



# pallabbeauty

2023 Rates





WINNER OF  
*"Best of Weddings"*  
FOR 3 CONSECUTIVE YEARS

the knot  
BEST OF  
WEDDINGS  
2020

the knot  
BEST OF  
WEDDINGS  
2022

the knot  
BEST OF  
WEDDINGS  
2021

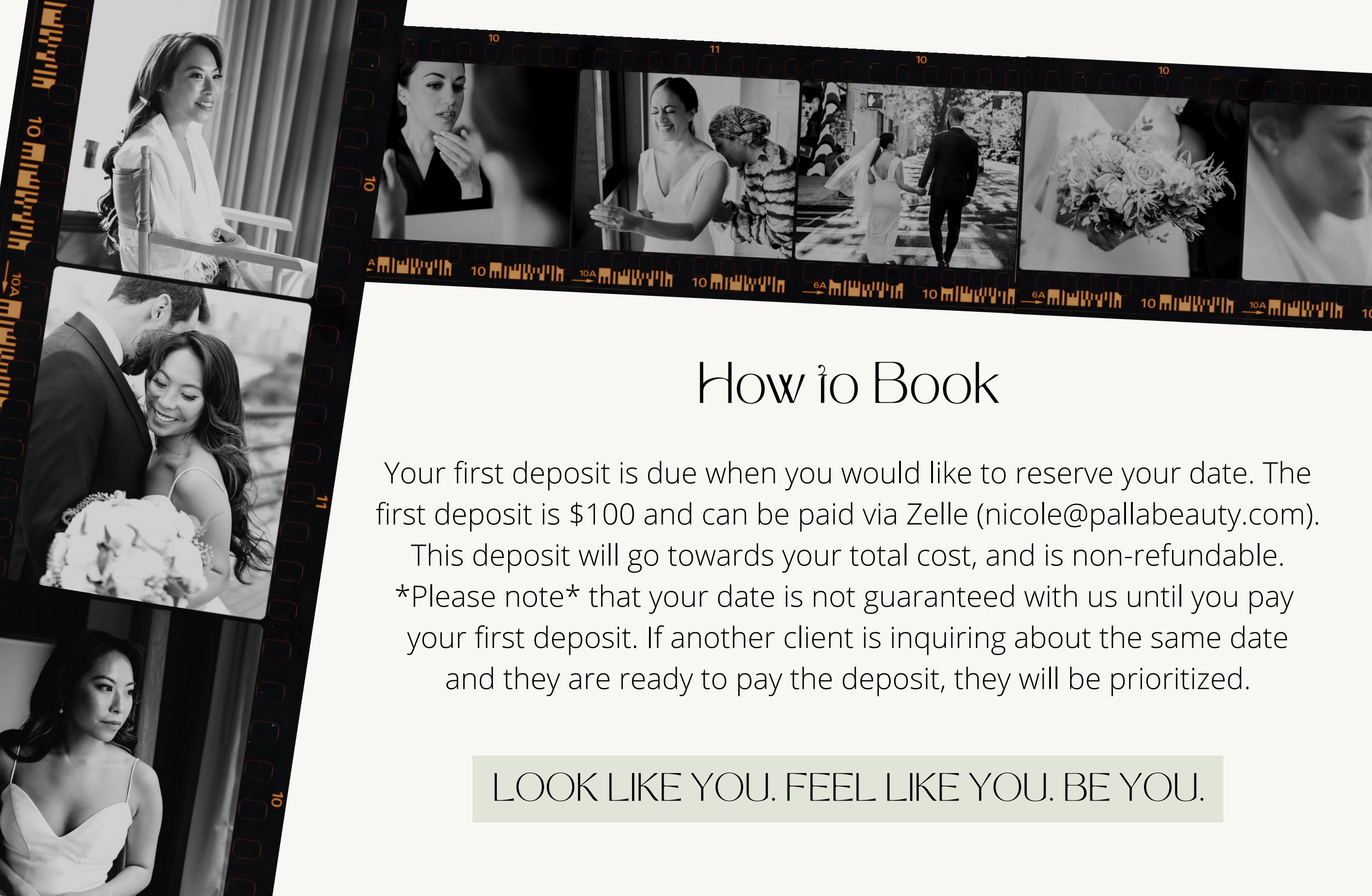
Global  
Wedding  
awards

Palla Beauty - the USA

Best Female-Owned Natural Wedding Makeup Artist  
(Northeast USA): Nicole Palladini

