



# PRIVATE EVENT

*pricing guide*

THE STANDARD CLUB  
JOHNS CREEK, GEORGIA  
[WWW.STANDARDCLUB.ORG](http://WWW.STANDARDCLUB.ORG)





# Pricing

## Ballroom

The Standard Grand Ballroom is a multi-purpose space that can be divided into three sections by two air-walls.

- Maximum Capacity: 200
- Dimensions: 77' x 39'
- Ceiling Height: 15'
- Ballroom A: 24' x 39' Maximum 75
- Ballroom B: 29' x 39' Maximum 75
- Ballroom C: 24' x 39' Maximum 75
- Pre-function Area: 14' x 69'

## Pricing & Services

- Tuesday - Thursday before 4 p.m. \$500.00 + Tax Only
- Tuesday - Thursday after 4p.m: \$1,000.00 + Tax Only
- Friday - Sunday: \$2,500.00 + Tax Only
- Monday Opening Fee: \$1,500.00 + Tax Only

## Rates Include

- Four-Hour Room Rental with three hours prior for set up and one hour after for vendor breakdown
- Tables
- Chairs
- Standard Table Cloths *black underlay to the floor with white overlay*
- Centerpieces *mirror, candle, and hurricane globe*

## Overtime Fee

- To extend an event beyond your contracted end time, there will be a \$200 additional hourly fee.
- All overtime requests must be approved and added to your event contract prior to the date of event.



# Minimums

## Food & Beverage Minimums

The Club requires a minimum food purchase for all private rooms. If total sales fall short of the specified minimum, the difference will be charged in the form of a room usage fee.

- Tuesday - Friday: \$30 per person  
*Before 4:00 p.m. - 10 person minimum*
- Friday Evening: \$4,000  
*No person minimum*
- Tuesday - Thursday: \$40 per person  
*After 4:00 p.m. - 20 person minimum*
- Saturday: \$10,000  
*No person minimum*
- Monday Opening Fee: \$40 per person  
*All Day - 20 person minimum*
- Sunday: \$6,000  
*No person minimum*

## Food & Beverage Guidelines

It is a requirement to utilize the catering services provided by The Standard Club for food, beverage, or service. Improper handling of food may lead to foodborne illness and other health hazards. The enclosed menus should serve as suggestions only for your upcoming event at The Standard Club. Our event planners are happy to customize your event and assist you with specially designed menus, themes, and decorating.

The Standard Club recognizes that for religious, cultural, or other special reasons. It may be necessary to permit such purchases, preparation, and service from an outside caterer. In this event, a signed waiver agreement must be provided in advance of the event and outside catering fees will be applied.

Pursuant to the terms of our Georgia State Liquor License, The Standard Club is the only licensed entity authorized to sell or serve alcoholic beverages on the premises. Therefore, alcohol may not be brought onto the property and consumed within the confines of The Club under any circumstances. We have trained our bartenders and service staff in the responsible service of alcoholic beverages. We check guests' ID who appear to be under age and we have a "no shots" policy. We will discontinue the service of alcoholic beverages to anyone who appears to be intoxicated.





# Guidelines

## Event Guidelines

To ensure that The Standard Club is able to accommodate all of your needs (menu development, meeting room set-up, and room assignment), all details must be finalized with our Catering & Events Director at least six weeks prior to the event. Your BEOs (Banquet Event Order) must be signed and returned no later than 14 business days prior to your event.

## Pricing & Service Charge

All food and beverage prices are subject to a 24% service charge and 7.75% sales tax. The service charge is not meant as a gratuity for your service staff - ask your event planner for details on adding a gratuity for the event staff.

## Guarantees

Final meal selections must be communicated to the Food and Beverage department no later than 30 days prior to your party date.

The guaranteed headcount must be confirmed with the food and beverage department no later than 14 days prior to your party date.

## Deposits & Payments

The event deposit, equal to your room rental, is due at the time of booking your event. Full payment is required no later than one week prior to the date of the event. All major credit cards are accepted as well as certified checks or cash. Should full payment not be received according to the terms of your contract, a monthly interest charge will be applied to the unpaid balance.



