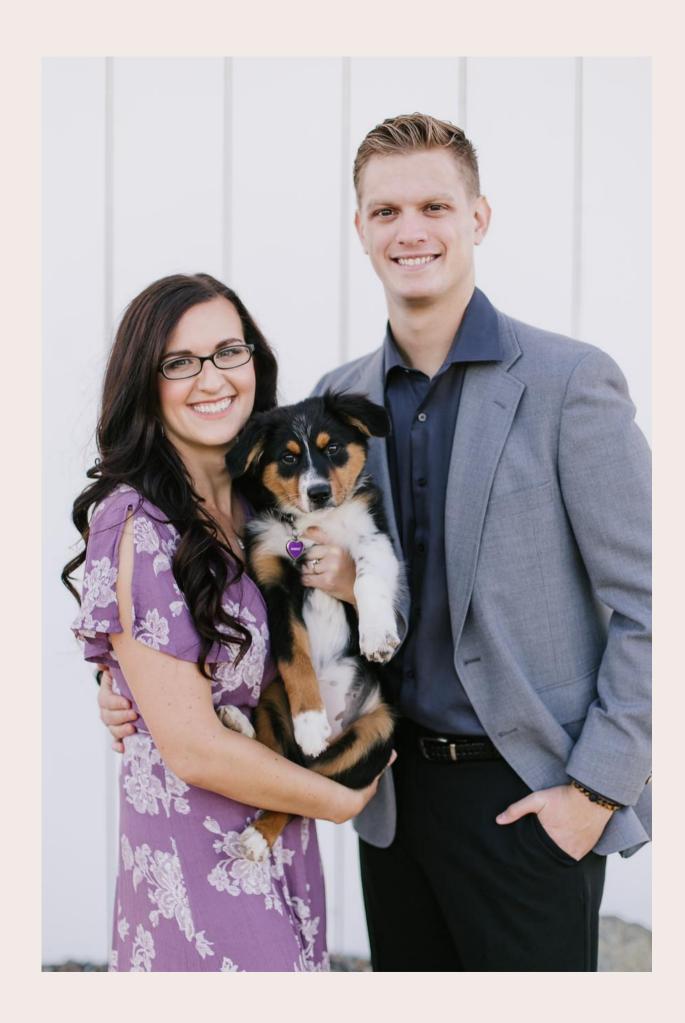
The Pricing Guide

for Nikkels Photography Couples





Hello & Welcome, Friend!

A Congratulations is in order!! You are ENGAGED and get to call your best friend your Fiancé & are planning the wedding of your dreams!! We are genuinely excited for you both and can't wait for you to experience all the blessings that come with being married.

If you enjoy going wine tasting with friends, consider a charcuterie board an acceptable form of dinner, view chocolate is it's own food group, going on an adventure can be exploring a new country OR staying in and watching your favorite show together, then we are meant to be friends!!

We would describe our style and approach to photography as being joyful, comfortable and authentic! Being lifestyle photographers means that we give cues to help create real emotion and will do just anything to get a laugh. Having our couples do things like walking hand-in-hand, a tickle session, or sharing a secret will help create a natural reaction. We know you don't hop in front of a camera all that often, so we will guide you every step of the way.

Our mission is to earn the trust and respect of our clients, serve our clients wholeheartedly, and enjoy to the fullest each season of life with tangible memories in the form of photographs that our clients will cherish for generations to come. May you never forget to show love to those who matter each and every day.

