

ZIE
LIA

film co.



(welcome)

Thank you for contacting us about your wedding!
This guide is intended to answer any questions you have about
the process of booking your wedding with Zela Films.

Please feel free to review the information.
If you need further explanation, we'd be happy to walk you
through any questions you may have.

email us at:
hello@zelafilms.com

or call/text:
610.906.7350.

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listed are our core packages

* most popular package

(1) 4,000

8 hours of coverage
(1) videographer / (2) cameras
3-4 minute highlight film
online gallery delivery

(3) 6,000

12 hours of coverage
(2) videographers / (3) cameras
6-8 minute highlight film
2-3 minute instagram teaser
extended cut film
online gallery delivery
custom usb drive delivery

* (2) 4,800

10 hours of coverage
(2) videographers / (3) cameras
3-4 minute highlight film
1 minute instagram teaser
extended cut film
online gallery delivery
custom usb drive delivery

Add ons:

Additional videographer: \$500
Rehersal dinner coverage: \$600/day
adventure/Engagement session: \$600/day

* tax is included in all of our package prices

* travel within two hours of pottstown, pa
is included in all our package prices



(frequently asked questions)

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Q: Are drones included in all packages?

A. Yes. Weather and venue location permitting

Q: Will I be able to choose the music in our film?

A. Not exactly. Leading up to your wedding we ask a series of questions to help better lock in the best music for your film. We also take the general vibe of the wedding day into consideration when choosing music. We take great pride in carefully selecting all the music featured in our films.

Q: Who will be filming my wedding?

A. Zak is the exclusive videographer at all weddings unless otherwise specified

Q: Do you offer raw footage?

A. As of 2018, we're no longer "listing" raw footage as an add on. Our extended cut film is an excellent alternative. Please inquiry if you'd like to discuss possibly adding on raw footage

Q: Do you have Liability Insurance?

A. Yes. We are insured up to \$2 million in liability insurance.

Q: Do you require meals at the wedding?

A: Nope! I'm vegan so I totally understand most venues don't have that option. However, it would be greatly appreciated if they did and you would offer me that option.

Q: How many and what kind of cameras do you use?

A: (2 or 3) cameras. we shoot exclusively on Fujifilm cameras. We record everything in 4k resolution for maximum picture quality



FAQ (continued)

Q. How do you work with our photographers at the wedding?

A. Leading up to your wedding, we'll reach out to your photographer for a brief introduction and ultimately set up a time to chat on the phone with them to get a better sense of how they operate on the day of. On your wedding day, you'll find us seamlessly working along side of your photographer.

Q. Will I have any say on how I want my film to look?

A Not exactly, since our style is unique, we like to stick to that and not mimic another studio's out of respect. However, During our pre-planning process with you, we ask a series of questions to get a better sense of you as couple, as well as the style of wedding your going for. We also walk through some of our past films to figure out which ones connect with you the most. Knowing these things going forward have allowed us to capture and produce films that accurately reflect your wedding and your relationship with one another. We try our best to make this a collaborative effort with you while still sticking to our style.

Q. Will you and your equipment be intrusive throughout my wedding day?

A. Not even close! We find it fairly easy to blend right in with your wedding day. Our approach to wedding filmmaking is rather minimal compared to most other studios. Meaning that we only bring the equipment we absolutely need (which isn't a lot). Unless the scene absolutely calls for it, we will not have cameras in you nor your guest's faces. Our lens selection is more than capable of capturing scenes from all types of distances. Preferably, we like to keep our distance while still being there to capture those important moments.

Q. How many wedding do you accept a year?

A. We accept between 20-22 weddings a year.
This allows us to give all our couples the full attention they Deserve.



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(CONTRACT)

We ask for 30% of your final package price as a retaine upon signing the contract and the final payment no later than 4 weeks prior to the day of the wedding.

Starting in 2019, we are now offering custom payment plan options. We handle all pre and post wedding related things via our client management system called Honeybook. There, you will easily be able to sign the contract, make payments, and even communicate with us all on one simple platform.

(SOCIAL MEDIA)

We love to share our new films with our friends just as much as you do.

We will host a premiere for your Coming Soon and Highlight Film on our Instagram page (@zelafilms). Please feel free to share your video on Facebook, Instagram, Twitter, Pinterest and any other social media platform. After you've seen us at work and enjoyed your wedding films please feel free to review us via The Knot, WeddingWire, and Google. Reviews help get the word out to other couples looking to have their day captured. It gives them a better sense on our company from the perspective of a past client.



(what does all this mean?!)

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(coverage) refers to the time spent by our videographers filming your wedding. Depending on your package choice, there will be at least one videographer and two cameras present.

We consult with all our couples on the best start and end time.

Over the years, we found it easiest to schedule us the same time your photographer is slotted for. Having your photographer and videographer on the same schedule helps make your wedding day run seamlessly.

(instagram teaser film) is roughly a 1-2 minute “teaser” film that we post on our Instagram page 1-2 weeks after to your wedding date.

This film showcases sound bites and visuals to get your friends and family ready for the premiere of the highlight film

(highlight film) is the feature film created from your wedding day. Depending on your package choice, this film can vary from 3-8 minutes.

This film showcases the best moments from your wedding put together through story-based editing.

This film will be delivered within 3 months of your wedding.

(extended cut) is a straight cut yet beautifully edited film of your wedding day. This film features your b/g prep, first look, letter readings, ceremony, and reception (introductions, speeches, dances, cake cutting, etc) in their entirety.

There are no restrictions as to how long or short this film can be. The final length depends on how long each event lasts throughout your wedding day. This film will be delivered within 3 months of your wedding.



(preferred vendors)

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LISTED BELOW ARE OTHER WEDDING PROFESSIONALS
WE'VE ENJOYED WORKING WITH OVER THE YEARS AND SHARE A SIMILAR
CREATIVE STYLE TO OUR OWN.

Photography:

Brittany Boote

www.brittanyboote.com

Serving USA/International

*all inclusive packages photo + film with zela & brittany boote

*pa weddings start at \$10k

* usa weddings start at \$12k

* international weddings start at \$14k

Sarah Jessica Hall

www.sarahjessicahall.com

Serving Philadelphia Area and Beyond

Alison Conklin

www.alisonconklin.com

Serving Philadelphia Area and Beyond

Florist:

Faye + Renee

www.fayandrenee.com

Serving Philadelphia Area and Beyond

A Cottage Gardener

www.acottagegardener.com

Serving Philadelphia Area and Beyond

Wedding planners:

Everlemon Events

www.everlemonevents.com

Serving Tri-State Area and Beyond

Courtney Space Events

www.courtneyspaceevents.com

Serving Philadelphia Area and Beyond

Lovehaus Events

www.lovehuasevents.com

Serving Philadelphia Area and Beyond

DJ/Entertainment:

3 West Productions

www.3westproductions.com

Serving the Lancaster Area and Beyond

RhythmMix Entertainment

www.rhythmixent.com

Serving Philadelphia Area and Beyond