Daley's Cocktail Catering

# Informational Packet



Andrew Daley

www.daleyscocktailcatering.com

(856)-534-3111

Info@daleyscocktailcatering.com

## About Me

Before we dive into information about the company, I feel it's important that you get to have an idea about who I am. After all, we ARE going to be working together, so it's always good to get to know who you're hiring. My name is Andrew Daley, and I am born and raised in South Jersey. A football player and coach my entire life until recently, I played professionally in Germany, and have been coaching for the last 10 years. I am married with 2 daughters ages 14 and 2! They keep me busy, and I love it. I recently stepped away from coaching football in order to be able to spend more time with my family. It was hard for me to do, but it allowed me to finally launch Daley's Cocktail Catering, which I have had in the works for over 5 years! I have always had a passion for bartending, and have worked at South Jersey establishments for over 12 years, and I love meeting and talking to new people, so this business venture has been the best of both worlds for me. When I'm not bartending, I still work full time in a local High School. If I don't have a job on the weekend, I'm usually at my daughter's soccer game, or fishing, or out doing something fun. I can assure you that if you decide to hire me for your event, you're getting a hardworking, honest, dependable person, who will make sure your event is amazing as you deserve it to be.



# About Us

Daley's Cocktail Catering, LLC is a fully licensed and insured mobile bartending service based out of Southern New Jersey. Owner/Head
Bartender, Andrew Daley has been bartending for over 13 years in South Jersey at various establishments, before launching Daley's Cocktail
Catering, LLC in the Summer of 2022. At DCC, we pride ourselves on professionalism, transparency, and safely serving all of the guests at your party or event. All safe serving laws from New Jersey, Pennsylvania, and Delaware are always followed when we work our events, and Andrew is
TIPS and RAMP certified. DCC is also covered by General Liability, and Liquor Liability insurance coverage. Our services areas include; New Jersey, parts of Pennsylvania, and parts of Delaware. Whether you're hosting a wedding, birthday party, baby shower, anniversary party, private house party, corporate party, or even a "mocktail" event, Daley's Cocktail Catering can handle it all.



-Andrew at a recent Corporate Event

### What is a Bartending Service?

A bartending service is so much different than a bartender for hire. We aren't the company who is just going to show up to your event, pour drinks, and then leave. As a bartending service, it is our goal to make the cocktail service at your event as seamless as possible. Starting with an initial consultation with the client providing what type of event they're hosting, where the event is taking place, the number of guests, the duration, among many other things, DCC will send you a detailed quote when all of that information is gathered. Once you review the quote, and decide you want to use us, the client will make a deposit to "secure the date". From then on, we work together helping to plan every aspect of your event from a cocktail service standpoint. From the types of cups you want to use, down to a signature cocktail menu, no detail will be left unknown. Ultimately, a bartending service is giving you a peace of mind for your event, and making sure that it's one less thing that you have to worry about.



-Blueberry Mojito

Frequently Asked Questions

#### What Type of Deposit Do You Require?

Typically depending on the event, we require a \$300 deposit to hold the date. Once you deposit with us, that date is now yours. With that being said, that means that we are turning down potential events on your date, which means initial deposits are non-refundable.

#### When is the Final Payment Due?

Final payment is due 72 hours before the event date. In some cases for larger events, final payment may be requested one week before the event. Per our contracts, we do not work on a "pay at the end of the event" basis.

#### Can I Get a Contract in Writing?

Yes! All of our quotes that we send over act as official invoices. Every quote that we send is signed and dated by DCC, and is to be signed and dated by the client upon deposit. Electronic signatures are accepted.

#### Do You Have Liquor Liability Insurance?

Yes. We are covered by a General Liability and Liquor Liability insurance plan. If your venue requires that we add their name as an "Insured", we can do that as well.

#### What Kind of Bar Packages Do You Offer?

None. My prices are all inclusive (minus liquor and ice). At DCC, we don't charge you extra if you want black napkins instead of white napkins, or 4 different types of liquor instead of 2. We are here to serve YOU, and unless you have some kind of unusual, out of the ordinary request, the price you're quoted is the price for our full service. No "up-selling" here. You deal with enough of that in other areas.