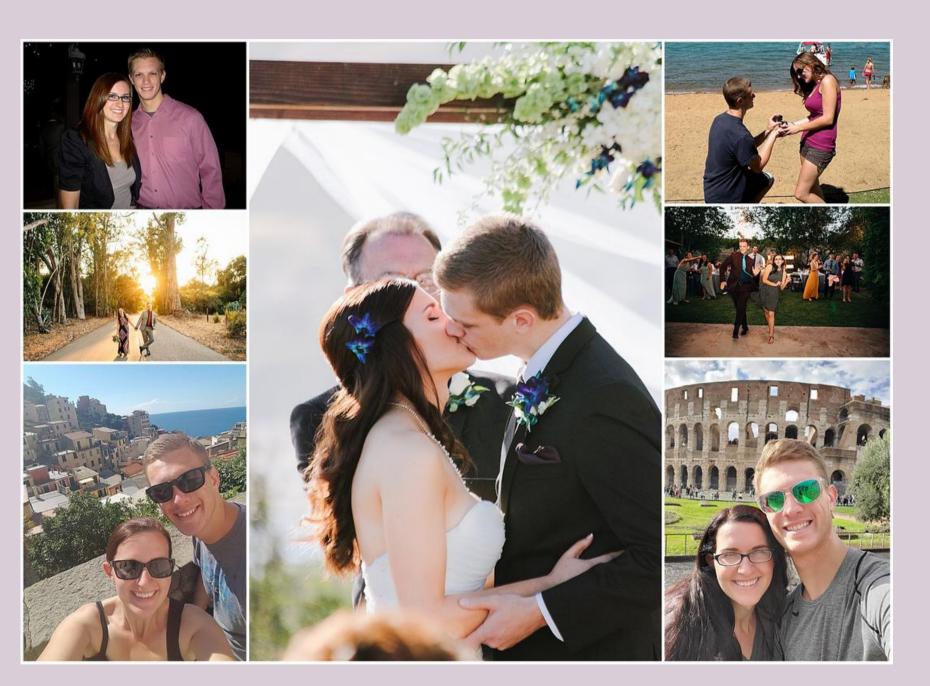
xo, Andrew & Michele



So, what makes us different?

- We will be more than just your Photographers, we become part of the family!
- ✓ Attention to Detail we care about both the big & little parts of your day!
- ✓ The Husband & Wife Team we know what the other is thinking without words being said
- ✓ Two Photographers for the Whole Day
- We've been in your shoes and have planned our own wedding on the Central Coast (we got married at The Cliffs Resort in 2013)
- We know the best in the industry & love giving referrals!
- ✓ Timeliness we love being on time more than we'd like to admit
- We are on your side every step of the way serving you & your family

A LITTLE ABOUT US



- Traveled to 10 Countries Together
- Brought home a Mini Aussie Puppy, Maggie, in June of 2020
- Enjoy going on walks/hikes together
- Making Cocktails our go-to drinks are Jameson Mules & Old Fashions
- Eating amazing Food! Mostly bread, cheese and chocolate!
- Football Fans Go Chargers!
- Have photographed weddings together for four years
- Will dance at your wedding both good and bad dance moves
- Ireland, Fiji, New Zealand are on the Bucket List



Met in November of 2011 ~ Engaged in July of 2012 ~ Married in June of 2013 We are so appreciative of what marriage brings and all of the blessings & challenges that go with it

YOUR IMAGES DELIVERED ONLINE

Beautifully Displayed
Easy-to-Share
Purchase your Favorites
Download to View Later



SAMPLE TIMELINE

7 Hours of Coverage With Two Photographers & A First Look

1:30 p.m. Photography begins – Getting Ready (lead photographer styling personal details, second photographer partner 1 candids)

2:00 p.m. Getting Ready photos continue (lead photographer with partner 1, second photographer go to partner 2's getting ready location)

3:00 p.m. First look + portraits

3:30 p.m. Wedding party portraits

4:00 p.m. Immediate family portraits (optional)

4:30 p.m. Couple freshen up for ceremony (photographers shooting ceremony details)

4:45 p.m. Earliest guest arrival

5:00 p.m. Ceremony invitation time (begin at 5:15 to accommodate late guest arrivals)

5:45 p.m. Ceremony ends

5:50 p.m. Extended family portraits (including immediate families if not completed pre-ceremony)

6:15 p.m. Couple join cocktail hour (lead photographer reception details; second shooter cocktail hour for guest candids)

6:45 p.m. Guests invited to sit at reception

7:00 p.m. Grand entrance (full wedding party OR just couple announced)

7:05 p.m. First dance + welcome toas

7:15 p.m. Dinner service (couple served first)

7:30 p.m. Couple sunset portraits (8:15 p.m. sunset time)

8:00 p.m. Toasts (once everyone has been served first course OR gone through buffet)

8:15 p.m. Cake cutting (or dessert + coffee bar open)

8:30 p.m. Photography ends

Some FAQ's

How would you describe your style & approach?

