DANIEL MICHAEL

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Questions to Ask Your Photographer

1. Describe Your Style and what makes your photos unique

- **a.** We teach our photographers a variety of lighting, exposure and composition techniques so they can stylize your photo before they press the button instead of after it's on the computer. Each photo should have its own style and purpose.
- **b.** If editing dictates the style, it will hide the photography. Our editing simply highlights what was already done in camera.
- **c.** Our primary focus is creating a stress-free environment where your natural personalities come through and are captured by our second photojournalistic/candid photographer.

2. What makes your studio different?

- a. 20+ years and 2,500+ weddings perfecting our approach and we never stop learning.
- **b.** There is not a more awarded wedding photography studio in the USA.
- **c.** Our second photographer does not split from the lead photographer to go take portraits. They are purely a candid photographer capturing your memories.
- d. Our editing showcases the photography quality and style instead of masking it behind effects.

3. What if someone is sick?

a. We schedule an extra person each weekend for emergencies.

4. Packaging Questions:

- a. When do I receive my finished photos and copyright?
 - **i.** Our technique and editing approach allow us to skip the proofing step to deliver your finished files and copyright as soon as they are complete (1 month)
- **b.** How many photos are edited?
 - i. All photos especially candids are important, so all are edited & ready to print.
- c. Are they edited the same as the photos on your website and walls?
 - i. Yes.
- **d.** Are the photos full resolution or have they been cropped or resized?
 - i. Full Resolution, we use the best technique for the best quality.

Our packages are all inclusive to avoid confusion and surprise expenses. We make every effort to be the best not the cheapest but also make an effort to give you great value. We can do this because our overhead is spread over 150+ weddings. *Below is an example of the value compared to a more "budget friendly" photographer.*

Starting Price	Our Small Wedding Package \$1995	Other Photographer Package \$1295
2 nd Photographer	\$400	\$395
Copyright Release & Files	Included	Included
Edited files/Extra Editing	Included (min 400)	Editing Package (40) \$495
Hours (typical day 8-10)	All Day Included	4 hours included then \$250 each
Locations (typical 4)	Unlimited	2 included then \$250 each
Engagement Session	Included	\$395
Total Package Price	\$2395	\$3685
Example of additional products		
10x10 Custom Designed Album	\$350	\$595
2-6x6 Parent Books	\$250	\$395
Prints 5-8x10, 5-5x7, 1-16x24	\$120	\$350
	\$720	\$1340

Senior and Master Photographers also available for an additional fee