#### Do You Offer Any Types of Add-Ons?

Yes, our current add-ons include a fresh juicing machine (\$150) that allows for freshly squeezed juice in your drinks, (great for the Orange Crush), a frozen cocktail machine (\$200) for those warm, summer parties because what's better than a boozy frozen lemonade, and an espresso machine (\$250) complete with espresso pods, sugar packets, stirrers, and disposable espresso cups.

#### Can We Do a Cash Bar?

No. Long story short, you are paying for a service, you're not paying for alcohol. We do not have a liquor license, therefore we cannot provide alcohol for your event, nor can we charge money to serve our drinks.

#### Can We Have a Champagne Toast?

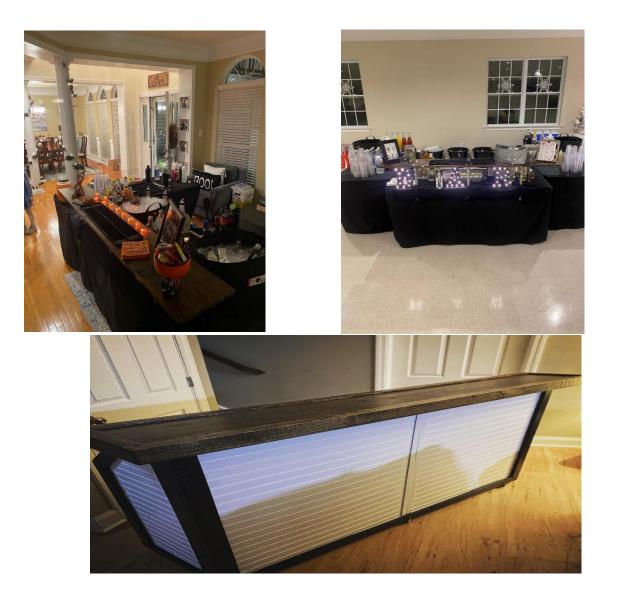
Absolutely! This is something that would be needed to be discussed before hand because we don't include champagne flutes in our typical costs, but other than that, a champagne toast is not a problem.

#### Do You Provide Cups?

Yes. The cost of cups is included in our pricing. We typically use 9 oz, clear, disposable cups for all cocktails and wine. If you want larger cups for beer or anything special, that is something that can be discussed in our initial consultation. We do not supply glassware, but have connections with rentals if needed.

#### Do You Bring Your Own Bar?

We do have our own bar. If the venue has their own, then great, but if they don't, we have a couple different portable bar setups that we can use.



#### What Else Do You Bring?

Other than the alcohol and ice, we bring pretty much everything that is needed to run your event. An idea of what we bring : cups, napkins, straws, all bar tools, cooler, serving tubs, mobile bar, fruit garnishes, drink mixers (cranberry, orange, pineapple, club, and tonic).

#### Do You Supply All of the Non-Alcoholic Drinks?

The short answer is no. The long answer is that, we will always travel with soda for our mixers, which are included in your price. Coke, Diet, Sprite, and Ginger Ale. If a guest comes up and asks us for a soda, I'm not going to say no, but if there are a large amount of children, or people who don't drink, it is expected that the client provides those beverages. (We will still serve them and ice them).

#### How Many Bartenders Will be at my Event?

I typically do any parties with 75 people and less by myself. Anything over 75 people, I will have an additional bartender. Anything over 150 there will usually be 3, and so on and so forth. If you have a party of 60 and want 2 bartenders, you can certainly request that, however the rate will go up.

#### Do You Take Breaks?

I personally do not, however I do allow my staff to take breaks as needed. I also don't eat while I work, but common practice is to allow a vendor meal for myself and workers. For weddings, the bar does not serve during introductions/first dance unless told otherwise.

#### Can We Create a Signature Menu?

Absolutely. I believe that's one of the most fun parts about hiring me is that we get to work together to come up with a signature cocktail menu. I always suggest a menu of 2-3 specialty drinks using different liquors. This helps keeps the bottle cost down. If you have one signature vodka, tequila, and rum drink, now your guests have the choice of ordering the signature cocktail, or a standard "call" drink such as a vodka club, rum and coke, etc.

