

NITE LIFE ENTERTAINMENT

Why Choose Us?

NITE LIFE BRINGS ITS “TOP” SYSTEM TO EVERY WEDDING; THIS INCLUDES THE FOLLOWING:

- 2 DJ's to make sure everything runs smoothly and efficiently
- Our high end speaker system (with the superior sound technology of Electro Voice)
- Professional grade global trussing with eye-catching light fixtures
- Any traditional or non-traditional wedding dance activity you want for FREE (introduction into the reception hall, garter auction, dollar dance, father-bridg/mother-groom, Austrian shoe game, chicken dance, etc...)
- An experienced MC who brings life and personality to the event.

PROFESSIONAL. All of our DJs are required to dress professionally and conduct themselves in positive way throughout the night. We know the reputation some DJ services have in this area, and we also know that your DJ, in part, represents you and your family. Therefore, we have done absolutely everything to make sure our company is professional at the dance and after. We consult with a legal Attorney/CPA to make sure our company is fully licensed and LEGAL, and of course in high standing with our community. We know you expect nothing less. We are also fully accredited and insured.

OUR ENERGY. All three owners are in this business, first and foremost, because we have a passion for music and dance, and when you love something, you make sure to always do it right. Our DJs have a working knowledge in everything from contemporary hip-hop to ballroom dancing. Whether you like country, oldies, top 40, or the waltz, we have the knowledge to create a playlist that will not only match your taste in music, but also do everything we can to get others out on the dance floor as well.

THE SYSTEM. Simply put: no one in the Watertown region comes close to offering the high-end equipment that Nite Life offers. Many in the industry to “cut corners” to make their system easier to set up and less expensive. We, however, built it around what will give the best dance experience. We use Electro-Voice speakers, a company who has the reputation of providing the highest end speakers for mobile DJs, and we also bring both HIGH-PACKS and LOW-PACKS to every show (many other companies don't do this!). This gives dance music that rich, energetic sound. For lights, we're the only service in Watertown that offers concert-grade global trussing so that the lights can get high above the dance floor, and we use only INTELLIGENT LED lighting (where the lights literally react and move to the music). This creates an atmosphere unlike anything else!

MODERN SERVICES. NLE is Northeastern South Dakota's most MODERN DJ service and offers a true “nightlife” experience (including the most sophisticated lighting the market offers). Our goal is to offer the latest services available to metropolitan areas, right here in the Watertown region. Again, while some companies offer a “one size fits all” philosophy, we offer four different packages, which allow you to choose the package that best fits YOUR event.

Please see the attached sheet for more details on our different packages that we offer!



Pick Your Event Package

☐ CUSTOM

First, pick the length of your dance.

- ☐ 3 hr. dance (\$725) ☐ 4 hr. dance (\$800)

Would you like two hours of dinner music prior to the dance? (\$150) ☐ Yes ☐ No

What additional services would you like?

- ☐ 8 speaker system (\$300)
☐ Gobo Lighting (Custom--\$200)
☐ Live photoshoot (\$200/hour)
☐ Projector (\$100) ☐ Projector w/ Screen (\$150)
☐ Uplighting (\$100 for head table, \$20/per each additional light)
☐ Choose your DJ. You can request to have a specific DJ host your dance. (\$200)
☐ Ceremony on-site (\$200) ☐ Off-site (\$300)

☐ METROPOLITAN (\$1,700)

Our Metropolitan package is unlike anything else—an inclusive package that will make your event both modern and extraordinary. For one set price, you'll have access to every service that Nite Life offers—a wedding reception for the 21st century. The entire venue will be filled with uplighting to give it an unbelievable décor and ambiance. A custom gobo will light up either the dance floor or the head table to make the event hall uniquely your own. You can also choose to have a two hour photo shoot, or perhaps use of our high-definition projector and screen—all of it is included! Two disc jockeys will be there, *including* either Joe or Stephen as lead DJ, to run the event from the moment your guests arrive until the dance ends. They'll help coordinate the entire reception (toasts, cake-cutting, and speeches), they'll play dinner music to add sophistication to your dinner, and when time comes, they'll fill the dance floor with Nite Life's superior lighting technology and sound. You'd have to travel to the cities for a package with this many services, and even then, you'd end up paying nearly double. Ceremony services may be added for an additional \$200 on-site or \$300 off-site.

