

A background image showing the lower halves of several bridesmaids in light blue dresses and a bride in a white lace dress, all holding large, lush wedding bouquets. The bouquets are composed of various flowers including pink, orange, and yellow roses, white hydrangeas, and greenery. The text 'Amaranth Florist' is overlaid in a large, elegant, black script font, with a thin horizontal line passing through the middle of the word 'Amaranth'.

# Amaranth Florist

FLORAL WEDDINGS EVENTS

WEDDING FLORAL PRESENTATION





## ABOUT US

For over 40 years Amaranth has been one of the Philadelphia area's most referred florists. Amaranth approaches everything from a place of artistry, creating a personalized plan for every couple. With a high end style of design, we passionately strive to continuously bring more beauty into the world from special events to daily memories. Our services are so special because we focus on building relationships, unique visions, local resources, and premium quality floral selections. Providing all florals from personal, ceremony, and reception, rental materials such as candles, vessels, and other decor, tailoring every detail around you to achieve the results that are dreamed of.







# MELISSA PARKER

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## OUR OWNER

Amaranth Florist has been around for almost 40 years, but Melissa Parker took ownership of it in August of 2018 and began the process of both honoring relationships with the long-time customers while developing a new clientele. With a new marketing and rebranding strategy, Amaranth maintained its well-established reputation but moved in a bold and exciting new direction. After a career in education and marketing, Melissa realized her dreams and followed her true passion to work with flowers. Melissa immerses herself in every wedding or event and works hard to understand and connect with her clients so that she and her talented team can craft the perfect floral creation for them.





Creating beautiful floral designs can't be done alone. Amaranth has an outstanding team of artists who literally work magic with flowers.



**DAVE**

LEAD DESIGNER

MAXIMALIST

LARGE SCALE DESIGN SPECIALIST



**AME**

DESIGNER

DELICATE & DETAILED FLORAL  
SPECIALIST



**SAVANNAH**

WEDDING & EVENT

COORDINATOR

DESIGNER - BOUQUET SPECIALIST



# OUR PROCESS

We have a full-service operation with designers, staff, and drivers ready to execute your wedding with the utmost professionalism, precision, and perfection

## CONSULTATION

We begin with a consultation to discuss your inspiration, expectations, and budget. The more information you give us the easier it will be for us to fit your style and provide you with the perfect floral creations

## DESIGN

Each of our couples are unique and so are their floral arrangements. Look at some of our designs, but know that your wedding is like no other. If you partner with us, we will make your dreams come true

## INSTALLATION

From delivery of your personal bouquets and installation of ceremony and reception to breakdown and removal, our team is there to make your day perfect in every way.



WHAT WE DO IS UNIQUE TO YOU



## CEREMONY



ARCHES (ALL SHAPES)-\$1500  
CHUPPAHS- \$2000  
MANDAPS- \$3000  
ALTAR ARRANGEMENTS - \$300  
AISLE ARRANGEMENTS - \$175  
AISLE CANDLES - \$50

# OUR OFFERINGS

BASE PRICING

## PERSONALS



BRIDAL BOUQUET- \$250  
BRIDESMAIDS- \$100  
BOUTONNIERES- \$20  
CORAGES- \$65  
FLOWER GIRL OPTIONS- \$35  
HAIR FLORALS- \$65

## RECEPTION



WELCOME TABLE ARRANGEMENT- \$400  
WELCOME SIGN/SEATING CHART- \$150  
HIGH CENTERPIECE- \$300  
LOW CENTERPIECE- \$150  
GARLAND CENTERPIECE- \$250  
CANDLESCAPES- \$150  
SWEETHEART TABLE- \$300  
HEAD TABLE- \$500  
COCKTAIL- \$35  
BAR DECOR- \$150  
CAKE FLOWERS- \$50





Hope to work  
with you

*Soon*

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