

Wildflower Events + Design



SERVICES + PRICING GUIDE



The Wildflower Mission

WHAT WE'RE ALL ABOUT

Nothing is more important to us than creating a special + unique event specifically for every individual client. Our passion lies in telling our each client's story, and we always ensure that every single detail of it is reflected throughout their special day. We strive to cultivate meaningful relationships, while executing a flawless + unforgettable day.

Wildflower Wedding Services



Top to Bottom

Full planning and design

Need help planning your wedding from start to finish? We will not only design your dream wedding, we'll make sure the day runs flawlessly!

\$7,500 +



Design & Schedule

*Design / Month-of
Coordination Services*

Month-of coordination and day-of management can feel like a hassle. Let Wildflower handle it! Oh, and we'll assist with all of your design needs, too.

\$5,200 +



Decor Design

Full wedding design services

For the couples who need assistance in bringing their wedding vision to life! We will assist with vendor and design procurement from start to finish.

\$3,500 +

Wildflower Wedding Services



Partial Coordination

*Vendor and Logistics
Coordination*

For the couples in need of that Type A coordinator to create that vendor dream team and carry it over the line the day of!

\$4,000 +



Micro Wedding

*Design + Coordination
(Services up to 50 guests)*

Design, vendor coordination, and day-of services for smaller weddings with big ideas.

\$3,500 +



Elopement Services

*Design and Coordination
for Intimate Services*

Looking for the ultimate intimate celebration? Wildflower will provide design, vendor coordination, and day-of services for your dream elopement.

\$2,500 +

you belong among the wildflowers



Top to Bottom

FULL PLANNING + DESIGN SERVICES

Full wedding design and planning packages are designed for the couples who need assistance from start to finish. This package offers complete creative direction and styling, coupled with management and planning for every aspect of your event. It starts with an in-depth design meeting, ends with a full day-of coordination, and allows you to enjoy the process while the Wildflower Events + Design team handles all of the small (yet important) details. We will be with you every step of the way!



what to expect from your planners



RESEARCH + COORDINATION

We begin this process by hosting an in-depth meeting with our couples. It is important that we get to know who you are, both as individuals and as a couple. We strive to create a tailor-made, personalized event that truly reflects who you are. During this meeting, we develop our blueprint outline for your special day.

We will discuss venues, color schemes, traditions, and other important details that will create a memorable occasion within your budget. Planning will include oversight of all vendors, decor elements, budget management, timeline development, and communication.

expectations continued

VENDORS

We will help you build a reliable and professional team of vendors for your special day, such as photographers, videographers, hair and makeup, transportation, and more! We are here to help you find the perfect match.

TIMELINES

Planning is an essential part of pulling off a seamless event. With our regular meetings and month-to-month planner, responsibilities for both Wildflower and our couples will be outlined. Pre-wedding day, an extensive “day-of” timeline will be created and distributed to all vendors to make sure every part of your day runs smoothly!

DESIGN + DECOR

Our job is to understand your vision and sense of style to create an extraordinary environment just for you. There is no detail too small! If you want our help, we'll be there for you. We will advise you on every decision, from linen, to flowers, to outfits.



List of Services



- Initial planning meeting with couple
- Walkthrough of venue
- Vendor recommendations
- Hire and book venue, all vendors, and handle contracts
- Track deposits and payments
- Handle hotel blocks and transportation needs
- Budget assistance
- Selection / procurement of save-the-dates and invitation suites
- RSVP management
- Marriage license assistance
- Final confirmation with venue and vendors
- Detail confirmation with bridal party
- Assist with floor plans and seating arrangement
- Procure and deliver guest welcome bags
- Onsite coordination of entire wedding day
- Oversee set up of ceremony and reception site
- Dim lights, check rest rooms, and coordinate with venue director
- Ensure vendors are on time, properly set up, and fed
- Organize and direct ceremony processional
- Assist with guest transition from ceremony to cocktail hour to reception site
- Main contact for vendors and guests with issues and/or questions
- Communicate the schedule of events throughout the night
- Deliver final payments to vendors

Design & Schedule

DESIGN + COORDINATION SERVICES ALL IN ONE

With this perfect package, you will receive both our design services and vendor assistance, as well as full month-of coordination services. Not only will we make your wedding beautiful, but you also get the bonus of having Wildflower Events + Design coordinate the logistics of the day!





