

SERVICE GUIDE

www.gardeniawed.com

HELLO LOVEBIRDS!

I'm Krystal



I am the owner and Senior Wedding Planner at Gardenia Weddings!

With over a decade of planning experience, you can trust us to ensure a stunning and unique wedding with all the details covered.

Making sure our couples feel catered to is our number one goal. This means not assuming anything and not putting you in a box. We don't make any assumptions about you, your pronouns, family dynamic, wedding design, nothing! We start from scratch gathering all this information from you and tailoring your planning experience accordingly. We embrace your nontraditional ideas with a goal of creating a wedding your guests will be in awe of, while also ensuring the lowest possible stress level. Our goal is for you to enjoy your wedding, not feel like you're working it. Focus on the fun parts of wedding planning and let us handle the rest!



What You'll Get

1 Venue + Vendors

We search for venue and vendor options that fit your needs, style, and budget. We also remain the point of contact throughout the entire planning process.

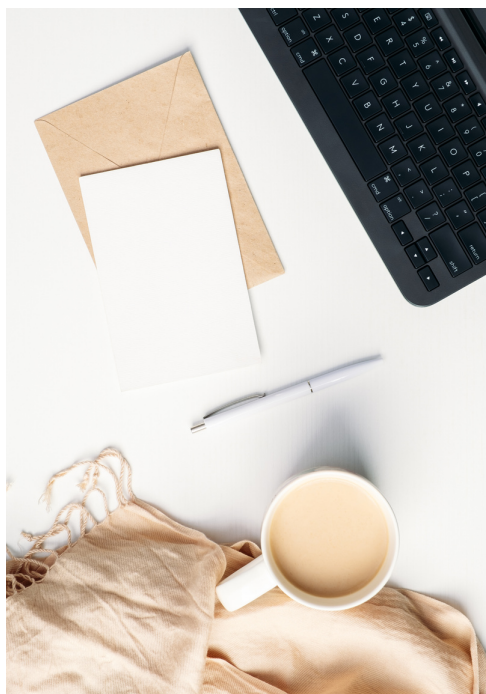
2 Hotel + Transportation

We secure hotel room blocks and shuttle transportation for your out of town guests and wedding party. We also book your getaway car for the end of the night.

3 Design + Visual

You will have a dedicated design team who will manage your florals, rentals, and any other needed visual items. They will also create a detailed scale layout of your venue.





4 **Wedding Website**
We create and manage your wedding website and track your RSVP responses. We will also send reminders and updates to your guests.

5 **Day of Timeline**
We create your detailed wedding day timeline and distribute to your venue and vendors. We even send a condensed version to your wedding party and immediate family.



6 **Set Up + Breakdown**
Your design team will manage the set up and breakdown of your venue. They will even set up your DIY décor items and pack them up at the end of the night.

7 **Wedding Day**
Your logistics and design team work together to ensure a perfect day. We handle the inevitable day of hiccups without you ever knowing they happened.



Your Questions, Answered

How much is my investment?

Package pricing varies based on your wedding details, but typically ranges between \$6000-\$8000.

Do you offer any discounts?

We offer \$100 off to military personnel, educators, first responders, and medical professionals. We also offer deductions for any services you may not need.

What are your service areas?

