



JOHN SCHNACK  
WEDDING PHOTOGRAPHS



## MEET JOHN

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I am a traveling wedding photographer based in San Diego, CA. With over 25 years as a working photographer, the last 17 shooting weddings, I have photographed over 300 weddings throughout the United States, as well as in Central America, Mexico and Europe.

I began my career in 1991 as a photojournalist for the North County Times. During my time at the newspaper, I covered everything from mundane ribbon cuttings to action-packed San Diego Padres games. The lessons I learned working for a daily newspaper—preparation, flexibility, patience and working with what's in front of me—form the foundation of my approach to every wedding I photograph.

In addition to countless blogs, I've also had the honor of having many of my weddings featured in print in some of the industry's most respected publications, such as The Knot, Martha Stewart Weddings, C Wedding, and California Wedding Day.

I also shoot commercial work for a wide range of clients including Visa, Louisville Slugger, ASICS, Pardee Homes and New Era Caps.

Along with my wife of 20 years and our amazing daughter, I reside along San Diego's North County coast, where I've lived nearly my entire life.

In my spare time, I love getting up early on the weekends and watching English Premier League matches. I also love surfing, logging long rides on my road bike, walks along Hwy. 101 with my dogs and spending time with our friends.

I also love watching our daughter and her club soccer team play against some of the best youth teams in the nation.





# WHAT MAKES US DIFFERENT?



Your wedding day is quickly approaching, and all of the details are starting to fall into place. You might be feeling overwhelmed, but we're here to help!

One of the most important decisions you can make is deciding on a photographer for your big day. With so many options out there, I am honored that you have considered us to document your wedding.

So, what makes us different from other photographers?

**First and foremost, we provide a hand-held, curated photography experience that is unparalleled.** We know first-hand how challenging it is to plan a wedding. Our goal is to be your trusted partner throughout the process. From the initial consultation to your engagement shoot; from your wedding to our Guided Artwork Experience; we will be with you every step of the way.

**Second, vast experience.** A wedding photographer has one chance to get it right, and doing it well in a fast-paced, chaotic environment takes years to learn. You deserve to have an experienced, trusted professional capturing every amazing moment! I have photographed over 300 weddings throughout San Diego, Orange County, Los Angeles, Palm Springs and host of international destinations. There is virtually nothing I haven't seen!

**Finally, our commitment to the tangible print.** In a marketplace dominated by "shoot and burn" photographers, having your wedding images collect digital dust on a hard drive has, unfortunately, become the norm. We believe that wedding photographs were designed to be your first family heirlooms, to be printed and displayed through albums and wall art, and enjoyed for decades to come. Our commitment to print is culminated in our Guided Artwork Experience, where we personally lead you through the process of bringing your photographs to life.

Congratulations! We can't wait to hear about your wedding!



A full-page photograph of a wedding celebration at night. In the center, a bride in a white lace gown and a groom in a black tuxedo are dancing with their arms raised. They are surrounded by guests, including bridesmaids in light blue dresses and other men in tuxedos, many of whom are holding and lighting sparklers. The background features a white chain-link fence and white curtains, with string lights visible. The overall mood is festive and joyful.

**YOUR TALENT IS UNDENIABLE,  
YOUR PERSONALITY IS  
A PLEASURE, AND YOUR  
ABILITY TO CAPTURE AN EVENT IS  
SIMPLY AWE-INSPIRING**

-melissa + brendan



# INVESTMENT

Choosing a wedding photographer is a big decision. I'm truly honored to be considered among the lucky few to photograph your amazing event.

I believe that photographs were meant to be printed--as albums, wall art, and desk prints--and not collect digital dust on your hard drive. Therefore, my pricing works a little differently. The entire amount you spend on your wedding package is given back to you as a studio credit, which can be redeemed during your Guided Artwork Experience! So, if you purchase a \$6000 package, you have \$6k to spend on desk prints, wall art, albums, and digital negatives!

## COLLECTION ONE :: \$4000

6 hours of wedding day coverage | \$4000 studio credit | 2 photographers | FREE engagement session | Pre-wedding consultation | Online proofing | Guided Artwork Experience

## COLLECTION TWO :: \$6000

8 hours of wedding day coverage | \$6000 studio credit | 2 photographers | FREE engagement session | Pre-wedding consultation | Online proofing | Guided Artwork Experience

## COLLECTION THREE :: \$8000

10 hours of wedding day coverage | \$8000 studio credit | 2 photographers | FREE engagement session | Pre-wedding consultation | Online proofing | Guided Artwork Experience

## FROM A BRIDE:

"John is an amazing photographer! I cannot recommend him enough. John is truly an artist and is extremely professional. We received our wedding pictures in 10 DAYS!! They are all so beautiful. Family and friends keep saying how amazing our photos are, that they "belong in a magazine." They truly do. Thank you John!! – Aida & Michael



