDOR GUIDE



FULL-SERVICE CATERING

2 UNIQUE

Carolyn Berry | (248) 607-6906
carolyn@twounique.com
twounique.com

ANDIAMO CATERING & EVENTS

Morgan Homier | (586) 268-0200
mhomier@andiamoitalia.com
andiamocatering.com/warren

CUTTING EDGE CUISINE

Danielle Kowalski | (248) 677-4380
danielle@cuttingedgecuisine.com
cuttingedgecuisine.com

EUREST CATERING

Eric Kierszkowski | (313) 316-2842
eric.kierszkowski@compass-usa.com
eurestdetroit.com

FORTE BELANGER

Forte Belanger | (248) 602-2655
hello@fortebelanger.com
fortebelanger.com

KRISTINA'S CATERING

Kristina Montalto | (586) 634-8542
kristina@kristinascatering.com
kristinascatering.com

PLUM MARKET

Plum Market | (248) 487-7000
catering@plummarket.com
plummarketcatering.com

QUALITY KOSHER CATERING

Daniel Kohn | (248) 352-7758
info@qualitykosher.com
qualitykosher.com

SKOSH CATERING

Rachel Carlisle | (248) 313-9245
info@skoshcatering.com
skoshcatering.com



EVENT RENTALS

DISPLAY GROUP

John Lamb | (313) 220-5558
jlamb@displaygroup.com
displaygroup.com

EVENT SOURCE

Suzanne Chandler | (313) 309-9000
suzannechandler@eventsource.com
eventsource.net

EVENT THEORY

Shannon Miller | (586) 755-0000
shannon@eventtheory.com
eventtheory.com



FLORISTS

BLUMZ

Amanda Forman | (313) 964-5777
amanda@blumz.com
blumz.com

FLEUR DETROIT

Darin Lenhardt | (248) 953-3840
darin@fleurdetroit.com
fleurdetroit.com

FLOWERS FOR DREAMS

Michael Zucker | (248) 872-2749
michael@flowersfordreams.com
flowersfordreams.com



VALET SERVICE

IN-HOUSE VALET

Stevie Ferich | (248) 755-4082
inhousevalet@att.net
inhousevalet.net

STAR TRAX EVENTS

Shannon McConnell | (248) 890-3624
shannon@startrax.com
startrax.com

UNIVERSAL SPECIAL EVENTS

Tonia Williams | (313) 506-1047
tonia@universalspecialeventsinc.com
universalspecialeventsincorporated.com



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