What to expect from your planners

DESIGN

RESEARCH + COORDINATION

We begin this process by hosting an in-depth meeting with our couples. Additionally, we ask all our clients to fill out a questionnaire to better acquaint us. It is important that we get to you, both as individuals and as a couple. We strive to create a tailor-made, personalized event that truly reflects the essence of who you are.

VENDORS

During our initial meeting, we will review all of the design-related vendors you have booked to date and any design-related vendors you still need. If necessary, we will help you find florists, rental companies, and stationary that aligns with your vision.

expectations continued.

MOODBOARDS

Following our initial meeting and review of the questionnaire, we will create visual mood boards to ensure we are aligned on the aesthetic of your wedding ceremony, cocktail hour, and reception. We will walk you through all the personalized, beautiful details planned for your big day!

TIMELINES

After the design is finalized, we will:

- Assist with choosing, renting, and/or purchasing all of the decor for your day
- Provide a full venue layout for the day of your ceremony
- Provide you with access to Wildflower Events + Design's preferred vendor list
- Communicate and coordinate design with florist, rental companies and any other design-based vendors

ON YOUR WEDDING DAY

Our team will set up and break down all design and decor elements. We will ensure all rental items arrive on-site and are returned to their respective parties.



SCHEDULE

FIRST MEETING

- In-depth meeting to review vendor information, contracts, & final payments
- Produce a comprehensive schedule for venue, vendors, & wedding party
- Assist with any venue layout or decor placement decisions
- Meet at the venue for a walkthrough with the event manager and any other necessary personnel (within 50 miles)

SECOND MEETING

All previously discussed details will be finalized.

ON THE WEDDING DAY

- 2 Wildflower team members onsite (Lead Coordinator and Assistant)
- 8 hours of day-of coordination
- Oversee and coordinate setup of ceremony & reception areas
- Ensure bridal party and family members are on schedule
- Act as the main contact for all vendors
- Inspect and confirm that venue layout / setup is complete & accurate
- Final touch-ups on decor and table settings
- Ensure vendors are on time, set up, and fed
- Direct ceremony processional
- Assist with guest transition from ceremony to cocktail hour to reception site
- Dim lights, check restrooms / coordinate flow with catering & DJ / band
- Communicate the schedule of events throughout the day
- Deliver final payments to vendors



List of Services



- Initial planning meeting with couple
- Walkthrough of venue
- Vendor recommendations
- Hire and book venue / vendors, and handle contracts
- Track deposits and payments
- Handle hotel blocks and transportation needs
- Budget assistance
- Selection and procurement of save-the-dates and invitation suites
- RSVP management
- Marriage license assistance
- Final confirmation with venue and vendors
- Detail confirmation with bridal party
- Assist with floor plans and seating arrangement
- Procure and deliver guest welcome bags
- Onsite coordination of entire wedding day
- Oversee set up of ceremony and reception site
- Dim lights, check rest rooms, and coordinate with venue director
- Ensure vendors are on time, set up, and fed
- Organize and direct ceremony processional
- Assist with guest transition from ceremony to cocktail hour to reception site
- Main contact for vendors and guests with issues and/or questions
- Communicate the schedule of events throughout the night
- Deliver final payments to vendors

Design + Decor

Make it pretty!

Okay, so you've picked your vendors and your wedding date, but you're having trouble bringing your vision to life. No problem! We've got you.

We will assist you in creating a fresh design that is undeniably 'you.' From venue layouts to decor, centerpieces to floral accents, linens to lighting and more, we will capture all of your special details and ensure they come together to create one beautiful, holistic design.

