

A photograph of an outdoor wedding reception. In the foreground, a round table is covered with a white tablecloth and is elegantly set with white plates, silverware, and several clear glassware. A centerpiece of white and pink flowers sits in the middle of the table. The table is surrounded by light-colored wooden chairs with a distinctive circular back design. In the background, more similar tables are set up under a large white tent structure. The tent is decorated with hanging crystal chandeliers. The setting is outdoors on a green lawn, with trees and foliage visible in the distance. The overall atmosphere is bright and festive.

splash
— or —

PRICING GUIDE · 2022

splash — or —

Tani Mitsch

Owner & Design Director

tani@splashoft.design

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hi there!

Nice to meet you! My name is Tani (pronounced TAH-nee)! It's Japanese for "valley", though my mom just wanted me to have a Japanese spelling for my first name (Yes, I am half-Japanese and super proud of it!)

I'm a California-born girl with a heart for the great outdoors and experimenting in the kitchen! When I'm not working, you can probably find me hanging out with my family and friends, in the kitchen cooking or baking, giving hugs to my husky, Nali, or drinking tea in sweatpants. *(Hey, I'm not going to pretend I don't love being comfortable!)*

I started this company out of my love of paper and print design, and of course, weddings.

I love the positive vibe, the magical feeling of love in the air as the bride and groom say their "I do's", and the general sense of joy and sentimentality of the day. Being with my couples as they take their first steps towards marriage brings me unexplainable joy. I love working alongside my wedding couples to help them realize their dream weddings.

I can't wait to get started with you!

Tani





Photo by Laura Foote Photography

investment

everyone's story is unique, and deserves to be curated that way

Your guests' experience of your wedding starts with opening the invitation. First impressions matter.

This isn't just paper. These are gifts, unforgettable date reminders, art pieces, and treasured mementos. Your wedding collateral will serve as physical reminders of your special day for years to come, something you can conveniently save and share with your friends and family for generations. It is meaningful, emotional, and will forever connect you with those precious memories.

Starting prices are based on suites composed of about 80 invitations (approximately 125-150 guests). Please consider that additional invites, prints, special materials, or print processes will affect the final quote.

Shipping/postage is not included in package prices, but I do offer postage options if you would like me to handle it for you.

NOTE: All prices are minimum starting prices and subject to change. Prices may vary depending on project complexity. Clients desiring a fully custom stationery suite including day-of goods are typically ready to invest between \$4000-\$9000.

essentials package

COMPLETE INVITATION SUITE • STARTING AT \$2500

The essential invitation items:

- Wedding Invitation Suite (includes main invites, details card, RSVP cards, and envelopes)*
- 1-2 additional invitation embellishments (such as a custom return address stamp, envelope liners, wax seals, etc.)
- Invitation assembly + mailing services
- Your names custom calligraphed
- Hand-lettered addressing on invitation envelopes
- Invitation Wording Guide

**Prices can vary depending on what materials you want to use. I do source my papers and materials from trusted vendors for all wedding projects to ensure the highest quality results.*



complete package

COMPLETE INVITATION SUITE + DAY OF GOODS STARTING AT \$6000

- Complete Invitation Suite
- Escort cards or Seating chart
- Place tags (in addition to escort cards/seating chart)
- Programs
- Menus
- Table Number Cards
- Small paper signage (approx. 8"x10" or smaller for misc signs like guest book signs, bar signs, gift table signs, etc.)*°
- Gift or wedding favor tags
- 2-3 large signs*° (like a main Welcome sign, Seating Charts, and Wayfinding signs)
- Extra misc paper day-of goods (like welcome cards, a guest brochure, itineraries, bingo cards, bookmarks, etc.)

**Prices can vary depending on what materials you want to use. I do source my papers and materials from trusted vendors for all wedding projects to ensure the highest quality results.*

° Signs can currently be made on acrylic, frosted acrylic, rigid mounted foam board/gatorboard, metal, chalkboard, paper, and canvas.



day-of package

DAY OF GOODS ONLY • STARTING AT \$3500

- Escort cards or Seating chart
- Place tags (in addition to escort cards/seating chart)
- Programs
- Menus
- Table Number Cards
- Small paper signage (approx. 8"x10" or smaller for misc signs like guest book signs, bar signs, gift table signs, etc.)*°
- Gift or wedding favor tags
- 2-3 large signs*° (like a main Welcome sign, Seating Charts, and Wayfinding signs)
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add-ons + calligraphy

CALLIGRAPHY SERVICES

Including but not limited to:

- Envelope Addressing (\$2.50/envelope)
- Hand-lettered escort card/name tags (\$2/each)
- Vows Poster (custom quote)
- Card-writing services (\$5/card for me to hand-write your wedding thank you cards in cursive and mail them out for you, includes postage. Cards purchased separately.)

ADD-ONS • CUSTOM QUOTE

- Rehearsal dinner invites (can be added to specific invites if needed)
- Engagement party invites
- Bachelor/bachelorette party invites
- Post-wedding brunch invites
- Thank You cards

CUSTOM PACKAGES

If you want to curate your own custom package, please reach out to me at tani@splashoft.design to schedule a phone appointment where we can discuss your needs and vision!



