

PRICING GUIDE 2023

TORI PARKER PHOTO



CONTENTS



NICE TO MEET YOU!	03
ARE WE A MATCH?	05
WHAT TO EXPECT	06
KIND WORDS	08
PACKAGES & PRICING	09
FREQUENTLY ASKED QUESTIONS	11
BOOK YOUR SHOOT	13

NICE TO MEET YOU!

I picked up my first DSLR camera after my parents gifted it to me for my 15th birthday with no intentions at all of making it my career. Over the last 10 years, I've fallen totally in love with storytelling and capturing images filled with nostalgia, which eventually led me here. I now have an amazing team of women passionate and committed to giving you the best experience possible on your wedding day.

When I'm not taking photos I enjoy intentional time with Jesus, watching *New Girl* with my husband Chase, being outdoors with our dog Maple, and eating the spiciest thing on the menu. Most local coffee shops know me by name, I am a California girl at heart, not at all a morning person, and I de-stress by cleaning.

Although I live on the east coast, my art & lifestyle is largely inspired by the west coast. I grew up just outside Los Angeles and my art reflects the airy, relaxed and purposeful atmosphere that exists in the Golden State. We intend for our photos to reflect a similar air: relaxed but with a powerful undertone of golden hour hues and genuine joy.

I'm Tori



the team



We are intentional. We will look for the way that your eyes light up and how it affects your mood. We are encouragers. We will be sensitive, fun, and playful. We fully plan to be your friend even after all the excitement winds down, not only do we want to know your story but we want to be able to continue to be a part of it.

You can expect dance-party gifs when we deliver your gallery and a genuine "how are you doing?" as you plan your wedding. Please believe that we will be busting a move with you during your reception.

We value authenticity and honesty. This is a safe space to tell your stories, to laugh, to cry, or to send a text at 2 am asking for prayer. We're in your corner.

I handpicked each associate myself based on their shooting style, professionalism, charm, and ability to create real art with me. They were all trained by me to give you that same special experience I would give you myself. All of the images are still edited to specifically have Tori Parker's style. This is a team dedicated to loving and serving you well.

our mission

OUR MISSION IS TO CAPTURE MEMORIES FOR YOU TO BE ABLE TO LOOK BACK ON, SEE GROWTH, MARVEL AT THE BEAUTY OF TIME AND THE RESILIENCY OF THE HUMAN HEART.

Let's find where the light leaks in: I'll capture it, you can bask in it. I want to tell your story fully because I want your story fully known. Memories may fade, but photographs can make those moments of your life live on forever!





*Are we a
match?*

- ✓ You're looking for a photographer who can capture your most true and tender moments.
- ✓ You want a photographer who puts you at ease and works hard to capture you as you are.
- ✓ The style of our work appeals to you. We describe our work as intentional, honest, and romantic.
- ✓ You want an easy and unforgettable experience you can cherish forever!

DOES THIS SOUND LIKE YOU? READ ON!

WHAT TO EXPECT



01.

INQUIRY + PAYMENT

After your inquiry and a 25% deposit, you'll sign the contract and we will be all set!

02.

LET'S MEET

Yessss, you booked! We will soon schedule your engagement session (if applicable) and start planning.

03.

THE BIG DAY

The big day has arrived! Whether it's wedding nerves or just being in front of the camera, I know how anxious people can feel on the big day. We'll do our best to put your mind at ease.

04.

DELIVERY

After 8-10 weeks, you will receive your photos through an online gallery. You deserve to have your love captured fully, and that means I don't limit the images I deliver to you. I will deliver as many images as it takes to tell your story. That said, it will ultimately depend on the package you choose.



GOOD TO KNOW

PROTECTING YOUR PHOTOS

Your images are backed up immediately following your wedding/session and multiple times throughout the editing process to ensure that they are never, ever lost. We also keep a digital copy of your finished gallery forever, so you can always get your photos back if something were to go wrong on your end.

LOCATION

We are based in Lynchburg, VA where there are several beautiful spots along the Blue Ridge Parkway to shoot. I will create a custom invoice for additional travel costs beyond 60 miles of my home.

TURN-AROUND TIME

For sessions, you'll have the full gallery within 30 days. For elopements & weddings, I'll send sneak peeks 3-5 days after and the full gallery within 8-10 weeks. Every wedding is different and editing time varies, but I do my very best to get your photos in your inbox as fast as possible.