Through an initial meeting with our team, we'll cultivate a design that represents you as both individuals and as a couple. Our team will then get to work on creating mood boards and proposals that align with your vision and budget.





what to expect from your planners

RESEARCH + COORDINATION

We begin this process by hosting an in depth meeting with our couples. Additionally, we ask all our clients to fill out a questionnaire for us to draw inspiration from. It is important that we get to know you, both as individuals and as a couple. We strive to create a tailor-made, personalized event that truly reflects who you are.

VENDORS

During our initial meeting, we will any review design-related vendors you have booked to date, and the design-related vendors you still need. If needed, we will help you find florists, rental companies and stationary that aligns with your vision.

expectations continued.

MOODBOARDS

Following our initial meeting and review of the questionnaire, we will create visual mood boards to ensure we are aligned on the aesthetic of your wedding ceremony, cocktail hour, and reception. We will walk you through all the personalized and beautiful details planned for your big day!

TIMELINES

After the design is finalized, we will:

- Assist with choosing, renting, and/or purchasing all of the decor for your day,
- Provide a full venue layout for the day of your event,
- Provide you with access to Wildflower Events + Design's preferred vendor list, and
- Communicate and coordinate design with florist, rental companies and any other design-based vendors

ON YOUR WEDDING DAY

Our team will set up and break down all design + decor elements. We will ensure all rentals items arrive on site and are returned to their respective parties.



Partial Planning

FOR COUPLES IN NEED OF
THAT TYPE A COORDINATOR

So, you've picked a date, and chosen a few vendors, but now are feeling a tad overwhelmed about the finer details. No worries - we've got you.

Our team is here to bring you to the finish line! This package provides the guidance you need to achieve the perfect look for the event + maximize your vision.

We'll hire the perfect remaining vendors and work out the logistics for you in order to ensure a fun, flawless event for you.

We'll go over all of the details you have already planned / have your heart set on, and make sure you hit your planning goals leading up to your big day. Allow us to step in and take over where you've left off so that you can enjoy the rest of the wedding planning process completely stress-free!



A photograph of a smiling couple sitting at a bar. The woman is on the left, wearing a white lace dress, and the man is on the right, wearing a maroon suit. They are both sitting on green tufted bar stools and holding hands. The bar has a hexagonal tile backsplash and shelves of bottles in the background.

what to expect from your planners

RESEARCH + COORDINATION

We begin this process by hosting an in depth meeting with our couples. Additionally, we ask all our clients to fill out a questionnaire for us to draw inspiration from. It is important that we get to know you, both as individuals and as a couple. We strive to create a tailor-made, personalized event that truly reflects who you are.

VENDORS

We will help you book up to 4 vendors, ensuring that you're surrounded by the most reliable team. Whether it be photographers, videographers, hair and makeup, transportation - we're on it! We're here to help you find the perfect match.

expectations continued.

BUDGET

We will review the budget for all vendors and create a detailed spreadsheet to easily track expenses.

TIMELINES

Planning is an essential part of making a seamless event. With our regular meetings and month-to-month planner, all of the responsibilities (for you and for us) will be clearly outlined.

Pre-wedding day, an extensive “day of” timeline will be created and distributed to all vendors to make sure your day runs smoothly!

FINAL DETAIL MEETING

Our team will attend the final detail meeting with your venue to review and confirm all wedding day logistics. We will fine-tune any remaining details for the day and ensure every element has been thought through.



List of Services



- Initial planning meeting with couple
- Walkthrough of venue
- Vendor recommendations
- Hire and book venue / vendors, and handle contracts
- Track deposits and payments
- Handle hotel blocks and transportation needs
- Budget assistance
- Selection and procurement of save-the-dates and invitation suites
- RSVP management
- Marriage license assistance
- Final confirmation with venue and vendors
- Detail confirmation with bridal party
- Assist with floor plans and seating arrangement
- Procure and deliver guest welcome bags
- Onsite coordination of entire wedding day
- Oversee set up of ceremony and reception site
- Dim lights, check rest rooms, and coordinate with venue director
- Ensure vendors are on time, set up, and fed
- Organize and direct ceremony processional
- Assist with guest transition from ceremony to cocktail hour to reception site
- Main contact for vendors and guests with issues and/or questions
- Communicate the schedule of events throughout the night
- Deliver final payments to vendors

Micro Wedding + Elopement Services

Are you looking to have a more intimate celebration with your nearest and dearest, but that still want to host an epic wedding ceremony? We're here to help!