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OTHER INCLUSIONS

You receive so much more than just physical paper goods for your wedding. Here is a list of some other non-tangible things that are included when we work together!

01

CUSTOM TIMELINE

I will create a custom timeline for you so you don't have to ever worry about missing a deadline. I will send reminders and keep us on task to ensure everything gets done in plenty of time.

02

ORGANIZED ONLINE WORKSPACE

We will work together in a free online project management space called Asana. I will set up and organize our entire workspace so you won't have to stress searching through emails. All our projects and correspondence will be in one organized place.

03

A DONE-FOR-YOU, CLEAR ACTION PLAN

All of our tasks in Asana will have clear steps and to-do lists. You'll never have to worry about what needs to be done, because everything is laid out for you.

04

HASSLE-FREE ASSEMBLY & SHIPPING

Never stress about shipping or having to go to the post office because I will handle that for you! I also take care of assembling all the invites and day-of goods so you can look forward to enjoying the finished products :)

05

EASY FILLABLE GUEST LIST FORMS

You will receive fillable forms for your guest addresses for the invites complete with common addressing FAQs and situations, and a seating chart/escort card form for your guests' names.

06

PEACE OF MIND

This is something that is often overlooked, but serves as the driving force behind hiring someone to take care of things for you. Weddings can be stressful events—you are investing in a way to relieve that burden!



laura + bryce

"Working with Tani was a dream! Not only did I love her work, but she was also an amazing vendor and **so supportive throughout the process**. Not to mention her handwritten calligraphy is stunning!"

Our wedding had multiple rescheduled dates, so Tani came in on a shorter timeline to help with a fresh invitation design and day of paper. From the initial inquiry I could tell Tani had a great process in place and was truly excited about working together. She has a client-centered approach, and I could tell I wasn't "just another bride" working with her!"

Tani was **incredibly helpful from start to finish**. I came to Tani without a clear vision—just some rough ideas. She was able to think through different approaches, give great suggestions, and was responsive to iterations. The escort card display was one of the main highlights in our signage. Tani's creativity brought it together, both in the design and the tactical execution. She also went above and beyond, even researching new ways to produce the desired results. The pictures are beautiful and it was even more stunning in person. **We received so many compliments about the designs**, from the signage to the menus.

She was super responsive to my questions and feedback throughout the process and **I was beyond happy with the final result**. I highly recommend Splash of T and I hope to work with Tani again one day!"

Photos by Jarrod J Photography



Photo by David N Sachs Photography



Photo by David N Sachs Photography



Photo by David N Sachs Photography

noveen + arpan

"I'm so grateful to have found Tani! As someone who's worked in the creative field for a number of years, I had a vision of what I was looking for and Tani helped bring that exact vision to life. She **took the time to understand** the overall aesthetic and feel of our wedding to create the paper goods to match. Her **communication is excellent** which I appreciate SO much from a creative vendor. She was very transparent with cost, time constraints, and feasibility, which helped us guide our decisions quickly.

We ended up doing two programs for our **two different cultural ceremonies** and I appreciated Tani's patience as we worked through some translations and language edits to ensure we were showcasing and explaining our cultures properly and effectively to our guests. She also found a quick solution as I realized my own error in our menu cards.

I appreciate her diligence, communication, organization, and straight-forward approach. **Her energy is always calming and patient which is always welcome during the wedding planning process.** All of our paper goods turned out so elegant and really added a wow factor for our guests. We got multiple compliments as to how everything tied together so well. Tani **exceeded our expectations** and everything we envisioned was elevated with her execution.

I can't wait to find another reason to work with her again!"





Photo by Maureen Evans Photography



Photo by Maureen Evans Photography



ashley + danielle

"Tani ***exceeded all of our expectations*** and it was an absolute pleasure to work with her. Due to COVID, our wedding was postponed three times and Tani was patient and flexible every step of the way. She is extremely talented at her craft and her creativity knows no bounds. She worked with us in every aspect of our wedding from selecting a color palette, to settling on an aesthetic, to branding, to invitations, to day-of goods, and more. With each aspect, ***we felt supported and understood and we were overwhelmed with the quality of each piece she produced.*** In particular, our acrylic wedding invitations received an ***unbelievable amount of positive feedback from friends and family.***

Tani is organized, detail-oriented, always timely, and a very clear communicator with extremely fast response times. She really worked to understand our vision and brought it to life in ways we never imagined possible. With Tani's guidance, we were able to stay under budget and the final products were truly magical. In short, ***we cannot imagine our wedding without her!*** We give her our highest recommendation and cannot wait to work with her on future projects."



Photo by Maureen Evans Photography





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Featured in:



how to book

I accept a select number of clients every year, so it's important we personally connect before officially booking. This helps ensure we are a good fit for each other and that we will both have the best possible experience working together! Please email me at **tani@splashoft.design** with your inquiry and availability, and I will respond within 24 hours with my availability to schedule a call!

If it looks like we're a good fit, your reservation to work with me will be completed once a signed contract and a retainer of \$1250 is submitted (check or credit card are both accepted).

Thank you so much for your interest in working with me! I can't wait to start bringing your story to life!

