

# UNVELLED

JACOB TYLER MEDIA + PHOTOS BY ARIEL  
One-of-a-kind experience for a Once-in-a-Lifetime Event





# EKKK!!!!



← Ariel here!

Let me just say,  
CONGRATU-FREAKING-LATIONS!!!!

As a former bride and current wife, I LITERALLY could not be more excited for you! Marriage is incredible and I know you'll enjoy it as much as I do.

Alright... now that she got all her squeals out of the way... let's put things in \*motion\*.

I'm Jacob, →

And we just want to say thank you so much for reaching out and showing interest in having us celebrate this once-in-a-lifetime, all-your-dreams-come-true, incredibly exciting event with you!

We know that if you're here, you value photography and videography as much as we do! Because when the party's over, the vows have been said, the decor is returned, and the food has been eaten... this is all you will have left!

We are truly honored to even be considered! Before you dive deeper, allow us to more formally introduce ourselves.





*numbers*

**100+**  
I-DO'S

**MILLIONS**  
OF IMAGES

**1700+**  
HOURS

FEATURED IN:

*how they asked*  
by the knot

 MAGAZINE  
MAMA

*rustic folk  
weddings*



**EVERY BRIDE**  
CELEBRATING THE QUALITY OF EVERY BRIDE



bigdaymade



*Aisle Memories*



First thing first, we are NOT husband and wife! Just best friends and business partners!

# OUR STORY

Photos by Ariel + Jacob Tyler Media

*her version*



Once upon a time I photographed a proposal where Jacob was also filming. I had no idea who he was or what he thought he was doing. **Real talk:** I thought he was just some joe-shmo with a camera who thinks they are a photographer! Ha!

But the next day I saw a video posted of this proposal and I was seriously in awe! I had been looking for a videographer for weeks because I had this dream of partnering with to provide my brides with all the incredible benefits that come when you have both photo & video on your wedding day.

After seeing the video, I hired him for my own branding video for my website and spilt my dream of our combined businesses and asked him if he wanted to be an official partner! He politely agreed! Though, if we're being honest, I think he thought I was nuts since I was a perfect stranger with whom he had never had any previous conversations with. :)

Nonetheless... as we began to work together he caught the dream and we both saw very clearly the potential of what we had to offer and just how incredibly unique it was.

*his version*

A not-so-long time ago, in a winery not-so-far, far away, I was sitting around with friends while we waited for a surprise proposal. Camera in hand, I couldn't help but start filming things for fun. I ALSO couldn't help but notice the photographer's dirty looks when she saw me "photographing" in her territory. I was amused 😊.

After posting the video to Facebook, to my surprise, I get a message (\*ahem\* novel) from one Ariel Dilworth, saying she loved the video and asked if I would create a branding video for her. I said yes (like I had a choice in the matter 😊) & the rest, as they say, is history. We realized that it would be a disservice to humanity if we didn't use our perfect blend of personality type and creative skill to help couples realize their dream wedding photo/video experience.





# *THE EXPERIENCE*

**Photos by Ariel + Jacob Tyler Media**

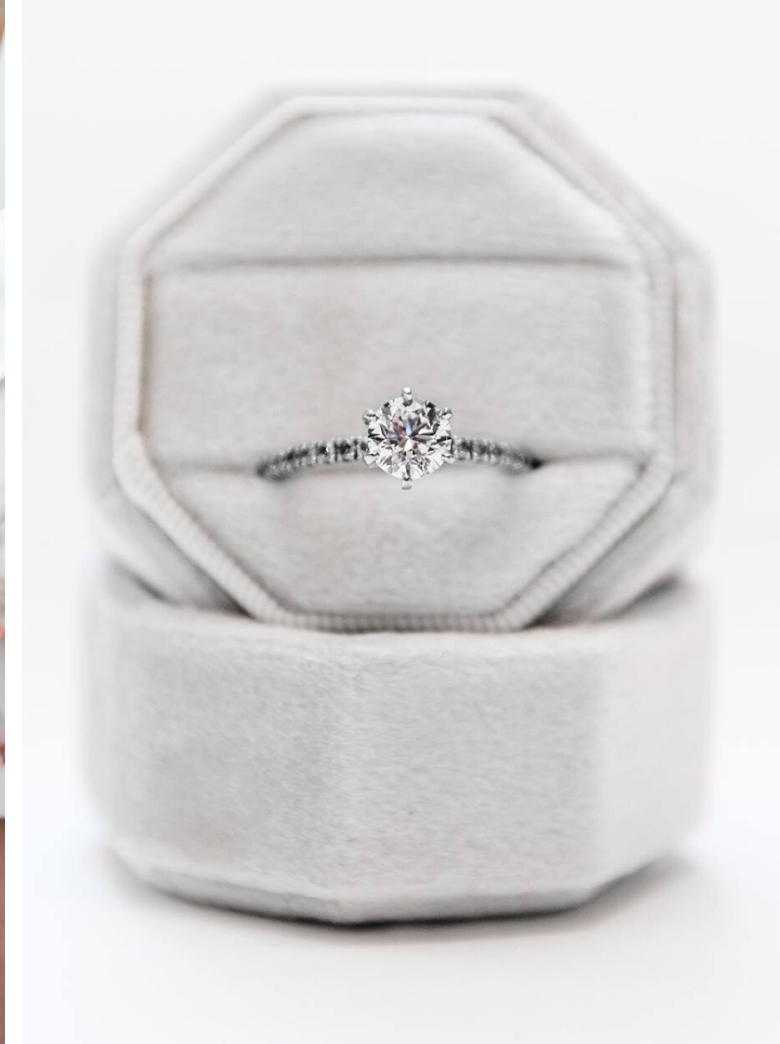
What we have to offer our brides isn't just timeless photos, a tear-jerking video, and lots of freaking fun! Though you'll definitely get those too! ;)

What our Brides boast about us the most is the experience! We believe that every single bride deserves to feel nothing less than over-the-moon, can't-stop-smiling, straight up squealing over not just the photos and video but the entire process!

