



Lauren & Mike
July 24, 2021

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[www.southstreetphotography](http://www.southstreetphotography.com)



A few things I wanted to mention before you get into our booklet.

- Lauren and I have been a team for a long time. We work well together and understand the nuances of photographing a wedding. We know where to be and when to be there. We are never in the way, however always around. Your total satisfaction is our goal.
- Our packages or collection as we call them are “guides”. If they are not exactly what you need, please let us know. We can personalize to fit your needs. We realize, one size does NOT fit all. We offer military and first responder discounts.
- We are NOT a one stop shop. We only offer photography. We do one thing and we do it well. We do not want to offer something in which we have no experience. You hire US you get US. Not a staff photographer. Do you want a great price or great photos?
- Many couples, when researching for their vendors, especially photography, often ask about price first. Shopping price first may not be in your best interest. You want experience and quality. You may pay a little more for that, however, in the long run that will be money well spent. The one thing you have after everything is said and done, are your photographs.
- Quality, Quickness, Price. The saying is: Good, Fast, Cheap. You can only pick two. We are Good. We pride ourselves on our work and services. Fast, we are fast. We can deliver you edited photos in under two weeks. Books in under 4. Cheap, we may not be the least expensive in the area, however, we are fair priced. You get a lot for your hard earned dollar. Well worth it.
- There is a lot of info in our booklet we feel will help in your photography search. Booking South Street Photography or another photographer, we want you to make the best decision for you.
- Any questions, please feel free to ask. We are here to help. Email us at info@southstreet.photography or Call/Text 732-866-1709.

Thank you,

John & Lauren



QR Code for Facebook



QR Code for our Instagram



Not many people can say they make a living doing something they love. I know Lauren and I have the talent to provide you with images you will cherish for a lifetime. You're trusting us to create beautiful image of your special day. Our goal is for you to enjoy your big day.

We like to have fun while photographing a wedding. If we have fun, you will too. If you are having fun on your wedding day, it will show in your images. We want you to look back at you wedding day images with great memories of a fun, wonderful day.

Professional Photographers of America Certification

Certified is a designation granted through the Professional Photographers of America, the worlds oldest and largest Association for imaging professionals, with more then 14,000 members in 64 nations. Only those who meet or exceed the association's strict requirements can earn their Certification. Those holding the Certified designation have the following:

1. Passed a comprehensive written exam measuring their technical experience.
2. Submitted image for critical review
3. Submitted to a reference check

In order to maintain the PPA Certified designation, professionals must participate in continuing education programs or periodically submit their work for critical evaluation. This encourages those holding the designation to maintain their current expertise and develop new skills and techniques so their clients are assured of superior quality and superior service.

MARS – Mid Atlantic Regional School

Since 2013 I will be teaching, along with a fellow photographer, a class in basic photography. We suggested the class to the school director at the end of this 2012 class. He approved our class and placed us on the curriculum. I look forward to teaching this week long class. I've taught one day classes and half day classes in the past. Teaching this class is a great experience and has become a regular class at MARS.

AFP and Photographic Craftsman

In 2007 I received my AFP Degree. The Associate Fellow of Photography Degree is awarded to those PPANJ members who have served the Association over time and earned State Credits for their service.

2014 I received my Photographic Craftsman dregree from PPA. This degree is for teaching, mentoring and speaking. A degree for instructing other photographer in the art.

Photographic Craftsmen Degree

This degree is earned for work as a speaker, oritor or mentor. I receeived my Craftsman Degree in 2014.

Important Questions to Ask Any Photographer Before Booking.



What is your style? Why you want to know: Many photographers use a blend of styles. You'll want to be sure they are able to do portraits, if portraits are important to you. Going with the style a photographer likes will give you good results, as long as that style fits your likes and needs.

Our answer: Our style IS a mix which developed over the years that Lauren and I have worked together. We'll include portraits, some formal some more creative. Candid photos, journalistic photos and more.

Will the photos be retouched and color balanced? Is that done before I see the proofs? Why you want to know: These are the techniques photographers use to make your photos look perfect. Some photographers will polish all your photos, while others will show you untouched proofs and work their magic only on the images you order.