WINNER OF  
*"Best Female-Owned  
Natural Wedding Makeup  
Artist"*  
BY LUXLIFE MAGAZINE





# How to Book

Your first deposit is due when you would like to reserve your date. The first deposit is \$100 and can be paid via Zelle ([nicole@pallabeauty.com](mailto:nicole@pallabeauty.com)).

This deposit will go towards your total cost, and is non-refundable.

*\*Please note\** that your date is not guaranteed with us until you pay your first deposit. If another client is inquiring about the same date and they are ready to pay the deposit, they will be prioritized.

LOOK LIKE YOU. FEEL LIKE YOU. BE YOU.



# MAKEUP SERVICES

When booking a makeup service you can expect to receive a full face of makeup, including lashes.

**Please Note:**

- If someone in your party is looking to just get their eye makeup done, or doesn't want lashes, the rate is still the same.
- We do not offer a separate rate for airbrush makeup. This is because airbrush is a technique. It doesn't determine the finish or longevity of your makeup. So if your makeup artist prefers to apply your makeup with an airbrush machine, don't worry you will not be charged extra.

Bride Makeup - \$250

Bride Trial - \$125

Guest Makeup - \$140

Guest Trial - \$110







# HAIR SERVICES

When booking hair services with us, the rate includes anything from a blow out to a full updo. If you or someone in your party has temporary extensions (clip-ins, halo, ponytail etc.), your hairstylist will apply them with no additional cost.

Bride Hair - \$250

Bride Trial - \$125

Guest Hair - \$125

Guest Trial - \$110





# GROOMING SERVICES

Do you or someone in your party, not wear makeup or do your hair, but want to look refreshed for photos?

This service may be what you're looking for. It's designed for those who wish to look polished, and usually wear extremely minimal makeup to no makeup at all. Grooming is most often booked by men or those who have a less traditionally feminine style. It's more ideal for people with hair that sits above their shoulders, but can still be booked if your hair is longer.

Grooming includes:

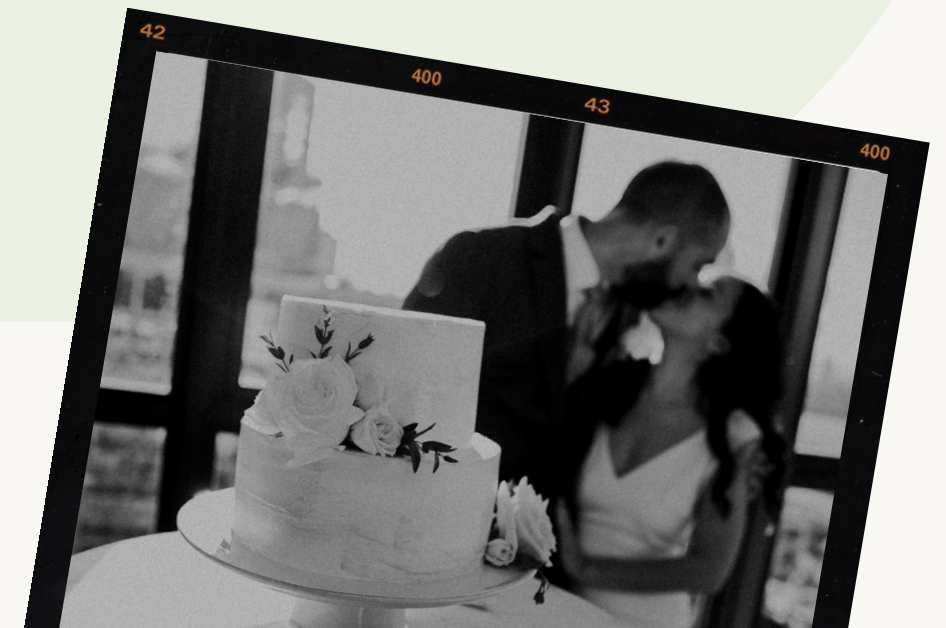
- Skin prep
- Evening out complexion
- Grooming of brows
- Mascara/lashes if desired
- Refreshing/neatening of hair

Grooming **does not** include:

- Eye makeup
- Contour
- Updos (full or 1/2 up)
- Blowouts
- Haircuts
- Beard trims

Grooming - \$200

Grooming Trial - \$150





# TRIALS

Trials are highly recommended for clients getting married. This is where we get to know each other and actually try those wedding looks you're dreaming of.