## LOVE NOTES:

"We hired John after he was recommended by our wedding planner. From start to finish he was friendly, attentive, and very responsive. Our wedding seemed to go by so fast, the very next day it just seemed like a happy blur. When I got the pictures, I spent HOURS laughing, crying, and truly enjoying more moments from the wedding than I'd been able to do on the actual day. I cannot recommend him highly enough!" – Matt & Chase





DESK PRINTS, ALBUMS & WALL ART

ALBUMS*		HIGH-DEFINITION METAL	
8x8 Leather Album (30 sides) :: \$2150		11x14 :: \$440	
Additional Spread (2 sides) :: \$60		16x20 :: \$700	
10x10 Leather Album (30 sides) :: \$2700		16x24 :: \$1000	
Additional Spread (2 sides) :: \$70		20x30 :: \$1200	
12x12 Leather Album (30 sides) :: \$3200		24x36 :: \$1800	
Additional Spread (2 sides) :: \$80		30x40 :: \$2500	
DESK PRINTS		FINE ART WALL	GALLERY WRAPS
4x6 :: \$20		11x14 :: \$140	11x14 :: \$620
5x7 :: \$40		16x20 :: \$290	16x20 :: \$910
8x10 :: \$60		16x24 :: \$425	16x24 :: \$1100
		20x30 :: \$610	20x30 :: \$1300
		24x36 :: \$930	24x36 :: \$1710
		30x40 :: \$1100	30x40 :: \$2100

*\*Please see our album price list for detailed information*

ALL DESK AND FINE ART WALL PRINTS ARE PRINTED ON FUJI LUSTRE PROFESSIONAL PAPER. MOST PRINTS AND WALL ART ARE SHIPPED WITHIN 24 HOURS.



# SIT BACK, RELAX & LET US TAKE CARE OF THE REST.

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From our initial conversation to the delivery of your albums and wall art, we will be your trusted partner through every step of the process!

## ENGAGEMENT SHOOT PLANNING

Your engagement shoot is really important to us. Not only will we get to know one another better, but we'll make amazing pictures we can't make on your wedding day! We'll come up with a plan that mixes in multiple locations, wardrobe changes and a ton of fun!

## WEDDING DAY PLANNING

It's paramount that we're prepared to capture every important moment of your wedding day! From scouting the bridal suite and ceremony location, to figuring out the best spot to capture your first dance, we'll make sure to capture every important moment from the best angle!

## PRE-WEDDING CONSULTATION

A few days before your ceremony, we'll set up a time to meet in person to go over the best photo spots and talk about your timeline! I can help you through any last-minute stressors and answer any questions you may have!

## GUIDED ARTWORK EXPERIENCE

When the initial edit is done, we'll set up an appointment to view the images from the comfort of your home! We can also incorporate pictures of the walls of your home, then use those images to create mock-ups of the art on your walls. You can actually see what your photographs will look like before you order!



## PHOTO TIP:

Plan an intimate 'first look' to make the most out of the beautiful lighting before your ceremony. Guests will be thrilled that they don't have to wait long after the vows, as most of the family photos will already be out of the way.



# WEDDING DAY TIPS:

Here are a few tips to make your photographer's job easier!

1. Clean up your bridal suite!
2. Bring a pretty hanger for your wedding dress!
3. Collect details to be photographed!
4. Create a list of family members for group photos!
5. Designate someone to help corral guests for group photos!
6. Go with the flow!
7. Leave room for creativity!





# FREQUENTLY ASKED QUESTIONS

## Q: HOW FAR IN ADVANCE DO WE NEED TO BOOK OUR DATE?

A: We book dates 12-18 months in advance, so the sooner the better. A signed contract and 50% retainer fee is required to reserve your wedding date.

## Q: HOW MANY PHOTOGRAPHERS WILL BE THERE AT OUR WEDDING?

A: Every collection we offer is personally photographed by John Schnack and a hand-picked associate.

## Q: WILL WE GET FEATURED IN A MAGAZINE OR BLOG?

A: Although many of my weddings do get featured, this is not something that is guaranteed. If you'd like to get your wedding published, I'd be happy to help find the right outlet.

## Q: DO YOU PHOTOGRAPH ELOPEMENTS?

A: Of course! Depending on availability and the number of hours you have set aside for photography, we have special rates for weekday weddings and elopements. I love the intimate setting created between a couple as they exchange vows in an alternative fashion.

## Q: WE'RE HAVING A DESTINATION WEDDING. DO YOU TRAVEL?

A: Yes! I love destination weddings and have been lucky enough to travel all over the world shooting weddings. If you're planning a destination wedding, send me more information about your plans and we'll create a custom wedding collection to suit your needs.

