



Congratulations! You are engaged!!

How exciting to plan your wedding, a celebration of a new life together as a married couple!

We want to add to your excitement and help you create your perfect wedding day, full of love and beautiful flowers. Morning Bloom is an experienced floral and event design studio, based in San Diego and serving Southern California. We love what we do and are committed to working with each client to create and style a customized wedding day, while providing the best possible experience through your inspiration and vision in a purposeful, detail oriented way.

Here are some details about our process in designing flowers for your wedding.

Let's Meet

We want to meet you! Email us at annie@morningbloomfloralstudio.com to set up a consultation time. We are available by appointment most weekdays and evenings and some weekends depending on our event schedule! Our initial meeting is over the phone, which is the simplest way to information gather.

First Impressions

We are always excited to meet each new couple and hear about their vision for their wedding day. We will discuss every design detail of your wedding day with you, and make sure you have everything that you are dreaming of to create a flawless wedding day. We look at colors, designs, flowers, accessories and all that you would like to incorporate to make your day impeccable! This meeting can be anywhere from an hour to two hours, so come prepared with your thoughts, ideas and inspirations.

It's Personal

Every wedding we design is unique to each couple, even if we have been to the venue before or made a similar style arrangement. It is now your turn to celebrate, with your own style and your own dreams. We love to see pictures of your dresses, your invites, your linens and everything that brings your unique style to your wedding vision.

Let's Make It Official

Once we have talked and have discussed all the details, we will take all that information and create a budget proposal for you. A detailed floral proposal will be emailed to you within a week. This is only a starting point and can be adjusted as we work through the design process. We work closely with you to stay within your budget, while having the flowers you envision at your wedding. We require a \$500 retainer to save the day for you. We provide you with a detailed contract and are fully insured. After you have the proposal in your hands we will hold the date for 72 hours and then contact you again to see if there are any questions we can answer to help take the next step.

Step by Step

Once you have decided to hire Morning Bloom to be a part of your wedding day, we will begin working on the floral designs. We will meet with you at your venue to do a walk through and make sure we have covered every space with your design and budget in mind. We can share Pinterest Boards to exchange ideas or we can email and text pictures of ideas we come across. We also offer a mock up table design if needed to further your vision for the day. We will provide you with as much or as little guidance as needed to help you at any stage of the process and you can rely on our expert knowledge, experience and creativity. Twenty days before your wedding day, we will revisit your floral proposal to go over all the final counts, layout and timeline. This is also when the flower order will be placed and final payment will be due now. Any time after the 20 days, we are not able to subtract from final count, although, adding more blooms can be accommodated.

Let's Celebrate

It is now the day before your wedding!! Can you believe how fast time has gone? You have worked so hard for this day and we are so excited for you! We have just picked up the freshest flowers from our grower/vendor and are working hard on your floral designs. We create everything as close as possible to your wedding day. All personal flowers are designed within 12 to 18 hours of your wedding. We will deliver your personal flowers to where you need them to be and then head over to design your ceremony space and then your reception space. We will move anything that needs to be transported between the ceremony and reception to ensure that they get there safely, timely and make any touch ups that are needed. We will come back at an agreed upon time to pick up any of our items and to help distribute the flowers to your guests and family. Some of our weddings require a more elaborate set up and break down; we will arrange for this with you, your venue and coordinator if extra time is required.

Congratulations

We are so excited for you as you begin your new life as a married couple! Best Wishes and Many Blessings!!

Have a few more questions for us? We would be more than happy to answer them for you, here are the frequently asked ones.

What kind of packages do you offer?

Some florists do offer packages; we think your day is unique to you and should be designed and priced that way. We work with straightforward pricing and since we are not your average floral shop, we can be cost effective with the freshest and most beautiful flowers. We will give you a detailed proposal and there is never any pressure for you to decide on each item right then and there. We can adjust your budget as needed, as we go along, letting you know how that works with your proposed design.

How much do Wedding flowers cost?

This is THE question we get asked the most, which is understandable when dealing with so many costs and decisions to be made while planning a wedding. Floral Proposals can start at \$5000.00 to \$7500.00 for a full service beautiful wedding for 100 to 150 guests (pricing can change depending on all aspects of design). We also design stunning high-end, luxury weddings in the \$8,000.00 to \$15,000.00 and above range. Here are some average prices they can be more, or less depending on seasons, size, style, flowers, containers and accessories and labor that are used to determine the final cost of each item.

- Bridal Bouquets: \$350.00 and up
- Bridesmaids Bouquets: \$75.00 to \$90.00 and up
- Corsages: \$20.00 to \$35.00
- Boutonnieres: \$18.00 to \$25.00
- Floral Crowns or Flowers for Hair: \$40.00 to \$75.00 and up
- Low Centerpieces: \$95.00 to \$200.00 and up
- Tall Centerpieces: \$175.00 to \$300.00 and up
- Tablescape: Bottle and jar \$60.00 to \$100.00, Crystal and Silver \$95.00 to \$170.00 (with Votives)
- Mixed Green Garlands depending on greens, length and installation \$20 to \$30 a foot.

Have you worked at my venue before?

After years of doing what we love the answer is probably yes, if you are getting married in Southern California, but if not, we are up for the challenge! We love working at new venues and with new vendors. We love getting to be at our creative best in a new space. Often after an event, venue staff tells us that they had never seen a wedding done like that before, we love that!

Where do you get your flowers and supplies?

We purchase our flowers directly at the Floral Trade Center in Carlsbad, you benefit from our established relationships with most of the vendors and growers. We will also head up to the Los Angeles Flower District for some specialty items and will use a few local vendors, shops and urban farms.

Is there a Delivery and Set Up/Strike Fee?

Yes! We employ an amazing and hard-working design team on the day of your wedding; they are fully dedicated to making sure you, your family and guests enjoy the day. This fee allows us to make sure that your wedding day is taken care of and no detail is missed. Average Fee is \$600, but is based on the size of your event, details of your event, truck rental, staff needed, distance involved and start and strike times.

Where are you located?

We are in San Diego, CA and serve all Southern California (Santa Barbara to San Diego). We are also available for travel if needed. We know how to turn a hotel room into a floral studio overnight and discover local finds unique to your wedding day!

What else do you offer?

We offer a lot more! With our experience, and all that we have collected over the years and the contacts we have made, we have the ability and desire to offer a full service amazing wedding day experience. **Ask for our Event Design and Coordination Packages and The Extras we offer.**

Please let us know if you have any other questions. We would be happy to go over anything you want to discuss! We are always so honored to share in our client's celebration of their love and happiness on one of their very most important days in their lives.

Thank you for considering Morning Bloom!

To learn more about us and see our work please visit www.morningbloomflorastudio.com and you can find us on Facebook, www.facebook.com/morningbloom and Instagram @morningbloom.

We look forward to meeting you!