KIND WORDS

We worked with her over the course of a year and she was so intentional. Not only about capturing great shots, but becoming a dear friend. I think her intentionality and friendly nature is so key in her process, it made us feel beyond safe & comfortable, therefore capturing such natural and beautiful shots! Go with Tori and her team, you won't regret it!

Tori made us feel comfortable and natural as she captured photos all day. It felt like having an extra friend around, hyping us up and helping the day go by smoothly. She even sent us a thoughtful gift to our home after our gallery was delivered. Tori is kind, fun, and extremely talented at what she does, I highly recommend her and her team!



PRICING



\$625/HOUR

WEDDINGS WITH LEAD PHOTOGRAPHER TORI

Average of 8 hours covered
Minimum 600 Images
Professionally Edited Images
Online Gallery
Print Rights
Copyright Release

\$500/HOUR

WEDDINGS WITH TEAM PHOTOGRAPHERS

Average of 8 hours covered
Minimum 600 Images
Professionally Edited Images
Online Gallery
Print Rights
Copyright Release

ENGAGEMENTS

\$400 for engagement add-on, \$200 if you book 8+ hours wedding.

FILM

\$200 per roll

SECOND SHOOTERS

\$500 second shooter add-on, \$250 if you book 8+ hours wedding.

Travel Fees — case by case, customized each time



FILM PHOTOS

I do offer film photography as well as digital. I treasure the magic of film, gives us a chance to slow down and be intentional on your wedding day. Pricing for this add-on starts at \$200.

LINEN ALBUM

Want your photos to tell a beautiful story? We create lovely, durable, quality-linen albums. Feel free to reach out and see what your options are! Pricing starts at \$300.

ONLINE SHOP

Your online gallery is connected to a shop where you can order all kinds of products with your images on them. Visit the gallery to see your photos in the form of large prints, a book, a calendar & more!

FREQUENTLY ASKED Q'S

WHAT IF THE WEATHER IS TOO BAD ON THE DAY OF THE SHOOT?

The wedding must go on, just make sure you have a rain plan just in case. Generally, the session will take place as long as it's cloudy. However, if it rains, we will reschedule a new date for the shoot together!

WHEN IS THE BEST TIME TO BOOK?

It is best to book at least two to three months in advance to reserve your session. For weddings, I recommend 9-18 months in advance.

CAN WE ALSO RECEIVE THE UNPROCESSED IMAGES?

I've spent years creating my unique edits that will tell your story in my own way. The editing piece of this experience is my art, it is deeply personal to me. This is my promise to you, you'll receive all of your best moments delivered in the gallery. If you trust me, please don't ask for the RAW images.

HOW DOES THE PAYMENT WORK?

You will pay 25% of the package price as a deposit in advance to reserve your spot. The remainder of your payment is due a month before your wedding. For sessions, the remainder is due a week before. I accept all payments through Honeybook, which is where most of our communication will happen.

I'M READY TO BOOK! NOW WHAT?

Wonderful!!! You can continue the process by responding to my email or we can set up a call to chat more. I can't wait to hear from you!

WHAT'S THE DIFFERENCE BETWEEN WORKING WITH YOU OR YOUR TEAM?

I have an amazing group of talented women passionate and committed to giving you the best experience possible on your wedding day while working on my team. I know each personally and can't say enough good things about them, that's why I chose them. I handpicked each one myself based on their shooting style, professionalism, charm, and ability to create real art. They were all trained by me to give you that same special experience I would give you myself. All of the images are edited to specifically have Tori Parker's style. Keep in mind if you are totally set on having me personally capture your big day, there are additional costs.



"WE CAN'T WAIT TO
SHARE THESE
PHOTOS WITH OUR
KIDS ONE DAY"

Working with Tori is nothing short of magical. From start to finish, she made us feel as though the whole earth had slowed and we were the only things of importance. With every photo she delivered to us, that same magic was captured!

- CORINNE & PEYTON





*let's make
magic together*

BOOK YOUR SHOOT

Ready to book? Great! You can respond to my email and we can get the process started. I can't wait to meet you!

WWW.TORIPARKERPHOTO.COM

HELLO@TORIPARKERPHOTO.COM