## **Trial Location**

I'm a freelance artist based on Long Island. I don't have a studio I work out of. I either travel to my clients, my clients come to my apartment in Commack, NY, or I can rent a space. There may be travel/rental fees, depending on the location.

## **When to Book**

I recommend booking your trial no earlier than 6 months before your wedding. I've found that booking your trial too early could result in wanting a second trial. Sometimes trends change and that could change your mind about your beauty look...it happens!

With that said...you do you!! If you want to book your trial asap, I won't stop you.

### Schedule:

November-March: You can book trials any day of the week

April-October: Weekdays are preferred, I can see if I can squeeze you in on a weekend but it may be tough.

Hair and makeup trials are booked for 3hrs, or 90mins each. This gives us enough time to chat and try out different looks if necessary. If you're planning on wearing extensions, hair accessories, veil, etc. I recommend having them for the day of the trial.





# TOUCH UPS

As a Palla Beauty client you will receive a touch up kit. If you are the one getting married, your kit will be equipped with everything you need to stay looking beautiful all night long. If you're not getting married, don't worry you will still receive a smaller touch up kit. We want everyone looking great all night long!

Although we supply you with a touch up kit, sometimes that's not enough. Booking "Touch Ups" entails having an artist stay with you, so you look flawless in your photos. It also includes one hair or makeup change, if you desire.

You may be interested in this service if:

- You're planning on having a second beauty look
- Your photos are being published

Touch Ups - \$95/hour





# PLANE, TRAINS + AUTOMOBILES!

A travel fee may be added depending upon the getting ready location.

When inquiring please include the location of where you'll be getting ready. This way we can send you an accurate quote.

If your location requires 1.5+ hours of travel by car, public transportation and other accommodations may be included in your travel fee.





# AVAILABLE DISCOUNTS

Please note these discounts are only available for clients paying 2023 rates.  
Thank you for understanding.

## 8+ SERVICES

If you book 8 or more services, you will receive a 5% discount on all day of services.  
This does not include trials or travel.

## 16+ SERVICES

If you book 16 or more services, you will receive a 10% discount on all day of services.  
This does not include trials or travel.

## INDUSTRY DISCOUNT

If you work in the Wedding or Beauty Industry you will receive a 20% discount. This is only valid on services you receive & does not cover travel fees.





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## BRIDE HAIR - \$250

TRIAL - \$125

Any hairstyle from down to up. Includes installment of temporary extensions (clip-ins, halo, ponytail, etc) & touch up kit containing travel hairspray & bobby pins

## GUEST HAIR - \$125

TRIAL - \$110

Any hairstyle from down to up, and installment of temporary extensions (clip-ins, halo, ponytail, etc)

## BRIDE MAKEUP - \$250

TRIAL - \$125

Includes touch up kit containing full sized lip product, blotting papers, powder filled puff, makeup wipes

## GUEST MAKEUP - \$140

TRIAL - \$110

Includes lashes & lip color sample, if client doesn't supply their own lip color

## GROOMING - \$200

TRIAL - \$150

Light hair & makeup, ideal for those who prefer a light touch. Includes neatening of hair and freshening of skin. Does not include haircuts.

## TOUCH UPS - \$95/HR

Highly recommended if you plan on having a 2nd hair/makeup look, plan on having wedding photos published, etc. Please note when booking this service, touch ups are only available for clients that paid for services.

## TRAVEL FEE

Varies per location. When inquiring please let us know where you plan to get ready. This way we can quote you properly.



# INTERESTED IN BOOKING US?

If you haven't already, head over to our website and complete the [Wedding Inquiry Form](#).

We look forward to chatting with you!

 @pallabeauty