I would describe it as guided but natural. I like to give my clients direction so they feel confident & relaxed while taking photos. The result is romantic & authentic imagery with lots of vibrant and true to life color!

Are you available to travel for my event?

YES YES! We love to travel and our bags are always packed and ready for an adventure! Contact us for travel rates.

Do you offer albums and prints?

Yes. Through your gallery link, you can order a variety of professional products. and I love albums. Years later, you can pull out your album and reflect on where it all began!

How fast will I receive my images?

I want you to get them as fast as possible, but art does take time. Per your contract, you'll receive your full gallery within 90 days. But you'll get a few sneak peeks within a week!

How many images will we get?

A lot more than you'll ever know what to do with! On average, couples will receive 70-100 images per hour of coverage.

Genuine, Romantic & Vibrant Imagery





So what is the process to book?

OI

Pick your package for wedding day coverage & any additional sessions or products you'd like as well.

02

Complete the Proposal, Review & Sign the Contract.

03

Secure your Date with a \$750 retainer. The remaining balance is broken up into two payments leading up to your big day.



WANTTO BECOME A CLIENT FOR LIFE?

All Day Wedding Coverage PLUS
You'll receive a thirty-minute session
every year FOREVER. Perfect for
celebrating anniversaries, and for when
children or fur babies join the family!
Pay once and never miss out on
moments captured.

6000

Wedding Photography Collections

Premium Collection

Nine Hours of Coverage
Two Photographers All Day
90 Minute Engagement Session
Featured Blog Post
Online Engagement & Wedding Gallery
\$250 Print Credit
Print Release

Deluxe Collection

Seven Hours of Coverage

Two Photographers

Mini Engagement Session in SLO

Featured Blog Post

Online Engagement & Wedding Gallery

Print Release

Intimate Collection

Three Hours of Coverage &
\$500 Per Additional Hour
One Photographer
Featured Blog Post
Online Wedding Gallery
Print Release
For 40 Guests or Less

4300 1700

TESTIMONIALS FROM PAST COUPLES



"We had such an amazing experience with Michele as our wedding photographer from the moment we booked with her, all the way up to the wedding day. Michele provided us with an amazing service and went above and beyond with helpful advice and suggestions making a very busy time so much easier for us. We couldn't be happier with how the photographs came out, a really amazing selection and they will be cherished. I couldn't recommend Michele enough, even on initially talking to her you'll know you've made the right choice and are in good hands." - Josh & Caitlin



"I loved Michele ever since our first phone call! Her passion for photography and to get every little wedding detail is amazing! The lighting in every picture and specific angles makes it extremely difficult to choose a favorite. She was with us every step of the way, letting us know what to look for throughout the planning process and remind us of any little detail we may have forgot. From the moment she arrived to the venue, she made sure I was comfortable, relaxed, and able to enjoy the day without the worry of staying on time. I cannot wait to use her again in the future!!" - Katie & Trevor



"After being referred to Michele and first getting to meet over the phone, I knew it was going to be a perfect fit. From the beginning, she went above and beyond to make sure that both our engagement shoot and wedding day photography went smoothly and enjoyably. Her great energy and passion for taking photos can only be surpassed by her kind and positive attitude that really made her feel like a fast friend. Michele made sure all aspects of the process were taken care of and that no small detail went overlooked. She is professional, reliable and relatable which is the perfect combination when you want both beautiful detailed shots as well as fun candid photos. My husband and I were thrilled with both our engagement shoot and our wedding day photos. They perfectly encapsulated what our day meant to us. Michele is the best choice for amazing photos and an all around great experience. Thanks Michele for everything!" - Kim & Joe

READY TO SCHEDULE A CALL GET IN TOUCH WITH US





michele@nikkelsphotography.com



805-602-7406