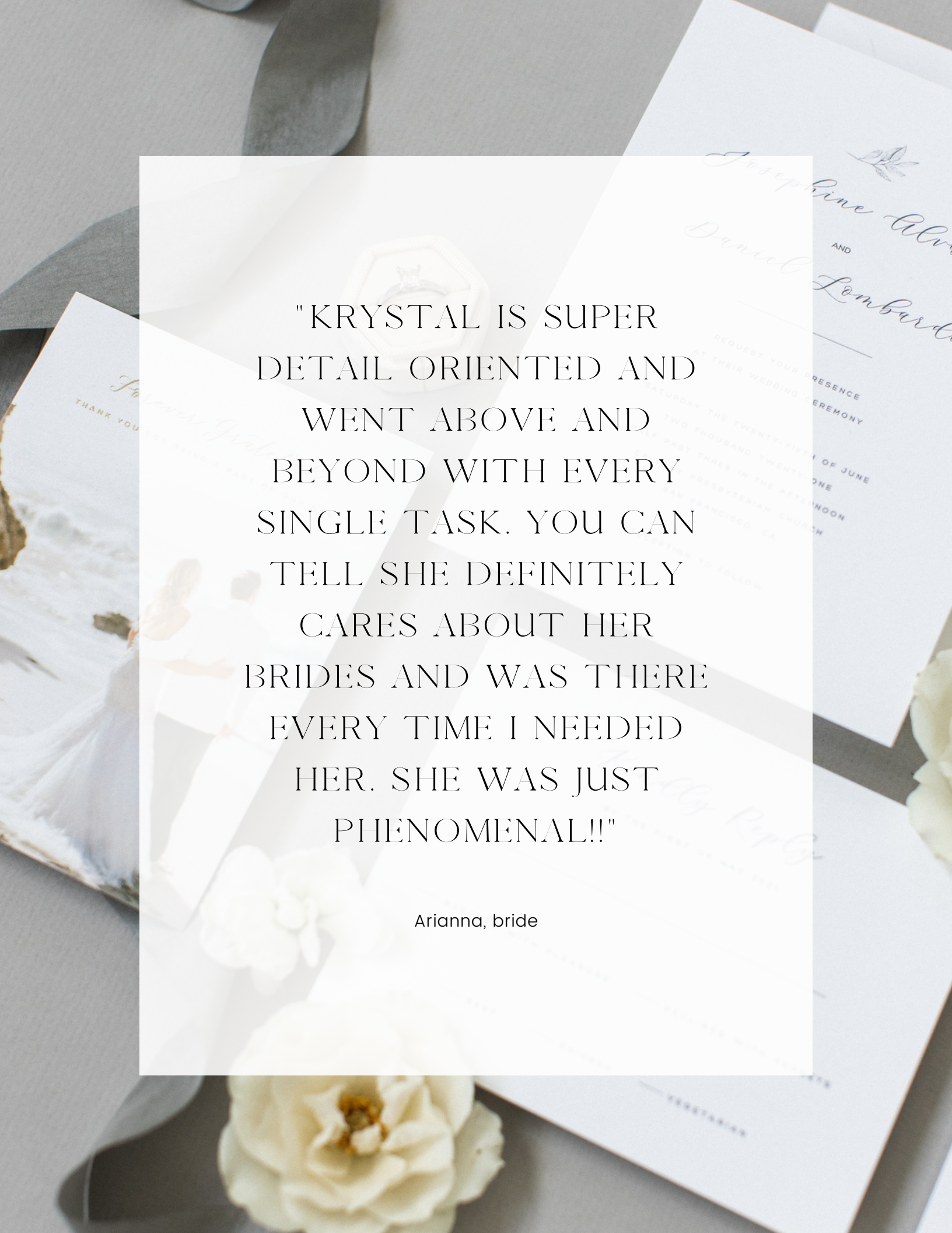
We are based in Phoenix, Arizona and Austin, Texas. However, we are available to service further in-state areas with reasonable travel fees.

What if I haven't booked my venue yet?

Perfect! It's actually better to hire a planner before booking a venue. That way we can help you find the best options and point out any possible red flags you may miss.

What if I can't afford a wedding planner?

Consider our Wedding Consultant package. With this service, you have our owner and Sr Wedding Planner advising you along your entire wedding planning journey.



"KRYSTAL IS SUPER
DETAIL ORIENTED AND
WENT ABOVE AND
BEYOND WITH EVERY
SINGLE TASK. YOU CAN
TELL SHE DEFINITELY
CARES ABOUT HER
BRIDES AND WAS THERE
EVERY TIME I NEEDED
HER. SHE WAS JUST
PHENOMENAL!!"

Arianna, bride

How to Book

- 01 **BOOK CONSULTATION**
We will answer any questions you may have and review our service options and how we can relieve some of your wedding planning stress.
- 02 **ACCEPT PROPOSAL**
You will be sent a detailed proposal outlining the services we discussed during your consultation. All you have to do is click "accept" and you're in!
- 03 **ONBOARDING CALL**
During this virtual meeting, we will review your invoice and contract, process your deposit payment, and schedule your first planning meeting.
- 04 **FIRST MEETING**
During this meeting, we will discuss your wedding planning progress thus far, your venue, and kickstart the planning process.



CONTACT

602-698-9280

contact@gardeniawed.com

LOCATIONS

Phoenix, Arizona

Austin, Texas

SOCIAL MEDIA

[@gardeniaweddings.az](https://www.instagram.com/gardeniaweddings.az)

[@gardeniaweddings.tx](https://www.instagram.com/gardeniaweddings.tx)

CONSULTATION

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