Our answer: All of our photos are edited. Your previews are ready for print and/or an album. We will go above that editing when we design your album or print to be sure you get the best.

How many weddings have you photographed? Also, what's your favorite part of a wedding day, and time of year to shoot? Why you want to know: You have one chance to get amazing wedding photos. You'll want someone who knows how to get those photos under pressure.

Our answer: Lauren and I have photographed over 1000 wedding. Favorite time of year? we'd say fall. We love the colors, followed closely by the beginning of spring when everything starts to bloom. Favorite part of the day? That's a little tougher to pick one part of the day. We love what we do. If we had to pick, we'd say working with our bride and her photos and working with our wedding couple on their photos. That's two parts of the day can't pick just one.

What exactly is included in your packages? Why you want to know: When comparing, check whether prints, albums, and proofs, as well as extra coverage such as engagement shoots, are covered. They can all alter the costs significantly. It's not necessarily a bad thing if, say, your album isn't included—you can always make this on your own or buy it à la carte—but you want to be sure you're comparing apples to apples to get the best value.

Our answer: You can see all this in our info packet when we meet, in (person, Skype or Facetime). We can personalize a collection to fit your needs.

How many hours of coverage do we get? What is the charge for overtime? Why you want to know: If overtime is going to cost you a ton, you'll be able to plan accordingly. If you have six hours of coverage but your photographer charges a huge hourly rate for overtime, you might have them leave after you cut the cake instead of after the last dance. Or, you may opt for a longer package to pay a little more up front (and avoid the larger hourly overtime rate later).

Our answer: We offer "Full day" coverage. Meaning we leave at the end of your 5-hour reception and typically start with getting ready photos. Our days are 10 to 12 hours long.

What is the deposit and total fee? Why you want to know: In addition to the bottom line number, you'll want to ask when it's due.

Our answer: This depends on your chosen collection. Most couples will leave 1/3 or 1/4 or we can do a payment plan.

Will you be my actual photographer, will it be one of your associates? Why you want to know: Don't assume Bruce of Bruce Photography will be your photographer. That doesn't mean Bruce's partner Frank is subpar, but you'll want to meet with him (and see his photos) to make that decision.

Our answer: You book us you get US. We are not a one stop shop. We do not have a "staff". We do one thing and we do it well.

Do you have backup photographers who will shoot the wedding if you're sick? Why you want to know: If you're going with a company that employs a team of photographers, you'll have a built-in backup, maybe. If you're going with a solo shooter, ask if they have colleagues on call in case of an emergency.

Our answer: Absolutely we have back up. We have many friends in the area and many through our professional associations. Rest assured we would never bail out on you. I'll also tell you, in all the years I have missed three weddings. Two were the week and week after my daughter was born. The third was after surgery for an Achilles injury many years ago. Pretty good track record, I'd say.

Will there be a second shooter or any assistants? Is there an additional fee for each (if applicable)? Why you want to know: Second shooters can cover more ground and can give you two perspectives on major moments

Our answer: We have been and always will be a two-photographer team. No additional fee.

How long after the wedding do we get to see the photos? Why you want to know: You'll want to see photos ASAP, and the wait can be pretty agonizing. But if you know in advance, you can manage your expectations.

Our answer: Typically, by the time you're back from your honeymoon, we'll have your previews ready.

How do you coordinate with my videographer? How do you envision working together? Why you want to know: This pair will need to coordinate and stay out of each other's way—easier to do if they have a good rapport. If you haven't hired a videographer yet, ask them for a suggestion.

Our answer: We can recommend our videographer. We work well together. We can work with anyone. We both have a job to do and will do what need to be done to be sure we both get what we need. We have your best interest in mind.

How many weddings do you do a weekend? Why you want to know: If your photographer is doing an afternoon wedding before yours, you'll need to work out a plan if the first event runs over.

Our answer: Never more than one a day. Occasionally 2 per weekend. Hardly ever 3 per weekend.