# Set Up

## Decorations, Displays, Entertainment

- The Club's Catering and Events team will be pleased to assist the Client in recommending flowers, decorations, centerpieces, musicians, or any entertainment to complement the event. Any additional decorations or vendor fees will be subject to the Client's own expense. Any and all displays and decorations are subject to approval by a representative of the Club.
- No items can be attached directly to the walls.
- Use of open-flame candles is prohibited unless candles are used with hurricane glasses or votives surrounding the frame.
- The use of confetti is prohibited. If confetti is used, cleaning charges will apply.
- Delivery and set-up time for centerpieces, flowers, favors, decorations, displays, etc. is up to three hours prior to the event and must be removed within one hour of the conclusion of the event.
- Guests are expected to maintain a peaceful environment with consideration and courtesy to Standard Club Members. Noise levels should be kept to a minimum, especially in outdoor areas, and must not reach the Golf Course during Club Hours of Operation.
- At any time, a member of Standard Club Management can instruct that the noise be turned down to acceptable levels. Excessive noise or any complaints from members will be grounds for immediate termination of rental agreement with no refund given.





# Set Up

## Wedding Ceremony Fee

\$500.00

### Choice of Locations:

- inside with a room flip
- outside in our stone-enclosed courtyard
- outside on our golf course view lawn

### Package Includes:

- Use of bridal ready room
- Chair set-up
- One additional hour of time (30 minutes for guest arrival and 30 minutes for ceremony)

## Day-Of Coordinator

A Professional day-of coordinator is required for all wedding events.

## Specialty Cakes

The client may bring in their own specialty cake from an outside vendor. Delivery and set up time is up to three hours prior to the event. When the cake is delivered, it must be placed in the exact designated area by the vendor. The Club will not move the cake. Due to limited space, The Club is unable to store the client's cake or accessories in advance of or upon the conclusion of the event without making necessary arrangements.

## Animals

Animals are not permitted on Club grounds without prior written consent. Certified service animals are allowed.



# Rentals & Services

## Dance Floor Fee

- 15' x 21' Parkay tiles: \$500.00
- 16' x 20' White Matte tiles: \$1,000.00

## Stage Fee

- \$500.00
- Six 3'x6' sections

## Specialty Chairs

- *Style and pricing varies*

## Specialty Linen

- Table Cloths in a variety of colors & fabrics
- *Pricing varies*

## Electronics

- Podium, Speakers & Microphone: \$125.00
- LCD Projector and Screen: \$125.00
- LED Spot Lighting Rental Fee: \$30.00 per light

## Action Station Attendant Fee

- \$150

## Bartender Fee

- \$150 per consumption or cash bar packages

## Valet Service

- Priced per event





# Vendors

## Beauty:

- Makaila Parson  
470.449.9562  
makailaparson@hotmail.com

- Ella DiRocco  
954.684.1508  
@ellas\_enchanted\_hair

- Blushed by Naomie  
678.361.3196

## Florals:

- Urban Blooms Atlanta  
Zhana Pesa  
971.774.7573  
www.urbanbloomsatlanta.com

- Laurens  
770.335.7843  
www.laurensfloralart.com

## Cakes:

- It Takes the Cake  
Jeanine Lynch  
678.551.2087  
www.ittc4u.com

## Bands:

- The Moxie Band  
404.451.8631  
www.TheMoxieBand.com

## Disc Jockeys:

- Black Tie Events  
Rich Leggitt  
770.582.0525  
www.btevents.com

- Spectrum  
Matt Osborne  
770.441.9806  
www.spectrum-ent.com

## Instrumentalists:

- Georgia Strings  
Dana Lu  
www.georgiastings.com

## Event Coordinators:

- Jimmeh Event Management  
470.338.6738  
www.jematl.com

- Harts & Petals  
Autumn Hartman  
678.787.0587  
www.hartsandpetals.com

## Videography:

- Saphyre Studios  
Christine Badeau  
404.630.8837  
www.saphyrestudios.com

- CXllab Productions  
Antoine Stephenson  
404.512.6875  
www.Antoinestephenson.com

## Photographers:

- Just Peachy Wedding Photography  
678.836.5733  
www.justpeachyweddingphotography.com

- Andrea DeAnda  
805.598.1353  
www.andradeandaphotography.com

- Momo Lux Photo  
678.779.0095  
www.momoluxphoto.com

## Calligraphy:

- De De Adams  
adamsdd@bellsouth.net

## Rental:

- Mane Event Party Rental  
404.913.2055  
www.amaneevent.com

- Cover Ups Linens  
770.777.7886  
www.coverupslinens.com

- Atlanta Vintage Glass  
Merrie Molton  
www.atlantavintageglassware.com

## Transportation:

- Fortune Luxury Concierge  
404.618.0218  
www.fortuneconcierge.com

- Classic Elegance Cars  
404.324.2486  
www.weddingtrans.com

## Photo Booths:

- Fun on the Run  
Chevaron Burns  
678.465.8465  
www.funontherunll.com

- Sittin' Pretty  
(678) 744-3958  
www.sittinprettyphotobooth.com/