Fun, beautiful, authentic, and raw images/footage that stem from an amazing experience and that's exactly what we create for our one-of-a-kind brides! If you hate stress... like to have fun... enjoy laughter... and ultimately want to have joyful, timeless wedding memories... we have a treat for you!

Our style is bright and airy, timeless photos that portray fun, laughter, whimsy and romance! We really focus on connections... cuddling... love... laughter... playing! And because we take the time to get to know our couples. Their strengths and struggles. Their loves and hates. Their hardest times and their best moments. The kind of stuff that only best friends know! We are able to translate all of that into photos and video that actually tell a story... YOUR story! So that on even the HARDEST days of marriage... you can look at these images and watch this video and be inspired to keep choosing each other.

The friendships and experiences that we've created with our couples last far beyond the wedding day and we believe that's how it should be! We're so excited for you to keep scrolling to learn more about how being one of our Bride's isn't your typical wedding photo/video experience; it's so much more!



## *STEP 1: LET'S CHAT*

Interested in what we have to offer? YAY! The very first step is to schedule a virtual coffee date with us. Skype, Google Hangouts, Zoom, FaceTime, it doesn't matter. We just wanna see your beautiful faces and get to know you a little better. Why? Because we want to make sure that our personalities, our dreams, our goals and our visions align! We want to make sure we are the right fit for each other! I mean... hanging out for 10 hours with someone you hate on the most important day of your life... that would be misery! ;)

The meeting will go a little something like this:

- **All about you!** We wanna know how you met, how the proposal happened, what you guys like to do, and your visions for your wedding day!
- **Timeline Talk!** Let's figure out which package is best for you based on how many hours you would be needing for your wedding day!
- **Q & A!** Now it's your turn to ask the questions and we'll answer!
- **See ya!** After that we will hop of the phone and give you a few days to weigh all of your options! :)





## *STEP 2: IT'S OFFICIAL*

Let's make this thing official! As soon as we hear the word from you, we will send a proposal your way! A proposal is simply an outline of the services you will receive, followed by the payment plan of your choice, and finally a contract for you both to virtually sign. No printing or mailing or messaging back and forth required! Easy, peasy just like we like it!

After that, you will have access to our Bridal Library! Which is basically just an archive of all the resources you could ever want or need when it comes to planning a wedding all in one convenient place!

Things like:

- vendor guide
- helpful how-to articles (example: Grumpy Guys: How to prep your man for a photo session)
- Wedding Planning Checklists
- and SO MUCH MORE!





## *STEP 3: ENGAGEMENT SESH!*

This is where the REAL fun begins! The engagement session is an amazing time for us to get to know you and how you guys photograph AND for you guys to get to see in action a little sneak peek of what your wedding day will be like. Before the session we will send you a fun questionnaire, our hand-selected Pinterest boards with outfit inspiration for each season, as well as our engagement session style guide to help with location and outfits!





## *STEP 4: CHECK-UP!*

We believe that strong marriages don't happen by chance... they happen by choice. Therefore, we strive to provide our couples with a wholistic process leading all the way up to their wedding day! Every so often you will receive an email for Jacob and I and in it you will find:

- a date night idea
  - because spending quality time together and creating opportunities for good conversation is important ALWAYS.
- Practical Wedding Help
  - as you plan your wedding there will be times where it feels overwhelming and times where it feels too easy! I'm going to be offering you some practical tips and tricks to help you as your wedding day approaches.
- An In Depth Activity
  - an opportunity to connect on a deeper level because again... a wedding is a moment in time but a marriage is forever! Obviously these activities aren't required, but they are created with the help of actual marital counselors so that they will be meaningful and set your relationship up for success!



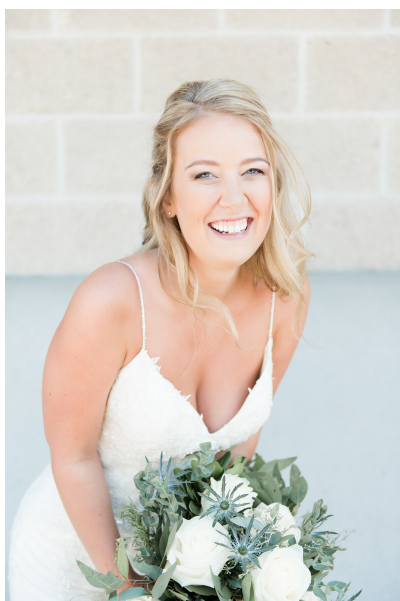


## *STEP 5: ONE LAST THING*

Approximately 6-8 weeks from your wedding we will have one last consultation with you to make sure that we are all on the same page as far as what times and locations go.

We'll send you your very last email that will help you with all the final prep work leading up to your BIG DAY!





## *STEP 6: THE BIG DAY!*

It's here! It's time to celebrate, relax, and let us get to work! This day is going to be a blur so we make it our priority to capture the traditional shots that every bride needs while also capturing the moments in between! After the wedding day you'll receive a few sneak peek from your big day within just a few days! We like to make sure and share the weddings while everyone is still on cloud nine instead of making our couples wait. <3





## PRICING

Our packages are customized based on each bride and her needs. However, our most popular package is \$5,000.