Have you ever shot at my venue(s) before? Why you want to know: Your photographer should be aware of any lighting needs or issues specific to the space. If they haven't ever worked in your venue, they should be willing to check it out beforehand.

Our answer: There aren't many places in the area we haven't visited. If, by chance your venue is new for us, we'll check it out in advance.

Will you follow a shot list? Or do you prefer to have free reign to capture the festivities how you see fit? Why you want to know: Most photographers will welcome a shot list to make sure you get the specific pics you want. But don't overwhelm them with hundreds of requests—if you hire a good pro, you're hiring them for their eye as well as their experience creating amazing albums, so let them do their job.

Our answer: We'll ask for a "Shot list". We don't know your family or friends. If there are special groups you would like photographed, give us a list. We'll still be able to capture your day as we see it. We want to get those photos of your friends and family. Those will fit in as the day progresses.

What are the restrictions for sharing photos online or for publication? Do you own the copyright to the photos? Why you want to know: If you're a Facebook and Instagram addict, not being allowed to share some of your wedding photos online may be torture. Better to know about this ahead of time.

Our answer: Yes, we own the copyright. However, you receive a Print Release, which allows you to use your photos personally. Meaning social media, prints for personal use. You can not sell your photos or give them to other vendors. Should one of your vendors ask for photos, refer them to us. We'll gladly provide photos.

Do you bring your own lighting? Why you want to know: Not only will you want to determine if you'll need to supply additional lighting (either hiring a lighting designer or having the venue supply it), but you'll want to be sure the equipment they bring won't be too bulky or obtrusive.

Our answer: Oh, yes. We are experts at lighting. There isn't any lighting condition we can't handle.

We hope this helps in your search for your photographer. If you choose us or another photographer, we want you to make an informed decision that best fits your needs.

Thank you,

John and Lauren
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www.southstreetphotography.com

<https://www.facebook.com/SouthStStudios/>

<https://www.pinterest.com/jipacetti/>

<https://twitter.com/SouthStPhotog>



DETAILS TO LOOK FOR WHEN COMPARING ANOTHER PHOTOGRAPHERS WORK TO OURS.

We understand booking your photographer is one of the biggest decisions for your wedding. Here are several things to look for when comparing another photographer's work to ours. We want you to make an educated decision.

Are the images exposed properly? Is there detail in the dress? Can you see the bead work or the applique? Is the dress the proper color? Is it white? Is the tux black or is it off color? Is the sky blue as it should be or white with no detail in the clouds? Can't see the clouds because the sky is white?

Are horizons level, when they should be? A minor detail however can make a huge difference in the way a photo appears in your book or on your wall.

Are people connected in family groups or tossed together? Does the group look neat and organized? Are hands placed in a pleasing manner, neatly in a pocket, on someone's arm? If arms and hands are hanging freely, do the hands/fingers appear awkward?

Groups, bridal party families, are the lines clean and straight or are people loose and appear out of place? Gaps between people? Faces blocked? Groups should be neat and clean unless we are doing something fun or "out of the box". They should be natural not forced. More relaxed. You can see this easier than you think. You may not know exactly what it is that bothers you in an image, but, it's there.

Was the emotion captured? Was that one moment caught in that instant or lost forever? You'll never know if you don't see it. If you don't see it, well, it was never captured.

You may not notice the finer details as we're working with you, however, those details will make the difference between images you like and images you are absolutely in love with. A little attention to detail is all it takes.

Attention to the details. The little things will make all the difference in the world in your wedding day photos. It's the experience that counts, our ability to see the little things. To take care of you, your family and friends from start to finish.

Our goal is your complete satisfaction. Any questions or need to compare, please feel free to call. Even if it's only a question to clarify something in your mind or something someone said that didn't make sense. We are here to help any way we can. We want you to make the best decision for your upcoming wedding. Hopefully that decision is to book us. If not, at least we educated you so you could make the best decision.



Photo Suggestions

The following is a brief list of photographs generally taken at most weddings. The exact content of your previews will vary based on many factors not under control of the studio. This includes, but is not limited to, personal preference, time consideration, weather, ceremony denomination and circumstances, family content, bridal party content, and reception circumstances.