#### Have You Ever Had to Cut Anyone Off?

Unfortunately, yes. Like I mentioned before, myself and my staff strictly follow all safe serving laws. We are TIPS certified and take great pride in safely and responsibly serving your party. This means that we do NOT serve shots, we check ID's when necessary, we do not over pour, and under no circumstance will I serve energy drinks. You and your guests safety is ultimately my #1 priority, and I take that very seriously.

#### What if I Don't Want to Display a Tip Jar?

I totally understand if you don't want to have a tip jar at your event. However, that would need to be discussed beforehand, and a set gratuity amount would be added to the overall quoted price.

#### How Do We Pay You?

Once you decide you want to use Daley's Cocktail Catering, LLC, I will send you an electronic invoice where you can pay by using a debit or credit card.

#### Can You Provide a Cocktail Waitress?

Yes. If you want a cocktail waitress for your event, I can provide that, for a fee. Please note that <u>no</u> <u>one</u> is allowed to run/serve drinks other than Daley's Cocktail Catering employees.

#### How Far in Advance Should I Book You?

That's really hard to say. As of January 2023, I am already booking for May of 2024 so that's really a judgement call on your end. I will say that I am not at the point yet where I will take multiple jobs in one day (if I can't do them myself), so your event would have my complete attention on your date.

#### What Time Will You Be on Site?

I definitely like to arrive to events early to know that I am set up and ready to go in time. Typically for smaller events I'd say 1.5 hours before the event. For larger events and weddings, at least 2 hours beforehand typically.

#### What is Your Cancellation Policy?

Our deposits are non-refundable. Other than that, you can cancel if you need to. If we are within 72 hours and an emergency happens and you've paid your balance but you need to cancel the event, I will refund your money minus the cost of any specific items purchased for your event (fruit garnishes, specialty juices, specialty cups, etc.)

### Reviews

Andrew was great! I contacted him last minute regarding bartending my husband's surprise birthday party. He responded back quickly and showed up early to set up the day of the event and cleaned up after he was done. He was very friendly and served great drinks...he was definitely a big hit for our event. We didn't have to worry about making drinks he provided mixers, cups, and garnishes. Will definitely use his services again for our next party. Well worth it!

-Natacha, Sicklerville, NJ

Andrew helped us out very last minute on New Year's Eve and he did an incredible job bartending! Our guests absolutely loved him and his work ethic was outstanding. Couldn't have asked for a more professional bartender. We had created a special drink menu and he nailed it! He even threw in his own special drink that was delicious! I will 100% be recommending him to all my friends and family for any occasion needing bartending services. Thanks again Andrew !

-Alana, Sewell, NJ

Andrew was awesome to work with! Great with communication and was extremely accommodating to (what seemed like endless) changes on our client's end. The service was great - I would definitely use Daley's Cocktail catering again!

-Caitlin, Cherry Hill, NJ

Andrew is awesome!! He worked at our holiday party of about 50 people and it was an awesome addition. He was professional, friendly to all of our guests and super easy to work with!! Highly recommend and we'll definitely be using him again!!!

-Gina, Haddonfield, NJ

Andrew was so great at our Halloween party! He got there early to set up and make sure he was ready when guests arrived. He was very responsive and communicative leading up to our party. He suggested specialty drinks and made kid friendly drinks. Very professional and drinks were amazing. All of our guests raved about him. He picked up ice on the way for us and when he was done he cleaned it all up. I will definitely be using his company again and I highly recommend him. Thanks again!

-Rachel, Williamstown, NJ

Andrew did an amazing job being the official bar and cocktail service for our neighborhood block party! It was a hot day and despite having to even ask them to move their tent to be closer to the crowd (our mistake as first time block party organizers), they did it all with a smile! Oh and btw, the drinks were awesome, along with my personal fav, the blueberry mojito! Thanks again Andy for an awesome event! See you again next year!

-Pete, Voorhees, NJ

# Connect With Us!

Website- <u>www.daleyscocktailcatering.com</u> Email- <u>Info@daleyscocktailcatering.com</u> Facebook- <u>www.facebook.com/DaleysCocktailCatering/</u> Instagram- <u>@DaleysCocktailCatering</u>