



# Natalia's

## EVENT PLANNING

### PRICING GUIDE

2024 - 2025





# Congratulations

Congratulations on your recent engagement and thank you for choosing Natalia's Event Planning to plan and design your wedding day!

The event we're planning is such a significant life milestone for the two of you. We value and understand the level of importance this occasion is to you and your families and The NEP Team looks forward to bringing your life-long dreams and vision to life!

Trusting us as your Wedding Planners and Designers is such a critical decision for the success of your event and we are grateful for your partnership.

Rest assured, you will enjoy your celebration knowing that every detail has been well-managed and styled from project start to finish.

We are confident that our years of planning expertise, professional project management tools, and established relationships in the Cincinnati and Dayton luxury event industry will allow your wedding day to be beautiful and memorable for everyone.

The opportunity to work with and for you is our pleasure and joy.  
Thank you!



NATALIE RICE  
*Owner & Lead Planner*

natalierice@nataliaeventplanning.com  
440.452.3556 | PO Box 243 Mason, Ohio 45040

www.nataliaeventplanning.com  
@nataliaeventplanning

*Desert*  
Wedding Cake  
Assorted Desserts

# Features



JAMES FREE JEWELERS MAGAZINE

the knot  
BEST OF  
WEDDINGS  
2023

THE KNOT BEST OF WEDDINGS



THE SCOUT GUIDE CINCINNATI AND NKY



# Planning Packages

## Full Service Planning

**\$5,700**

Our most luxurious offering! For the couple seeking professional event planning consultation from project start to finish. Upon booking, will lead the way through the full 18-12 Month wedding planning process as your dedicated event planners. Full Service Planning includes assistance in venue and vendor sourcing and booking, etiquette coaching, event styling, guest list management, budgeting assistance, and more!

### PACKAGE DETAILS

- 12 Hours of Event Day On-site Coordination and Management
- Rehearsal Dinner Coordination
- Day-After Brunch Coordination
- Unlimited email access to planner upon booking
- Lead Planner and Assistant Coordinator(s) on-site the day of your event
- Initial Planning Meeting
- Venue Tours and Booking
- All Vendor Sourcing and Booking
- Vendor Agreement Review, Negotiation, and Discussion
- Personalized Cloud-Based Wedding Planning Suite including timeline, checklist, budgeting, guest list, floor plan, and calendar tools
- Facilitation of all venue and vendor planning meetings
- Participation in catering tasting
- Participation in gown selection
- Participating in gown final fitting
- Hosting etiquette consultation
- Stationery design and production deadline management
- Participation in all floral design meetings
- Participating in rental showroom design meeting
- Venue Walk-Thru with Planner
- Planning Checklist Development and Management
- Weekend Timeline Development and Management
- Guest List and RSVP Management
- Guest Seating Chart Consultation
- Vendor Payment Calendar and Management
- Budget Consultation and Management Tool
- Theme and Style Development
- All venue and vendor planning meetings
- Floor-plan Development
- Food and Beverage Menu Creation
- Email/Phone/Text Access to Coordinator
- Ceremony Rehearsal Coordination
- Distribution of Weekend Timeline to Family and Friends
- Distribution of Weekend Timeline to Vendors
- Overseeing of Vendor Arrival, Drop-off, and Set-up
- Overseeing of Timeline and Coordination of Vendors
- Facilitation of Ceremony
- Facilitation of Wedding Party Reception Entrance
- Facilitation of Family Portraits
- Captains Call/Escorting of Guest Tables to Dinner Buffet
- Access to Natalia's' Event Planning "Emergency" Kit
- Securing of Client Cards and Gifts Before Night-End
- Vendor Event-End Tipping and Final Payments



## Partial Service Planning

**\$4,300**

Our most popular package! For the couple who plans to handle many of the initial planning details, yet values professional styling and design. With Partial Service Planning, your Lead Planner is introduced to the event's project between the 9 and 6 month milestones. From there, we help you navigate both macro and micro planning details, advise you on planning best practices, and are readily available to advise you on your event's logistics and creative decisions.

### PACKAGE DETAILS

- 12 Hours of Event Day On-site Coordination and Management
- Unlimited email access to planner upon booking
- Lead Planner and Assistant Coordinator(s) on-site the day of your event
- Initial Planning Meeting
- Secondary Vendor Sourcing and Booking
- Vendor Agreement Review, Negotiation, and Discussion
- Personalized Cloud-Based Wedding Planning Suite including timeline, checklist, budgeting, guest list, floor plan, and calendar tools
- Hosting etiquette consultation
- Venue Walk-Thru with Planner
- Stationery design and production deadline management
- Participation in all floral design meetings
- Participating in rental showroom design meeting
- Planning Checklist Development and Management
- Weekend Timeline Development and Management
- Guest List Administration
- Vendor Payment Calendar and Management
- Budget Management Tool
- Theme and Style Development
- Final venue and vendor meetings
- Email/Phone/Text Access to Planner
- Ceremony Rehearsal Coordination
- Distribution of Weekend Timeline to Vendors
- Overseeing of Vendor Arrival, Drop-off, and Set-up
- Overseeing of Timeline and Coordination of Vendors
- Facilitation of Ceremony
- Facilitation of Wedding Party Reception Entrance
- Facilitation of Family Portraits
- Captains Call/Escorting of Guest Tables to Dinner Buffet
- Access to Natalia's' Event Planning "Emergency" Kit
- Securing of Client Cards and Gifts Before Night-End
- Vendor Event-End Tipping and Final Payments

Signature Dish: Wedding Reception

*Natalia's*

Vegetarian Stuffed Zucchini  
with Fresh Mozzarella & Marinara Sauce  
Served with  
Green Beans with Red Peppers

*Dessert*

Wedding Cake  
Assorted Desserts



## *Event Management*

**\$2,800**

A bespoke service! For the couple who has booked their creative partner team and is in need of a professional planner to manage the intricate weekend details! Event Management includes our personalized and detailed approach to event management the 90 Days leading up to your special occasion. Rest-assured, you will be able to enjoy the your wedding day without batting a lash!

### **PACKAGE DETAILS**

- 10 Hours of Event Day On-site Coordination and Management
- Initial Planning Meeting
- Unlimited email access to planner 12 weeks prior to your event date
- Lead Planner and Assistant Coordinator(2) on-site the day of your event
- Vendor Agreement Review and Discussion
- Personalized Cloud-Based Wedding Planning Suite including timeline, checklist, budgeting, guest list, floor plan, and calendar tools
- Venue Walk-Thru with Planner
- Planning Checklist Development and Management
- Weekend Timeline Development and Management
- Vendor Payment Calendar and Management
- Budget Management Tool
- Final venue and vendor meetings
- Email/Phone/Text Access to Planner
- Ceremony Rehearsal Coordination
- Distribution of Weekend Timeline to Vendors
- Overseeing of Vendor Arrival, Drop-off, and Set-up
- Overseeing of Timeline and Coordination of Vendors
- Facilitation of Ceremony
- Facilitation of Wedding Party Reception Entrance
- Facilitation of Family Portraits
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## *A la carte Services*

**Event Setup-Up & Tear-Down - \$700 each**

**Hourly Consultation - \$40 per billed hour**

When you need a professional opinion in planning or a few extra hands on the day of your event, the A la carte services are a great way to ensure your event is managed flawlessly!



# Reviews



Where to even start? Natalie is absolutely amazing in what she does. She was made for this role as a wedding planner. From the very start, we knew we made the best decision by hiring Natalie as our wedding planner. Natalie joined our vendor team about ~ 10 months before the wedding. As soon as we signed the contract, she was on it! She scheduled vendor meetings and walk throughs. She was very involved in the process from the beginning. From start to finish, Natalie made our wedding her priority. As the bride, I loved working side by side with Natalie. She has such great insight into planning and of course has an eye for detail. I needed Natalie in order to bring my vision to life and I'm so thankful that I had her by my side. Leading up the wedding, Natalie was very thorough in her communication with each vendor. She is a master in creating detailed timelines so each vendor knew where and when things were happening. I have never been more relaxed on the day of the wedding, thanks to Natalie. She took care of everything from steaming/bustling my dress to making sure the whole day went smoothly. I didn't have to worry about anything and could just enjoy the moment. You need to hire Natalia Event Planning, I promise it will be one of the best decision you could make.