Please make any notes below regarding special request and return this with your confirmation sheet.

Bridal Portraits

Bride, close up and full length
Bride with parents, separate & together
Bride with Maid of honor
Bride with bridesmaids

Grooms Portraits

Groom, close up and full length
Groom with parents, separate & together
Groom with Best Man
Groom with Ushers

Ceremony

Processional
Exchange of Vows
Exchange of Rings
Candle lighting
Drinking of wine/Breaking of glass
Flowers to parents
Blessing
Kiss
(Based on Denomination and Restrictions)

Family Portraits

Bride & Groom with each set of parents
Bride & Groom With grand parents
Bride & Groom entire families

Bridal Party Portraits

Bride & Groom with bridal party
Bride & Groom maid of honor & best man
Bride with ushers
Groom with bridesmaids
Bride & Groom full length & close-up

Candid Reception Photographs

Entrance into room
First dance
Couples dancing
Parent dances
Blessing
Toast
Cake cutting and feeding
Bouquet and garter toss
Candid photos

A few thoughts: When we arrive at either the grooms or brides start location, for our groom and his guy, you should be getting dressed. For our bride, you should be nearly ready to get into your dress. You should also have immediate family ready then, also. If you're on time we will be able to do everything we want to accomplish for you photographically. If you're not on time we won't be able to get all the photos we wanted.



Your "Starter Collection" includes

- * Two photographer team
- * Up to 10 hours of coverage
- * Download image files with a print release
- * Custom On-line Preview Gallery
- * Bridal Registry
- * Dynamic lighting throughout your day
- * Redundant backup of your files on & off site
- * Rainy Day Guarantee

Your Investment, 1995

3 or 4 payment plan or monthly plan

Book Choices 1000

Your Book is individually designed.
All Books include 40 pages.
Our Books are guaranteed for life.

Several design choices available

Cover options

Photo Book
Photo Leather
Leather Book
Metal Photo Book
Acrylic Photo Book
Cameo Book

Venice Book Hand Painted Cover

Whimsical Book
Wood Engraved Cover

Save The Date Magnets & post cards Set of 25 75

Wallets
3x3's
4x5
5x5's
4x5 post cards

Designer Thank You Cards

4x5	3.00ea
5x7	4.00ea

Portraits Framed, Wraps (Guaranteed for life)

30 X 40	800
24 X 36	700
20 x 24	600
16 x 20	500
11 x 14	400

Additional spread	175
Metallic Finish (full book)	200
Metallic Finish (spread)	40

Metal Murals 12x12

6 Panels 400

Metal Murals 9x9

6 Panels 300

Gift Books

Duplicate or Designed

8x8 Book	500
6x6 Book	400

Brag book (10 images)	180
Brag book (20 images)	330

Additional Catalog	200
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Metal Prints

8x10	100
11x14	130
16x20	300
20x24	43

Image Floats

8x10	150
11x14	250
16x20	350
20x24	450

Gift Photos 25

8 x 10
5 x 7
4 x 6
8 - Wallets

Life Style Engagement Session 400

Includes your
Signature Album

Tips and Tricks, Thing only we think about.

