



Planning Packages

THE PLANNERIE

2024



One/Overview

Two/Full Planning

Three/Partial Planning

Four/Month-Of

Five/Travel

Six/Pricing

Pop the champagne.
Light the expensive candle.
Go out for that dinner.
It's your season to celebrate.

CONGRATULATIONS ON YOUR ENGAGEMENT.
WE'RE SO LOOKING FORWARD TO PLANNING YOUR
SPECIAL DAY IN A WAY THAT FEELS EXACTLY YOU.



The Plannerie Way

EVENT PLANNING DESIGNED TO CREATE PERSONALIZED
MOMENTS THAT LOOK & FEEL UNIQUELY YOU



The heart behind The Plannerie is **experience**. You will spend countless hours curating and perfecting each detail of your day - why not enjoy those moments? My desire is to create an experience that doesn't start on your wedding weekend, but rather with the first consultation. From design boards to floorplans to final walk-throughs, my goal is that you feel celebrated from the first meeting to the last. And of course, to design an event that is the perfect representation of your love story.



Full Planning



Full planning is the creme de la creme of my package offerings. With full planning, you are inviting me into designing and facilitating every detail of your wedding day. Think: Concierge wedding planning! We will start by creating design boards that encapsulate your dream vision, then move into booking all of your vendors. Once we have booked your dream-team, we move into the finer details, like finalizing floral designs, mapping out floorplans, designing signage, and ensuring all of the pieces are fitting together seamlessly. Meanwhile, I will be handling all the behind-the-scenes convos that you didn't even know had to happen! Come wedding weekend, you will have the ultimate peace of mind, knowing that someone will be facilitating all the little details and keeping you on track for a stress-free wedding day.

What's Included

VENDOR ACQUISITION

VENDOR COMMUNICATION

EVENT DESIGN BOARD

BUDGET MANAGEMENT

MASTER + WEEKEND TIMELINE

CONTRACT REVIEW

FLOOR PLAN

SEATING CHART GUIDE

REHEARSAL DIRECTION

WEDDING DAY COORDINATION



Partial Planning



With partial planning, I can step in at the beginning of your planning process, or meet you in the middle! Partial planning gives you access to my resources and templates, but keeps you in the driver's seat on management. You can utilize my budgeting recommendations, master timeline guidelines, and my best-practices for paper details & building seating charts, while I will help by managing the overall process is moving in the right direction, with gentle guidance and meetings to ensure a well-planned wedding weekend.

Partial planning can be customized to your needs. Want help on the design front, but don't need help with booking a vendor team? Or maybe you know exactly what you want, but don't know who to book? Let's partner together to bring your vision to life!

What's Included

VENDOR RECOMMENDATIONS

CONTRACT REVIEW

EVENT DESIGN BOARD

BUDGET TEMPLATE + GUIDE

MASTER TIMELINE TEMPLATE

WEEKEND TIMELINE

FLOOR PLAN

SEATING CHART GUIDE

REHEARSAL DIRECTION

WEDDING DAY COORDINATION



Month-Of Coordination



Month-of Coordination is best suited to a couple that knows what they want and how to get it! For a Month-of client, we will do all onboarding once the deposit has been paid, with a full run-through of all the resources I have available and all the steps that will need to be completed between first meeting to wedding month.

30 days out from your celebration, we will touch base and you will pass the torch - with one big final run-through, we will review all the outstanding details and make sure to polish up everything really nicely, so you are left to enjoy your final days as a fiancée!

Come wedding month, I will be your go-to gal, making sure that your celebration crosses the finish line and that all of your hard work pays off with a beautiful celebration of love!

What's Included

BUDGET TEMPLATE + GUIDE

MASTER TIMELINE TEMPLATE

WEEKEND TIMELINE

FLOOR PLAN

SEATING CHART GUIDE

REHEARSAL DIRECTION

WEDDING DAY COORDINATION



Travel & Accommodations

ALL THE DETAILS YOU WANT TO KNOW ABOUT HIRING AN OUT-OF-TOWN PLANNER

I love traveling to help coordinate and plan incredible celebrations! If you are looking to hire The Plannerie for an event outside of Charlotte, NC, here's what you'll need to know!

I require accommodations in addition to my package pricing in order to travel. I ask that my stay is located as close as possible to your wedding day venue, preferably within a 15 minute drive when available. If you would prefer for me to handle my own accommodations, I require a \$600 stipend to book a 2-night stay (night before and night-of your event date).

Travel fare is also required for out-of-town arrangements, whether that be airfare or gas money. If I will be driving to your event, I have a mileage tracker that will be billed as an invoice following your event. If I will be flying, I handle that as a reimbursement, billed prior to your event.

Of course, I am always so thrilled for the opportunity to work with clients near and far. Let's go somewhere amazing!





Full Planning

\$6,500


Partial Planning

\$4,250

Month-Of Coordination

\$2,500

PRICING SUBJECT TO CHANGE AFTER 30 DAYS OF PROPOSAL RECEIPT



Thank you for
considering me
to plan your new
favorite day.

EMAIL ABIGAIL@THEPLANNERIE.CO
WITH ANY FURTHER QUESTIONS.
CAN'T WAIT TO HEAR FROM YOU, XX