NEW! Nite Life is now working with Snyder Design Co. and the rights to a wedding invitation design is included with the Metropolitan Package at no additional cost.

☐ COSMOPOLITAN (\$2,000)

Our newest, most inclusive package. The cosmopolitan features all of the products included in the metropolitan as well as a full wedding invitation design package, including save the dates from Snyder Design Co. and an on-site ceremony at no additional cost! This package is your one stop shop for all your wedding needs.

☐ BUDGET (\$550--Not recommended for Wedding events)

On a budget? You'll still get Nite Life's high end sound system and vast music catalog. This package will include only one DJ, and instead of the global trussing, we'll bring a more modest T-bar with a few less lights. But then again, a "trimmed down" Nite Life package still beats out most of the other guys—so dance the night away!



Premium Services

AMBIENCE UPLIGHTING: Uplighting first made its mark in 2007, and it consists of using connected par cans to cast a sheen of light on the walls of your reception-venue. This technology has become extremely popular as a means of further decorating the reception hall by creating a special ambience with the look of accenting colors. As an introductory promotion, we will be offering a basic package that will allow you to do uplighting with six to ten fixtures around your head table and dance floor. Our uplighting fixtures are all LED (which means none of the heat of the old halogen lights), and they allow us to create, quite nearly, any color you can imagine.

GOBO LIGHTING: This service is exactly as it says. You have the option of creating a custom gobo (an image projected on a dance floor or wall by a precise, focusable light).

DIGITAL PROJECTOR/SLIDESHOW: Nite Life offers a high-resolution projector and screen that you may rent if you already have a slide show made. We also sub-contract with a professional in the field of computers and animation if you'd like us to design the slideshow ourselves. A slideshow is an excellent way to "tell the story" of both the bride and groom through visual media and music, and our creative team has done outstanding work in the past.

PHOTO SHOOT: Another recent trend to the wedding reception is to offer a chance for your guests to take candid, fun photos. Instead of doing a photo booth (where space is limited), we work with a photographer to offer the "photo shoot." We will provide backdrops and plenty of costumes and dress for your guests to have fun with, and our photographer will snap photos in the designated area. With this you get all the advantages of the traditional photo booth, but we feel it adds to the experience as well (the dance and photo area seem less separated, and larger groups of people can take photos with each other as well). **2 Hour Minimum**

SOUND/P.A. FOR CEREMONY: If you need live sound for your actual ceremony, Nite Life can provide both the speakers and a DJ to run the sound board for your event. Prices will vary on according to length, set up needs and location (more if it's offsite from reception), and if music will be included or just P.A.





Hello!

My name is Erin Snyder, founder of Snyder Design Co. I am a mother to two rambunctious red heads and married to the sweetest man, Stephen. Stephen is an English Professor and also the President of Nite Life Entertainment. Watching him be a part of weddings is part of my inspiration for Snyder Design Co. With a degree in Graphic Design from SDSU, and tagging along to some of his shows, I have developed a deep passion for the design side of the wedding industry.

What can I offer you?

I understand the expense of weddings. Trust me, I've been there. So I would like to offer a variety of packages at different price-points.

The Basics. This would include a wedding invitation design only and all the rights. You would receive a PDF of the design either via e-mail or on a hard drive that you can then take to any place that will print and print as many as you need.
\$200

The Moderates. Includes a wedding invitation and save the date design and all the rights. Same as the basics, you would receive a PDF and print yourself.
\$300

The Hands-off. This includes a wedding invitation and save the date design. No rights needed and I would print for you.
\$2.50/invite, minimum \$300.

The Elite. For the most elegant brides. This includes premium designs including but not limited to - lace and ribbon, custom laser cut cards, and personalized touches from yours truly.
\$5/invite, minimum \$750.