## Q: HOW LONG UNTIL WE RECEIVE OUR IMAGES?

Your entire online collection will be ready 3-4 weeks after your wedding!

# HAVE MORE QUESTIONS? SEND US A MESSAGE!

## Q: CAN WE GET THE HIGH-RESOLUTION DIGITAL NEGATIVES?

A: We are firm believers in the beauty of the tangible photograph, and we want you to have gorgeous prints and albums of your wedding photographs so you can enjoy them for years to come. That being said, we realize we live in an increasingly digital world, so we will make available web-ready digital files for download from your online gallery. Also, for every print you order, you will receive a high-resolution digital negative.

## Q: HOW DOES THE GUIDED ARTWORK EXPERIENCE WORK?

A: When the initial edit is done, we'll set up an appointment--either in person or online--to view the images together. During this time, we'll also incorporate pictures of the walls of your home to create mock-ups of the art on your walls. You can actually see what the artwork will look like in your home before you order!

## Q: WHAT EQUIPMENT DO YOU USE?

A: I shoot every wedding with at least 2 professional DSLR cameras and a wide variety of lenses. All of our cameras and lenses have a backup in the rare event that anything should happen to one of our pieces.

## Q: DO YOU CHARGE TRAVEL FEES FOR WEDDINGS OUTSIDE OF SAN DIEGO?

A: For weddings in San Diego, Orange County, Los Angeles and Palm Springs, there is no travel fee. For events in Los Angeles and Palm Springs in which the photography end time is considerably late, for safety purposes a one-night stay in a hotel room is required. For destination weddings that require significant travel, a nominal travel fee will be charged.

## MORE RAVE REVIEWS!

"John was amazing! He met with us multiple times before our wedding day to ensure he knew how to make our day perfect! He scouted out both our engagement and venue locations to make sure he got great shots! He stuck to the timeline, took awesome photos and he has the BEST personality; making our day stress free! We will for sure be begging him to fly out to Texas to capture our next big event! I'm a crazy, type A person and can honestly say he is 5 star!" -- Lauren + John





## PLAN A TIMELINE:

If you're working with a wedding planner, be sure to send over your timeline before the wedding to ensure that the day goes off without a hitch! Also, make a list of important guests and family members with whom you want to be photographed after the ceremony!





Some of our couples' favorite images from their wedding day end up being detail shots. Details help tie everything together and tell the story of behind-the-scenes moments.

Think about getting a wooden hanger for your dress. They photograph well and are great keepsakes for years to come.

## CROWD MANAGEMENT

It helps to have a designated friend who can proactively gather the groups so we can focus on creating beautiful photos! Usually this person knows the groups pretty well, they have a loud voice, and they can round people up with ease.



## AFTER THE CEREMONY

After the ceremony, have your officiant make an announcement asking family members to stay in the ceremony location. Have an appointed friend help facilitate the different groups you would like to have photographed.

Keep your list of groups short. Please note that each group shot can take 2-3 minutes. We would all love to have photos with every important person at the wedding, but time is of the essence. Less is more in this type of situation, and you will have the reception to get group shots, if necessary.

When these are in place, you are destined for fun & smooth formal portraits! This also allows for creative wedding party photos as well as romantic bride & groom portraits with beautiful lighting!



PRESERVING YOUR MEMORIES

ALBUMS:

YOUR FIRST FAMILY HEIRLOOM!

It is one thing to view your digital photos on a computer, but it is something else entirely to see, touch, and flip through pages filled with hand-picked images from your wedding day. Think of it as your first family heirloom.

The albums we offer are hand-made in the USA! You can include your wedding, engagement session, and rehearsal dinner coverage so you have a complete, tangible record of your wedding journey! Albums also make perfect gifts for the in-laws (hint hint).



THE  
PROCESS:

I personally design each and every wedding album for my clients. It starts with an initial design based on images we select during the Guided Artwork Experience. This design is uploaded to an online proofing site, where you can review the design and alert me of any changes that need to be made. Once the final design is approved by you, it's sent to the manufacturer, where it takes 8-10 weeks to complete.