1. Keep in mind we need about 1½ hours at the bride's house and 45 minutes with the guys, so... we usually need to be at the bride's house about 2 ½ hours before the ceremony start time and an hour before that with the guys. Please plan your timing accordingly.
2. **If you plan on having your hair or make-up done, please insist you are done first. Hair and makeup people like to do the bride last. Please don't let them talk you into being last. You don't know how many times photos start an hour late because the bride was last. You hired us for our creativity & skills. We cannot do for you what we can, if we are not given the time we planned. Also, you should start getting ready ½ hour earlier than you think you should. Give yourself some extra time, you'll always find a way to use it.**
3. Guys, your hair cut, if you plan on a cut just before the wedding, have your hair cut a number of days prior. Let your hair grow in for a few days. This way it won't have the just cut look. One less thing to do a day or two before your wedding day.
4. It is very important we start on time! It will be difficult to do everything we need to without enough time.
5. Please have everyone ready at our decided start time. This will insure people will be ready when we need them. This includes parents, bridal party etc.
6. Family photos are an important part of the day. Make sure your family knows ahead of time that they will be needed for photos at the appointed times. Usually the bride's immediate family at the house, groom's immediate family at his house, and both sides following the ceremony.
7. Wedding sneakers or slippers! If you plan on spending time on the dance floor, no one will know you're wearing sneakers or slippers. Your feet will thank you by the end of the day!
8. Limos are usually booked based on a number of hours. Consider our photo time and drive time to your reception site when making your limo arrangements.
9. Should you decide to provide us with a meal, I would like to respectfully make two small requests. First, we are provided with a table (small and out of the way) in the reception room with your guest so we do not miss something that may happen during dinner. An impromptu speech for an example, trust me, this has happened. Second that a hot meal be provided. We will be with you at least 10 hours; a hot meal is appreciated.
10. I cannot be responsible for eye blinks and or facial expressions if you are distracted by other cameras; therefore I may ask others to refrain from taking photos while I'm creating your Cherished Wedding Day images. This is usually not an issue and I allow others to take photos while I am, but on occasion I have had to ask others to stop.
11. Luggage tags, that's right, luggage tags. It's my job to think of these things. Buy a few tags (the kind you slip on to your bags) and slip a photo in them. Attach them to your bags when you leave for that far off place. You'll always be able to identify your bags and no one can mistake yours for theirs. What a great idea! Aren't you glad I thought of it?
12. Above all, relax. Let the professionals you've hired take care of you, your family and friends.



ALBUM COVER CHOICES



LEATHER ALBUM

This album is a must for the photographer seeking a clean, classic look. Many cover options are available to help create a one of a kind album.



TWO TONE ALBUM

Mix and match two different cover materials to create a truly unique album. The possibilities are endless.



ACRYLIC COVER ALBUM

The acrylic album has a modern look with an artistic flare. Each album is hand crafted using only the highest quality crystal clear acrylic.



METAL COVER ALBUM

This contemporary style album is created by printing your image directly onto a piece of metal. This effect creates a beautiful work of art.



PHOTO COVER ALBUM

Customize the cover of the photo album using your favorite image or montage. This personalized album will no doubt leave a lasting impression.



FUSION ALBUM

The trendy look of the fusion albums is created by pairing different textures and colors together. All fusion album covers are pre-designed for you.



MONOGRAM SERIES ALBUM

Your clients' names and event date are embossed onto the cover material in a stylish design, creating and interesting raised texture, sensual to the touch.



CRYSTAL MONOGRAM ALBUM

A leather album cameoed with a special monogram of your clients' name embedded with crystals



DESIGNER SERIES ALBUM

Fresh, simple, and modern; this is a completely different look from our traditional albums.



ACRYLIC PANO ALBUM

Create a contemporary look by adding an acrylic strip to your album cover.



VIVID COVER ALBUM

Sleek and slim, with smart and sharp edges. The Vivid Cover has an image wrap cover that showcases your photos inside and out. There is no leather in the Vivid Cover album.

THESE ARE ONLY A FEW OF THE BOOK COVER WE OFFER



INTERESTED IN VIDEO?

Contact John at ALWAYS VIDEO

732 390 4726

Our Favorite Friends, People we trust.

Looking for a photobooth? Call Stacey or Dave

<http://www.jerseyphotobooth.com/>

908-489-0987

Email: jerseyphotobooth@yahoo.com

Need a Florist Daisy Lane Florist

Joanne Nanna 732-203-2479

Need a DJ. This is it Entertainment

James 732-936-9916

Or maybe a Band

Mission Dance

732-845-1444

Officiants: John Sullivan (732) 786-1906

Bill Davis johnmichaelosullivan@gmail.com

908-9050042 <http://www.revjohnmichael.com/>

Realtor

Remax Generations

Ed Bowen

732-842-3085

Custom Wine Bottle Weddong Favors

862-200-5808

www.yourownwinery.com

yourownwinery@gmail.com



Notes: