


Roadside Blooms



WELCOME!

We give it all up to our fearless leader, Toni Reale. Toni founded Roadside Blooms with a story to tell and a mission to share, believing that beauty and sustainability don't just co-exist, they work in concert. With over 8 years of experience in the event-planning and floral-design industries, Toni's many adventures have led her to this chapter. She has crafted a team that is committed to using American-grown flowers and foraged elements. It's an important part of her team's story, and we take great pride in it. Our arrangements prove that sustainability and style aren't mutually exclusive, all while elevating the grandest of galas or the simplest of ceremonies.





As a full-service floral-design studio, Roadside Blooms adorns life's most important occasions with locally, seasonally inspired arrangements and installations. We speak the language of flowers and believe every petal, leaf, and twig has a story. Each stem organically influences the direction of our designs and reflects the beauty of local, seasonal flora while embodying the beauty of our surrounding natural world.

We cannot thank you enough for reaching out to us in regards to your upcoming wedding! From full service weddings to a personal styled elopement, we would love nothing more than to be a part of your memorable day. In these next pages, you will learn more about who we are as a team, see our work and understand our simple budget breakdown. If we can help in any way, please do not hesitate to contact us!

xo,

The Roadside Blooms Team



Bridal Bouquets





Bridal Bouquets





Custom Installations





Custom Installations



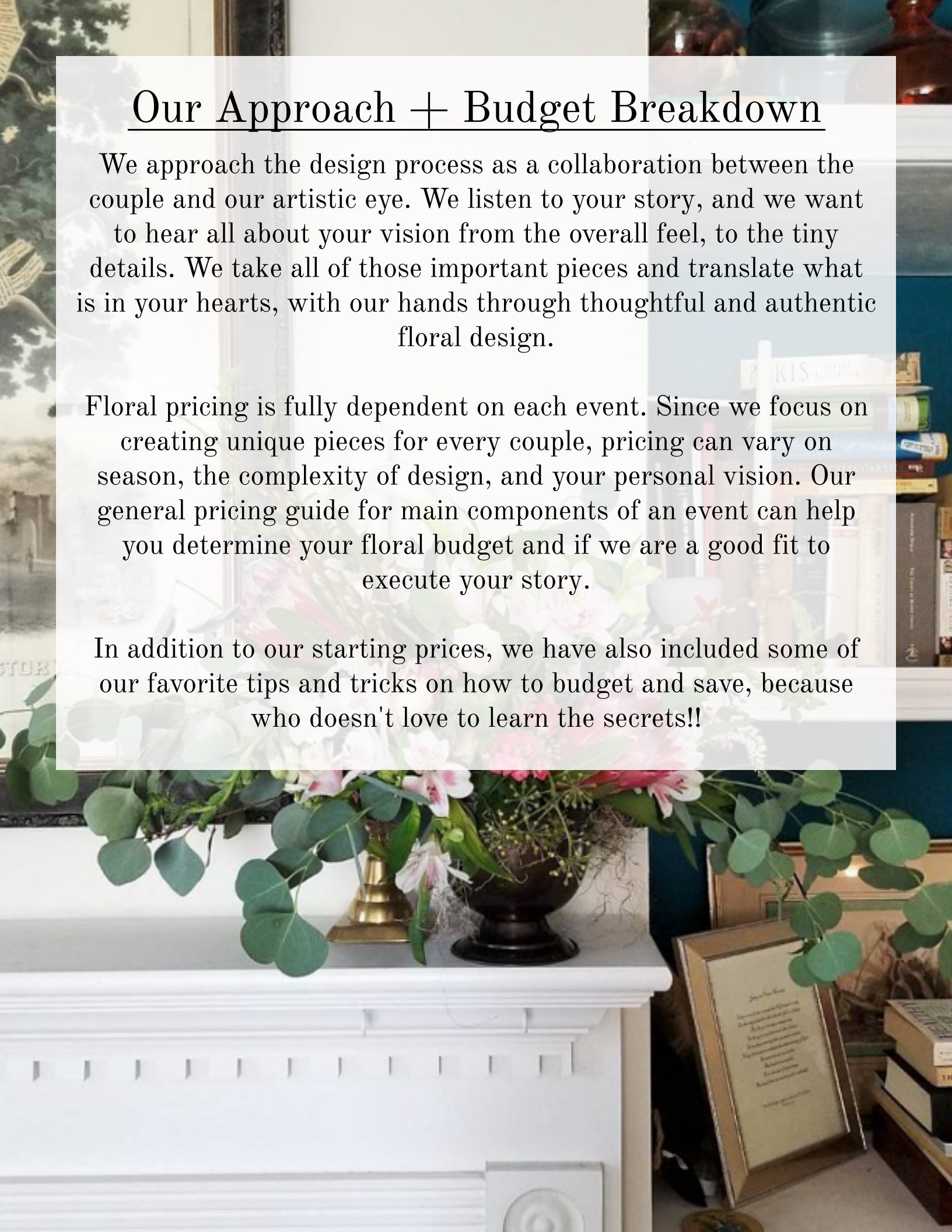


Our Approach + Budget Breakdown

We approach the design process as a collaboration between the couple and our artistic eye. We listen to your story, and we want to hear all about your vision from the overall feel, to the tiny details. We take all of those important pieces and translate what is in your hearts, with our hands through thoughtful and authentic floral design.

Floral pricing is fully dependent on each event. Since we focus on creating unique pieces for every couple, pricing can vary on season, the complexity of design, and your personal vision. Our general pricing guide for main components of an event can help you determine your floral budget and if we are a good fit to execute your story.

In addition to our starting prices, we have also included some of our favorite tips and tricks on how to budget and save, because who doesn't love to learn the secrets!!





Bridal Bouquets

\$185 - \$275

Avg. \$225



Bridesmaids' Bouquets

\$60 - \$95

Avg. \$75



Boutonnieres

\$15 - \$18



Mothers' Corsages

\$32 - \$35



Altar

\$350-\$850



Tablescapes

60" or 4x4

\$85-\$175

Avg. \$115



Tablescapes

6' or 8'

\$125 - \$325

Avg. \$185



Urns

\$125 - \$295

Frequently Asked Questions!

- When do you recommend to book a florist?
 - We are typically booked eight months to a year in advance. Our best answer would be to book your vendors when you have solidified your vision, and you believe each vendors can fulfill that.
- How much is Roadside involved in the process?
 - We are with you from initial design phase, to event execution. We provide a detailed quote with images and a month before your wedding, we will touch base on available locally and American grown blooms.
- On average, how much does floral cost for a full service wedding?
 - On average, we say that our clients tend to spend around \$3,500 on a full service wedding. Now, this can vary depending on specific blooms and custom installations. To figure out your general quote for our services, simply multiply your number of items times the average price above. Add 25% to the total for consultation, labor, delivery, setup, overhead, etc. Lastly, South Carolina requires 9% sales tax.
- Do you have a minimum?
 - It all depends on what you are looking for! We love to be involved in an intimate wedding with a single bouquet and boutonniere. But, we do require a \$2,000 minimum for a full service wedding for our team to setup and breakdown our services. If under this amount, you are able to pick up all items from our shop!
- Are vases and candles included in your quotes?
 - Yes, the prices include rentals of our vases, votives, candles, and other inventory. We recommend to let our team provide all items. We do not allow clients to provide their own vases.
- What is the booking process?
 - Once we receive your inspiration images and general number of items needed, we will take approximately one week to put together a detailed, personalized proposal. From there, we allow one round of edits before you book us. To confirm our services, we require a signed contract and first payment. Don't fret, there is plenty of time to edit the proposal (you can change anything from your palette to the number of items, etc). Our second round of edits will fall right before your second payment and your final round of edits will be one month to three weeks before your big day!



Come Say Hello!

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