CARA G

Natalie is so extremely talented, every bride needs her! I recently photographed a tented event Natalie designed and every single detail was gorgeous!! Natalie truly goes above and beyond to make sure everything is perfect! I highly recommend Natalie to everyone looking for an amazing planner and designer!

Wendy P. - Wedding Planner, Vendor

AMBER C.

Vegetarian, Stuffed Zucchini  
with Fresh Mozzarella & Marinara Sauce  
Served with  
Green Beans with Red Peppers

Dessert

Wedding Cake  
Assorted Desserts



# Reviews



We hired Natalie for full planning services for our daughter's wedding and it was the best decision we could have made. Our goals for the wedding planner were to help us make the wedding beautiful and for it to be stress free for all of us. Wow, did Natalie exceed those expectations! The wedding was more beautiful than we could have ever imagined. We really couldn't believe how gorgeous everything was when it all came together. On top of that, Natalie was extremely organized, always keeping us on track. I have to say that on my daughter's wedding day we did not worry about one thing...we were able to enjoy the entire day. We were in such good hands! Natalie handled literally everything behind the scenes so smoothly. Not to mention, she is an absolute pleasure to work with! She is kind and understanding and works hard to make your wedding everything you want it to be. We have the absolute best memories of our daughters wedding day thanks to Natalie's assistance.

MISSY K.

Natalie is a true talent with an unmatched eye for details. Her ability to bring a vision to life, organize and manage a full event's worth of tasks, and keep a smile on her face the entire time makes her the perfect person to have on your team for your wedding day! We love partnering with Natalie on wedding days because we know our clients will be able to live in the moment and not worry about a thing - and that makes our job as photographers so much more fun!

KORTNI D.

Assorted Appetizers: Grilled Portobello, Walnut Porters, Apples, Caramelized Onions, Maple Biscuits & Cornbread

Vegetarian Stuffed Zucchini with Fresh Mozzarella & Marinara Sauce  
Served with Green Beans with Red Peppers

Dessert  
Wedding Cake  
Assorted Desserts



# Our Values

We realize Natalia's Event Planning is one of many service-providers to you in the exceptional market of event planning, and design. We also know that each business you're considering for hire has their own services, costs, and procedures that make them different from the next. So, on this page, our goal is to help you identify some of the ways Natalia's Event Planning is truly unique!

Our *vision, mission, philosophy, values, tagline, and team motto* are just a glimpse into the event planning experience you can anticipate as our client. We understand that our client's event planning experience is often personal and emotional, so it's important to us to build authentic relationships with them throughout the project. We ensure our client's event will be an undeniable success and thrive on seeing them and their guests experience the occasion of a lifetime!

We hope you enjoy our professional and poised approach to managing your event project and believe the following brand identity is what allows us to serve you *best*:

## Our Vision

Our vision is to offer best-in-class event planning and bespoke design services to our regional luxury market.

## Our Mission

Our mission is to work with and for our clients to achieve their event goals and expectations.

## Our Philosophy

Our philosophy is to share a common goal with our clients in creating a beautiful and memorable event for them and their guests. This relationship is established through the vision of our client's and our gifts and expertise in luxury event planning and design.

## Our Tagline

Professional Planning | Refined Design

## NEP Team Values

At NEP, we are:  
Fun & Creative  
Professional & Poised  
Service-Minded

## NEP Team Motto

"In a casual world, be exceptional."

*Side*  
Whole Roast Beef  
Assorted Lentils, Dried Beans,  
Walnut Dressing, Apples, Carrots, Caramel  
Maple Balsamic Vinaigrette

*Main Course*  
Vegetarian Stuffed Zucchini  
with Fresh Mozzarella & Marinara Sauce  
Served with  
Green Beans with Red Peppers

*Dessert*  
Wedding Cake  
Assorted Desserts



*Thank You!*



Wedding Cakes  
Assorted Desserts