This package provides both design and coordination services, providing you with the best of both worlds. Not only will your wedding be beautifully designed, but you'll have the ability to hand over the reins to enjoy those special days leading up to your event.

We will begin your planning process by creating your overall wedding design, securing any design related vendors and then coordinating the remaining details a month prior to your big day! The wonderful aspect to this package, is there always room for add ons!





what to expect from your planners

RESEARCH + COORDINATION

We begin this process by hosting an in-depth meeting with our couples to talk about all things design and details! We are here to create a day that truly reflects you as a couple! We will discuss needs vs wants, color schemes, floral design and all the important details that will elevate your celebration!

VENDORS

During our initial meeting, we will review any design-related vendors you have booked to date, and the design-related vendors you still need. If needed, we will help you find florists, rental companies (including tent, furniture rentals, linen, and tabletop), calligraphy and/or stationery, and any other design-related vendors needed that align with your vision.

expectations continued.

DESIGN

Following our initial meeting, plus our fun Wildflower design questionnaire, we will create visual mood boards that include every aspect of your wedding to ensure we are aligned on the look and feel of your wedding.

After the design is finalized, we will:

- Assist with choosing, renting and/or purchasing all of your decor,
- Provide a full venue layout for the day of,
- Provide you with access to Wildflower Events + Design's preferred vendor list, and
- Communicate / coordinate design with the florist, rental companies, and any other design-related vendors

ELOPEMENT DESIGN

As an amazing added bonus to an elopement, you can choose to use Wildflower's beautiful tabletop pieces that are included in the package price, but feel free to opt to use whatever you want!



Coordination



Three in-depth Client Meetings will include:

- Reviewing all vendor information, contracts, and final payments
- Producing a comprehensive event schedule for the venue, vendors, and wedding party
- Discussing final details with clients to finalize the timeline and any outstanding elements of design or event plan

On the day of your wedding, Wildflower will provide:

- A member of the Wildflower team on site acting as the lead coordinator for the day of your ceremony
- 8 hours of coordination, day-of setup and break down of all decor
- Ensure all rentals items arrive and are returned to their respective parties
- Coordinate & oversee setup of ceremony and reception areas
- Ensure bridal party is on schedule
- Serve as the main contact for all vendors
- Inspect & confirm venue layout / set-up is complete and accurate
- Final touch ups on decor and table settings
- Ensure vendors are on time, set up, and fed
- Direct ceremony processional
- Assist with the guest transition from ceremony to cocktail hour to reception site
- Dim lights, check restrooms, and coordinate flow with catering manager and DJ/band
- Communicate the schedule of events throughout the day
- Deliver final payments to vendors

Additional Info + Services

WEDDING BY NUMBERS

Micro Weddings are hosted for a maximum of 50 guests (not including the couple).

Elopements are hosted for a maximum of 8 guests (not including the couple). Elopement packages also include woven chargers, white plates, gold flatware, water goblets, and wine glasses.

A LA CARTE SERVICES

Venue Scouting - \$750

Based on your needs, Wildflower will research and visit (if within 60 miles) up to 5 venue locations on your behalf

Additional Vendor Procurement - \$150/h

(Photography, Videography, Caterer, Officiant, Entertainment, Hair + Makeup)



A romantic outdoor dinner scene. In the foreground, a couple is seated at a wooden table, looking at each other. The table is set with champagne flutes, copper-colored glasses, plates, and three glass cloches containing floral arrangements. A tall candle in a brass holder is on the right. Above the table, a wooden beam is decorated with greenery and many small glass lanterns containing lit candles. In the background, a calm lake reflects the sky, with a dense forest of green trees on the opposite shore under a soft, overcast sky.