VENDORS WE LOVE:

WEDDING BANDS:

Wayne Foster Entertainment  
waynefoster.com  
Blue Breeze Band  
bluebreezeband.com

FLORISTS:

Compass Floral  
compassfloral.com  
Organic Elements  
organicelements.com

MAKE-UP:

Contour Fossa  
contourfossa.com  
Juna Beauty  
junabeauty.com

HAIR STYLISTS:

Contour Fossa  
contourfossa.com  
Lulu and Bass  
luluandbass.com

VENUES:

Hotel Del Coronado  
hoteldel.com  
Vista Valley Country Club  
vistavalley.com

CATERERS:

Coast Catering  
coastcatering.com  
Waters Catering  
waterscatering.com

VIDEOGRAPHERS:

Blue Tiger Films  
bluetigerfilms.com  
Hoo Films  
hoofilms.com

MUSIC / DJS:

Choice Entertainment  
sandiegoweddingdj.net  
Still Listening Productions  
stilllisteningproductions.com

PHOTOBOOTHS:

Red Photo Booth  
redphotobooth.com  
The Flash Collective  
theflashcollective.com

VINTAGE RENTALS:

Archive Rentals  
archiverentals.com  
Folklore  
adorefolklore.com

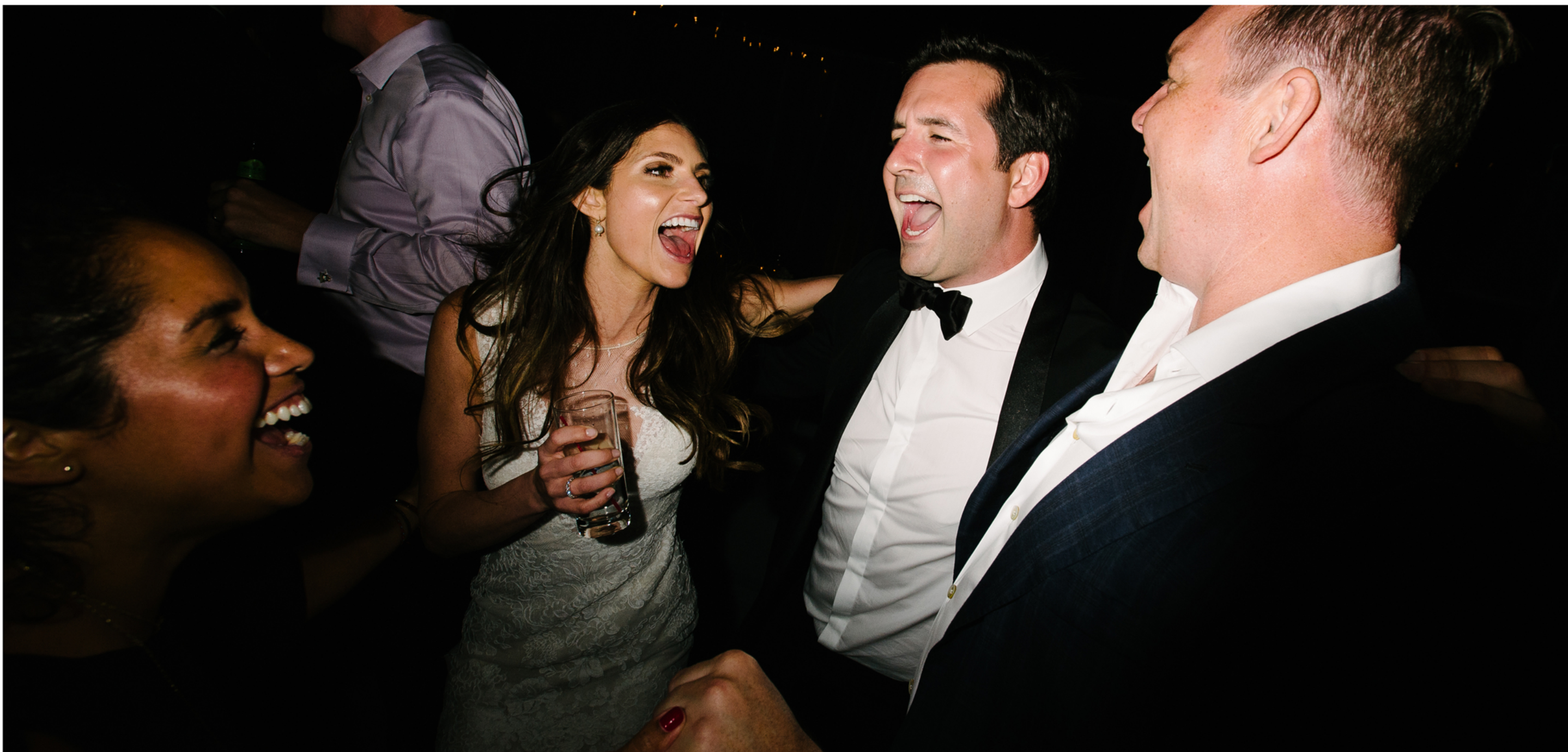
LIGHTING:

Brilliant Event Lighting  
brillianteventlighting.com  
San Diego Events Lighting  
sandiegoeventslighting.com

STATIONERY:

Twinkle and Toast  
twinkleandtoast.com  
Kelsey Happy Clark  
kelseyhappyclark.com





WE WOULD  
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