FAQs + Kind Words

"We can't begin to express how wonderful it was to work with Wildflower for our wedding! We hired Lindsey and Dara less than five months before our wedding, when we finally realized we were in over our heads trying to plan on our own. The two of them jumped into the middle of our half-finished plans and ideas with enthusiasm, and quickly brought order to the chaos. They kept us on track for all deadlines, pointed out aspects of the wedding we had completely overlooked, and had the most wonderful ideas to bring our jumbled vision of our wedding to life.

Our wedding was cross-cultural, Indian and American with a Hindu ceremony, and they met the new challenge with enthusiasm. They were eager to learn about and meet the needs of our ceremony, and did a lot of research on their own on top of being receptive to all the information we gave them.

Their design ideas were exactly what we wanted, they found amazing vendors within our budget, and they kept everything running beautifully on the day of the wedding. We absolutely cannot thank, or recommend working with, Wildflower enough."

KELSIE + SAMIT





"I cannot recommend the Wildflower team highly enough. Lindsey and Dara are the best people to have on your team as a stressed out or overwhelmed bride. Rather than waiting for month of, they started helping me plan and book vendors and get organized right away! They thought of ALL of the details most brides don't even know to think of and found me the best vendors from hair and makeup to tent rentals.

Dara and Lindsey put up with all my antics and stressed out phone calls. One of my favorite parts of working with them is they were helpful with real talk about how much it would cost to achieve my wedding vision but they helped me stay as close to my budget as possible and never pushed me to use more expensive vendors or do things in way that I didn't want to or couldn't afford.

I can't say enough about how helpful they were in preparing for the big day, I couldn't have done it without them. Most importantly, we could not have had the amazing wedding day we did without Lindsey and Dara running everything. The day was flawless. I expected to be so stressed on my wedding day after all the months of planning but Lindsey and Dara were super organized and by our wedding day I just fully trusted them to pull it all off— which they did. I will tell all of my friends hire Wildflower in the coming years and highly recommend them! These women are awesome."

MACKENZIE + TYLER



frequently asked

WHAT MAKES YOUR COMPANY DIFFERENT THEN OTHERS?

To be perfectly honest, me! I feel that my approach to wedding planning allows for you and your partner to be fully present and fully involved - but not fully stressed out! I truly believe that in order to plan a flawless event, you need to surround yourself with a great team that prioritizes professional and collaborative vendors! I am here to make your vision come to life, and I promise I'll check my ego at the door! At the end of the day, I believe that hard work, kindness, flexibility, persistence and a little bit of fun is the perfect recipe for your perfect wedding planner!

WHEN SHOULD COUPLES HIRE THEIR WEDDING PLANNERS?

It is truly never too early to hire your wedding planner! Depending on the type of package and services you require, I strongly urge people to book as soon as possible, so they can get the biggest bang out of their buck! With many of the packages, I offer vendor research and procurement and will do the leg work of finding the needed vendors and design elements you are looking for! I always say work smarter, not harder - and that's why I'm here!

FAQ, continued...

WILL YOU WORK WITH VENDORS WE SELECT, OR ONLY THOSE YOU RECOMMEND?

Our team will absolutely work with your vendor choice! Collaboration is the name of the game and we are always looking to make new vendor connections! Our preferred vendors are vendors that we can personally vouch for, and we are able to speak to their skills / necessary abilities to carry out a successful event, but we'll happily work with your choices!

WHICH AREAS DO YOU SERVICE?

Anywhere! Seriously, we are down to travel! Wildflower is located in West Hartford, CT, making us the perfect central point to service all of New England. Travel fees are applied to any location outside of 50 miles.

HOW ARE PAYMENTS HANDLED AND WHAT PAYMENT TYPES DO YOU ACCEPT?

Wildflower asks for a 50% deposit upon signing the contract, and the remaining 50% is paid one month prior to your event. We can also discuss a 4-payment structure if necessary. Accepted payment methods are cash, credit card, and Venmo.

